

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM561601

|   |  |                       |                                  |
|---|--|-----------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION                                       |                       |                                  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                                  |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900516284  |                       |                                  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                                  |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>               |
| ALDINE CAPITAL FUND II,<br>L.P.   |  | 09/16/2019            | Limited Partnership:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                                  |
| <b>Name:</b>  | WAVELAND INVESTMENTS, INC.                         |                       |                                  |
| <b>Street Address:</b>  | 1850 SECOND STREET, SUITE 201                      |                       |                                  |
| <b>City:</b>  | HIGHLAND PARK                                      |                       |                                  |
| <b>State/Country:</b>   | ILLINOIS   |                       |                                  |
| <b>Postal Code:</b>   | 60035  |                       |                                  |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |                       |                                  |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                                  |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                                  |
| <b>Registration Number:</b>   | 3149692  | DOODAD                |                                  |
| <b>Registration Number:</b>   | 3655141  | DOOD ADS              |                                  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                                  |
| <b>Fax Number:</b>  |  |                       |                                  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                                  |
| <b>Phone:</b>   | (312) 551-8300                                     |                       |                                  |
| <b>Email:</b>   | ipdocket@pfs-law.com                               |                       |                                  |
| <b>Correspondent Name:</b>  | PATZIK, FRANK & SAMOTNY LTD.                       |                       |                                  |
| <b>Address Line 1:</b>  | 200 S. WACKER DRIVE, SUITE 2700                    |                       |                                  |
| <b>Address Line 4:</b>  | CHICAGO, ILLINOIS 60606                            |                       |                                  |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 7085-0012  |                       |                                  |
| <b>NAME OF SUBMITTER:</b>   | Scott W. Smilie                                    |                       |                                  |
| <b>SIGNATURE:</b>   | /Scott W. Smilie/                                  |                       |                                  |
| <b>DATE SIGNED:</b>   | 02/11/2020   |                       |                                  |
| <b>Total Attachments: 5</b>   |  |                       |                                  |
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**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

January 29, 2020

PTAS

PATZIK, FRANK & SAMOTNY LTD.  
200 S. WACKER DRIVE, SUITE 2700  
CHICAGO, IL 60606



900516284

United States Patent and Trademark Office  
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. Nature of conveyance is inconsistent with document submitted. Document submitted has assignment.

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Friday, February 28, 2020**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

**Document ID: 900516284**  
**Access Code: 353F0RXVLLGN9PZ**

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LAWANDA MILTON  
ASSIGNMENT RECORDATION BRANCH  
PUBLIC RECORDS DIVISION

## ASSIGNMENT

ALDINE CAPITAL FUND II, L.P., a Delaware limited partnership ("Assignor"), and WAVELAND INVESTMENTS, INC., as agent ("Assignee"), agree as of this 16<sup>th</sup> day of September, 2019 as follows:

1. Assignment. Assignor, for valuable consideration, the receipt of which is hereby acknowledged, sells, transfers and assigns to Assignee, **WITHOUT RECOURSE**, all of Assignor's rights, title and interest in the Purchased Assets (as defined in that certain Purchase Agreement dated as of September 16, 2019 (the "Agreement")) between the Assignor and the Assignee including, but not limited to, the Subordinated Copyright Security Agreement dated as of March 20, 2015, and the Subordinated Trademark Security Agreement dated as of March 20, 2015, covering, among other things, the intellectual property set forth on Exhibit A hereto.

2. Non-Recourse Assignment. This Assignment is made **WITHOUT RECOURSE** against Assignor and if Borrower (as defined in the Agreement) shall fail to pay any amounts due or purported to be due under the Loan Documents (as defined in the Agreement), Assignee's sole recourse shall be to pursue the rights and remedies available to it against Loan Parties under the Loan Documents, at law, in equity or otherwise, all of which are being transferred from Assignor to Assignee.

3. LIMITED REPRESENTATIONS AND WARRANTIES. EXCEPT FOR THE REPRESENTATIONS AND WARRANTIES SET FORTH IN SECTION 7 OF THE AGREEMENT, THE PURCHASED ASSETS ARE HEREBY SOLD, ASSIGNED, TRANSFERRED AND DELIVERED "AS IS", "WHERE IS" AND "WITH ALL FAULTS" AND ASSIGNOR MAKES NO REPRESENTATIONS, WARRANTIES, OR AFFIRMATIONS, EXPRESS OR IMPLIED, OF ANY KIND OR NATURE WHATSOEVER, REGARDING THE PURCHASED ASSETS, LOAN PARTIES OR THE COLLATERAL (AS DEFINED IN THE AGREEMENT).

4. Power to Act. Assignor's assignment hereunder is absolute, unconditional and irrevocable and includes, without limitation, the right to (a) demand payment or enforce payment of all unpaid amounts under the Loan Documents, (b) settle, adjust, compromise, extend or renew the Loan Documents, (c) do all other acts and things necessary to (i) carry out this Assignment and (ii) collect and discharge all amounts due under the Loan Documents and (d) pursue all rights and remedies available under the Loan Documents, at law, in equity or otherwise upon the occurrence of a default under the Loan Documents.

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Dated as of the date first written on the first page hereof.

ASSIGNOR:

ALDINE CAPITAL FUND II, L.P.,  
a Delaware limited partnership

By: ALDINE GP II, LLC, its general partner

By: ALDINE CAPITAL PARTNERS, INC.,  
its manager

By:   
Albert L. Brahm, Vice President

AGENT:

WAVELAND INVESTMENTS, LLC,

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: Authorized Signatory

Dated as of the date first written on the first page hereof.

ASSIGNOR:

ALDINE CAPITAL FUND II, L.P.,  
a Delaware limited partnership

By: ALDINE GP II, LLC, its general partner

By: ALDINE CAPITAL PARTNERS, INC.,  
its manager

By: \_\_\_\_\_  
Albert L. Brahm, Vice President

AGENT:

WAVELAND INVESTMENTS, LLC,

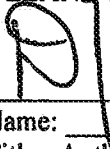
By:  \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: Authorized Signatory

EXHIBIT A

1. REGISTERED TRADEMARKS

| Owner of Record         | Mark     | Serial No. / Date                | Reg. No. Date                     |
|-------------------------|----------|----------------------------------|-----------------------------------|
| doodad Printing, LLC    | DOODAD   | 78487274 /<br>September 21, 2004 | 3,149,692 /<br>September 26, 2006 |
| doodad Printing,<br>LLC | DOOD ADS | 77052152 / November<br>28, 2006  | 3,655,141 / July 14,<br>2009      |
| doodad Printing,<br>LLC | DOODAD   | 701205 / September<br>2, 2005    | 940330 / June 28,<br>2006         |

2. REGISTERED COPYRIGHT

| Owner of Record      | Title         | Reg. No. / Date                 |
|----------------------|---------------|---------------------------------|
| doodad Printing, LLC | SavingsOnline | TXu832397 /<br>December 5, 1997 |