

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560241

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Tides Center		02/01/2020	Charitable, Non-Profit Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Direct Women		
Street Address:	333 W. Wacker Drive		
Internal Address:	Suite 450		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Charitable, Non-Profit Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5650586	DW DIRECTWOMEN	
Registration Number:	5468091	D W DIRECTWOMEN ACCELERATING BOARD OPPR	
Registration Number:	4964109	DIRECTWOMEN ACCELERATING BOARD OPPORTUNI	
Registration Number:	3543221	DIRECTWOMEN	
Registration Number:	5839687	DW	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2156658500		
Email:	curciot@ballardspahr.com		
Correspondent Name:	Tanya Marie Curcio		
Address Line 1:	1735 Market Street, 51st Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-7599		
ATTORNEY DOCKET NUMBER:	00223596/tmc		
NAME OF SUBMITTER:	Tanya Marie Curcio		
SIGNATURE:	/tmc/		
DATE SIGNED:	02/04/2020		

CH \$140.00 5650586

Total Attachments: 6

source=Direct Women - Trademark Assignment - Final #page1.tif

source=Direct Women - Trademark Assignment - Final #page2.tif

source=Direct Women - Trademark Assignment - Final #page3.tif

source=Direct Women - Trademark Assignment - Final #page4.tif

source=Direct Women - Trademark Assignment - Final #page5.tif

source=Direct Women - Trademark Assignment - Final #page6.tif

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of February 1, 2020, by and between, The Tides Center, a California non-profit corporation with an address of 1012 Torney Avenue, San Francisco, CA 94129 ("Assignor"), and Direct Women, a Pennsylvania non-profit corporation with an address of 333 W. Wacker Drive, Suite 450 Chicago, IL 60606 ("Assignee"). This Assignment is made in furtherance of the Spin Agreement, dated as of December 4, 2019, between the parties hereto. In consideration of good and valuable consideration, sufficiency and receipt of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby irrevocably sells, assigns, grants, transfers and sets over unto Assignee and Assignee's successors and assigns, all of Assignor's right, title and interest throughout the world in and to the trademarks listed on the attached Schedule A, including all stylizations and logos associated therewith, whether registered or unregistered, together with all national, foreign, state and common law rights, registrations or applications, renewals or extensions thereof or applications for such; all goodwill associated therewith, all copyright therein ("Trademarks") and the domain name directwomen.org ("Domain Name") along with all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued including, without limitation, the exclusive rights to apply for and maintain all such registrations, renewals and/or extensions; to sue for all past, present or future infringements or other violations of any rights in the intellectual property; and to settle and retain proceeds from any such actions (collectively with Domain Name and Trademarks as "Intellectual Property").
2. Assignor shall make all necessary arrangements with the current Registrar of the Domain Name or any other Registrar to transfer to Assignee all right, title, and interest in and to the Domain Name, including, but not limited to, unlocking and initiating the online transfer of the Domain Name, completing any registrant or Registrar name change agreements, providing Assignee with authorization, information or EPP codes and the like, responding to transfer emails or other electronic instructions or requests, and corresponding with the current Registrar of the Domain Name or any other Registrar, as necessary, to effectuate the transfer of the Domain Name to Assignee. "Registrar" shall mean a company or organization accredited by the Internet Corporation for Assigned Names and Numbers to provide registration services for top-level internet domain names.
3. Assignor agrees to execute such written instruments, extend such other cooperation and perform such other acts as may be reasonably necessary or advisable to more effectively transfer and assign to and vest in Assignee the Intellectual Property, all at the sole cost and expense of Assignee, including but not limited to, making all required filings with the United States Patent and Trademark Office or Registrar; and Assignor hereby appoints Assignee and any of its officers as Assignor's attorney in fact to undertake such acts in Assignor's name.
4. This Assignment shall be binding on and inure to the benefit of the parties hereto and their respective successors and assigns.
5. This Assignment may be signed in one or more counterparts, each of which shall be deemed an original and together which shall constitute one and the same instrument. Facsimile transmission (including the e-mail delivery of documents in portable document format (pdf)) of any signed original counterpart or retransmission of any signed facsimile transmission shall be deemed the same as the delivery of an original.
6. All notices, demands, or other communications given under this Assignment shall be sent in writing to the other party hereto.

