

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560733

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/01/2009		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Questex, LLC		01/31/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Longitude Media, LLC		
Street Address:	P.O. Box 832		
City:	Dover		
State/Country:	MASSACHUSETTS		
Postal Code:	02030		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2209005	CADALYST	
CORRESPONDENCE DATA			
Fax Number:	6173453299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173453000		
Email:	trademarks@burnslev.com		
Correspondent Name:	Deborah J. Peckham, Burns & Levinson LLP		
Address Line 1:	125 High Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	43375.2		
NAME OF SUBMITTER:	Deborah J Peckham		
SIGNATURE:	/Deborah J Peckham/		
DATE SIGNED:	02/06/2020		
Total Attachments: 1			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("**Trademark Assignment**"), is made by Questex, LLC ("**Assignor**"), a limited liability company organized under the laws of the state of Delaware, with a business address located at 275 Grove Street, Suite 2-130, Newton, MA 02466, in favor of Longitude Media, LLC, ("**Assignee**"), a limited liability company organized under the laws of the state of Delaware, with a business address of PO Box 832, Dover, MA 02030.


WHEREAS, Assignor and Assignee have previously entered into an agreement under which Assignor has assigned, transferred and conveyed certain assets to Assignee, and Assignor has agreed to execute and deliver this Trademark Assignment for recording with the United States Patent and Trademark Office;

NOW THEREFORE, the parties agree as follows:

1. **Confirmatory Assignment.** For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms the transfer of, and without limiting the foregoing (and for the avoidance of any doubt) irrevocably conveys, transfers, and assigns to Assignee, all of Assignor's right, title, and interest in and to the mark CADALYST, represented in U.S. Reg. No. 2209005 (the "Trademark"), together with: (a) the goodwill of the business connected with the use of, and symbolized by, the Trademark; (b) all rights of any kind whatsoever of Assignor accruing in said Trademark under U.S. law; (c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Trademark; and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
2. **Successors and Assigns.** This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment, *effective nunc pro tunc*, as of **March 1, 2009**.

QUESTEX, LLC

By: 
Name: Patrick Nohilly
Title: Chief Financial Officer
Date: 1/31/2020