

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM560614

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pristine Springs Water Co., LLC		12/19/2018	Limited Liability Company: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DS Services of America, Inc.		
<b>Street Address:</b>	2300 Windy Ridge Parkway		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30339		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4363564	PRISTINE SPRINGS	
<b>Registration Number:</b>	4363565	PRISTINE SPRINGS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3124607000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-460-6000		
<b>Email:</b>	chiipdocket@seyfarth.com		
<b>Correspondent Name:</b>	Seyfarth Shaw LLP		
<b>Address Line 1:</b>	233 South Wacker Drive, Suite 8000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-6448		
<b>ATTORNEY DOCKET NUMBER:</b>	DS Services		
<b>NAME OF SUBMITTER:</b>	Bart A. Lazar		
<b>SIGNATURE:</b>	/Bart A. Lazar/		
<b>DATE SIGNED:</b>	02/05/2020		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, Pristine Springs Water Co., LLC, a Tennessee limited liability company (hereinafter referred to as "Assignor") has adopted, used and owns the trademarks listed below (hereinafter referred to as the "Marks") and owns the trademark registrations for the Marks as listed below;

<u>Mark</u>	<u>Registration No.</u>
PRISTINE SPRINGS	4363564
PRISTINE SPRINGS and Design	4363565
PRISTINE SPRINGS	Tennessee State Registration 000044037

WHEREAS, Assignor, by agreement between Assignor and DS Services of America, Inc. a Delaware corporation (hereinafter referred to as "Assignee"), has agreed to assign the Marks and the goodwill attendant thereto to Assignee; and

WHEREAS, Assignor and Assignee are desirous of memorializing the transfer of the Marks and the goodwill attendant thereto to Assignee.

NOW, THEREFORE, Assignor, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby assign to Assignee, all right, title and interest in and to the Mark together with the goodwill of the business connected with the use of and symbolized by the Mark.

Executed at Kingsport, Tennessee, this 19<sup>th</sup> day of December, 2018

Pristine Springs Water Co. LLC ("Assignor")

By: K. A. H.

Title: President