7. Assignee hereby accepts the foregoing assignment and transfer of the Intellectual Property upon the terms and subject to the conditions contained herein.

[Remainder of page intentionally left blank; signatures on following page]



IN WITNESS WHEREOF, each of Assignor and Assignee has caused this Assignment to be executed by its duly appointed and authorized officer as of the date above first written.

The Tides Center

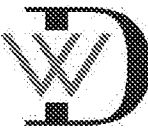
DocuSigned by:
By: *Belinda Ong*
Name: Belinda Ong
Title: Director of Finance

~~Direct Women~~
DocuSigned by:
By: *Shawn T. Kaminski*
Name: Shawn T. Kaminski
Title: Executive Director

Schedule A

<u>MARK</u>	<u>COUNTRY</u> <u>SERIAL NO.</u> <u>REGISTRATION NO.</u>	<u>GOODS AND SERVICES</u> <u>INTERNATIONAL CLASS(es)</u> <u>FIRST USE</u>
<p>DW DIRECTWOMEN (Horizontal) Logo w/o Tagline</p> 	<p>United States SN: 87626085 RN: 5650586</p>	<p>Business services, namely, providing research and advisory services to businesses and professions on the selection and placement of women attorneys for corporate and professional board directorships, International Class 35</p> <p>Educational services, namely, providing courses, seminars, classes and one-on-one mentoring in the field of training and advancement of women attorneys for corporate and professional board directorships, International Class 41</p>
<p>DW DIRECTWOMEN and ACCELERATING BOARD OPPROTUNITIES FOR WOMEN (Horizontal) Logo</p> 	<p>United States SN: 87626097 RN: 5468091</p>	<p>Business services, namely, providing research and advisory services to businesses and professions on the selection and placement of women attorneys for corporate and professional board directorships, International Class 35</p> <p>Educational services, namely, providing courses, seminars, classes and one-on-one mentoring in the field of training and advancement of women attorneys for corporate and professional board directorships, International Class 41</p>

<u>MARK</u>	<u>COUNTRY</u> <u>SERIAL NO.</u> <u>REGISTRATION NO.</u>	<u>GOODS AND SERVICES</u> <u>INTERNATIONAL CLASS(es)</u> <u>FIRST USE</u>
DIRECTWOMEN ACCELERATING BOARD OPPORTUNITIES FOR WOMEN	United States SN: 86774052 RN: 4964109	Business services, namely, providing research and advisory services to businesses and professions on the selection and placement of women attorneys for corporate and professional board directorships, International Class 35 Educational services, namely, providing courses, seminars, classes and one-on-one mentoring in the field of training and advancement of women attorneys for corporate and professional board directorships, International Class 41
DIRECTWOMEN	United States SN: 77455032 RN: 3543221	Business services, namely, providing research and advisory services to businesses and professions on the selection and placement of women attorneys for corporate and professional board directorships, International Class 35 Educational services, namely, providing courses, seminars, classes and one-on-one mentoring in the field of training and advancement of women attorneys for corporate and professional board directorships, International Class 41

<u>MARK</u>	<u>COUNTRY</u> <u>SERIAL NO.</u> <u>REGISTRATION NO.</u>	<u>GOODS AND SERVICES</u> <u>INTERNATIONAL CLASS(es)</u> <u>FIRST USE</u>
<p>DW Logo</p> 	<p>United States</p> <p>SN: 88302044</p> <p>RN: 5839687</p>	<p>Business services, namely, providing research and advisory services to businesses and professions on the selection and placement of women attorneys for corporate and professional board directorships, International Class 35</p> <p>Educational services, namely, providing courses, seminars, classes and one-on-one mentoring in the field of training and advancement of women attorneys for corporate and professional board directorships, International Class 41</p>