

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM561406

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900532832

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DAI Holding, LLC		01/17/2020	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	RH Smith & Sons Wig Makers Ltd.
<b>Doing Business As:</b>	DBA Smiffys
<b>Street Address:</b>	Peckett Plaza
<b>Internal Address:</b>	Caldicot Drive
<b>City:</b>	Gainsborough Lincs
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	DN211FJ
<b>Entity Type:</b>	Private Limited Company: UNITED KINGDOM

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3360642	CHASING FIREFLIES
Registration Number:	3360643	CHASING FIREFLIES
Registration Number:	4302903	WISHWORKS
Registration Number:	4493412	WISHWORKS
Registration Number:	4360330	WISHWORKS
Registration Number:	4371165	WISHWORKS
Registration Number:	4274582	WISHWORKS
Registration Number:	4339798	WISHWORKS
Registration Number:	3572410	WISH CERTIFICATE
Registration Number:	3435346	WISHCRAFT
Registration Number:	3535068	WISHCRAFT

## CORRESPONDENCE DATA

Fax Number: 5089836399

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 508-791-8500  
**Email:** trademarks@mirickoconnell.com  
**Correspondent Name:** Paul W. Carey, Esq.  
**Address Line 1:** 100 Front Street  
**Address Line 2:** Mirick O'Connell  
**Address Line 4:** Worcester, MASSACHUSETTS 01608

<b>NAME OF SUBMITTER:</b>	Paul W. Carey, Esq.
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<b>SIGNATURE:</b>	/Paul W. Carey, Esq./
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<b>DATE SIGNED:</b>	02/10/2020
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**Total Attachments: 3**

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**ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS AND DATABASES**


This Assignment of Intellectual Property Assets and Databases (this "Assignment") is made as of January 17, 2020 by Craig R. Jalbert, in his capacity as Assignee ("Seller") in accordance with the Trust Agreement and Assignment for the Benefit of Creditors executed on or about November 4, 2019, as amended on November 30, 2019, by and between Craig R. Jalbert and DAI Holding LLC ("Company"), and is being delivered to RH Smith & Sons Wig Makers Ltd. d/b/a Smiffys ("Buyer"), pursuant to that certain Asset Purchase Agreement, dated as of the date hereof (the "APA"), between Seller and Buyer. Capitalized terms used but not defined in this Assignment have the respective meanings ascribed to such terms in the APA.

For the consideration set forth in the APA, Seller hereby conveys, transfers, assigns and delivers to Buyer, its successors and assigns, all of Seller's right, title and interest in the subject assets, and the goodwill of the business appurtenant thereto and to which the subject assets pertain (specifically including the trademark and service mark and domain names/URLs) listed in *Exhibit A* attached hereto and made a part hereof, together with all claims for damage by reason of past, present or future infringement of the intellectual property assets with the right to sue and collect the same.

Seller hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Buyer.

Nothing in this Assignment, express or implied, is intended to or shall be construed to modify, expand or limit in any way whatsoever the terms or conditions of the APA (including, without limitation, the representations, warranties, covenants, agreements and obligations contained therein) or any rights, duties or obligations of Seller or Buyer thereunder. In the event of a conflict between this Assignment and the APA, the terms of the APA shall govern and control in all respects to the extent of such conflict.

CRAIG R. JALBERT, IN HIS CAPACITY  
AS ASSIGNEE FOR THE BENEFIT OF  
CREDITORS OF DAI HOLDING LLC

By:   
Name: Craig R. Jalbert  
Title: Assignee

**EXHIBIT A**  
**TO ASSIGNMENT OF TRADEMARKS**

Domain names for Chasing-fireflies.com;

Any domain name associated with Wish-Craft;

Any domain name associated with Wish-Works;

The entire copyright and all other intellectual property rights subsisting in the website content hosted on the domain names as listed above, and the benefit of any and all licenses (including without limitation any website content licenses) and website hosting agreements and similar agreements or arrangements;

Trademarks for Chasing Fireflies, Wish Craft, Wish Certificate and Wish Works, including those active and cancelled registrations issued by the United States Patent and Trademark Office listed on *Schedule 1* attached hereto;

All Registered Designs, Patents, and other intellectual property associated with Chasing Fireflies, Wish Craft, Wish Certificate and Wish Works;

Technical Packs for designs associated with Chasing Fireflies, Wish Craft, Wish Certificate and Wish Works;

All imagery and photography of designs and all copy and content subsisting in the website content hosted on the domain names as listed above, or otherwise associated with Chasing Fireflies, Wish Craft, Wish Certificate and Wish Works; and

All customer lists and data of customers, including individual sales history and contacts, associated with Chasing Fireflies, Wish Craft, Wish Certificate and Wish Works.

SCHEDULE 1

Property Type	Number	Word Mark
Registration Number:	3360642	CHASING FIREFLIES
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Registration Number:	3435346	WISHCRAFT
Registration Number:	3535068	WISHCRAFT

WISHWORKS, Reg. No. 4302903 is dead  
WISHWORKS, Reg. No. 4274582 is dead  
WISHWORKS, Reg. No. 4339798 is dead  
WISH CERTIFICATE, Reg. No. 3572410 is dead