

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM560496

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STR, LLC		10/25/2019	Limited Liability Company: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	STR, LLC		
<b>Street Address:</b>	735 E MAIN ST		
<b>City:</b>	HENDERSONVILLE		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37075-2754		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3579866	STR	
<b>Registration Number:</b>	3684187	HOTEL NEWS NOW	
<b>Registration Number:</b>	5291258	WAYPOINT	
<b>Registration Number:</b>	5070181	BENCHMARKING YOUR WORLD	
<b>Registration Number:</b>	4623959	HOTEL NEWS NOW	
<b>Registration Number:</b>	4918171	HOTEL DATA CONFERENCE	
<b>Registration Number:</b>	5187698	STR	
<b>Registration Number:</b>	5618671	DSTAR	
<b>Registration Number:</b>	5597120	STR CENTRAL	
<b>Serial Number:</b>	88323994	FORWARD STAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	901-579-3128		
<b>Email:</b>	trademarks@bakerdonelson.com		
<b>Correspondent Name:</b>	Wendy Robertson		
<b>Address Line 1:</b>	6060 Poplar Avenue, Suite 440		
<b>Address Line 4:</b>	Memphis, TENNESSEE 38119		

OP \$265.00 3579866

<b>ATTORNEY DOCKET NUMBER:</b>	2910312-000003
<b>NAME OF SUBMITTER:</b>	Wendy Robertson
<b>SIGNATURE:</b>	/wrobertson/
<b>DATE SIGNED:</b>	02/05/2020
<b>Total Attachments: 3</b> source=STR, LLC_TN_to STR, LLC to DE#page1.tif source=STR, LLC_TN_to STR, LLC to DE#page2.tif source=STR, LLC_TN_to STR, LLC to DE#page3.tif	



**Tre Hargett**  
Secretary of State

**Division of Business Services**  
**Department of State**  
State of Tennessee  
312 Rosa L. Parks AVE, 6th FL  
Nashville, TN 37243-1102

STR, LLC  
1131 L STREET NW  
WASHINGTON, DC 20005

October 25, 2019

**Filing Acknowledgment**

Please review the filing information below and notify our office immediately of any discrepancies.

**Control # : 208719**      Status: Inactive - Converted  
Filing Type: Limited Liability Company - Domestic

**Document Receipt**

Receipt # : 005078208	Filing Fee:	\$20.00
Payment-Check/MO - CAPITAL FILING SERVICE INC, NASHVILLE, TN		\$20.00

Amendment Type: Conversion - To Non-Qualified  
Filed Date: 10/25/2019 10:22 AM

Image # : B0770-1095

Tre Hargett  
Secretary of State

Processed By: Carol Dickerson

Field Name	Changed From	Changed To
Filing Status	Active	Inactive - Converted
Inactive Date	No Value	10/25/2019
Mail Address 1	735 E MAIN ST	1131 L STREET NW
Mail City	HENDERSONVILLE	WASHINGTON
Mail State	TN	DC
Mail Postal Code	37075-2754	20005
Registered Agent #	0777517	0000000
Registered Agent First Name	AMANDA	No Value
Registered Agent Last Name	HITE	No Value
Registered Agent Organization Name	No Value	NO AGENT
Registered Agent Physical Address 1	735 E MAIN ST	AGENT RESIGNED OR INVALID
Registered Agent Physical City	HENDERSONVILLE	NASHVILLE
Registered Agent Physical County	SUMNER COUNTY	DAVIDSON
Registered Agent Physical Postal Code	37075-2754	37219


Phone (615) 741-2286 \* Fax (615) 741-7310 \* Website: <http://tnbear.tn.gov/>

**TRADEMARK**  
**REEL: 006856 FRAME: 0581**

<u>Field Name</u>	<u>Changed From</u>	<u>Changed To</u>
Unqualified Survivor	No Value	STR, LLC

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B0770-1095 10/25/2019 10:22 AM Received by Tennessee Secretary of State The Hatgett

<p><b>State of Tennessee</b></p>  <p><b>Department of State</b> Corporate Filings 312 Rosa L. Parks Ave. 6<sup>th</sup> Floor, William R. Snodgrass Tower Nashville, TN 37243</p> <p align="center"><b>CERTIFICATE OF CONVERSION</b> (LLC into another Business Entity)</p>	<p align="center"><i>For Office Use Only</i></p> <div style="border: 2px solid black; padding: 5px; text-align: center; font-weight: bold; font-size: 1.2em;">FILED</div>
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Pursuant to the provisions of §48-249-704 of the Tennessee Revised Limited Liability Company Act, the undersigned Limited Liability Company submits this certificate of conversion:

1. The current name of the of the domestic limited liability company (hereinafter referred to as the domestic LLC) is: STR, LLC

If different, the name of the domestic LLC under which its articles of organization were originally filed is: \_\_\_\_\_

2. The date of filing of the original articles of organization of the domestic LLC was:  
October 18, 2019 (month/day/year).

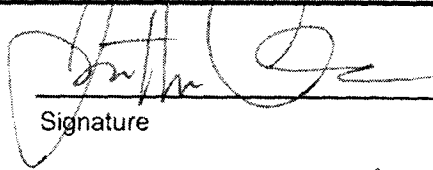
3. The name of the other business entity into which the domestic LLC is to be converted is STR, LLC  
\_\_\_\_\_, its jurisdiction of formation is Delaware, and its business type is a limited liability company.

4. All required approvals of the conversion have been obtained by the domestic limited liability company.

5. If the conversion is not to be effective upon the filing of the certificate of conversion, then the future effective date or time of the conversion is:  
Date: \_\_\_\_\_, Time \_\_\_\_\_

6. The following box must be checked and the mailing address provided if the domestic LLC is converting to a foreign entity:

The foreign entity agrees that it may be served with process in this State in any proceeding for the enforcement of any obligation of the domestic LLC arising prior to the date of the conversion, irrevocably appointing the Secretary of State as its agent to accept service of process in any such proceeding. The address (including zip code) to which a copy of such process shall be mailed to it by the Secretary of State is:  
1131 L Street, NW, Washington, DC 20005

<p>_____ Signature date</p>	<p align="center"> _____ Signature</p>
<p><u>Secretary</u> _____ Signer's capacity</p>	<p align="center"><u>Jonathan Coleman</u> _____ Name (typed or printed)</p>