

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MobileTrac, LLC		02/05/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	KAR Auction Services, Inc.		
Doing Business As:	KAR Global		
Street Address:	11299 N. Illinois Street		
City:	Carmel		
State/Country:	INDIANA		
Postal Code:	46032		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4100601	INSTAVIN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-815-1100		
Email:	michelle.bray@karglobal.com		
Correspondent Name:	Michelle K. Bray		
Address Line 1:	11299 N. Illinois Street		
Address Line 4:	Carmel, INDIANA 46032		
NAME OF SUBMITTER:	Michelle K. Bray		
SIGNATURE:	/mkb/		
DATE SIGNED:	02/06/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement ("Assignment") is by and between MobileTrac, LLC, a Delaware limited liability company ("Assignor") and KAR Auction Services, Inc. d/b/a KAR Global, a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the INSTAVIN service mark as registered at the United States Patent and Trademark Office under Registration No. 4100601 (the "Mark") for use in connection with providing consumer information in the field of motor vehicle history, namely, information identifying problems with title, registration, previous accidents, previous owners, and other information affecting vehicle value, safety, and performance when given vehicle identification obtained via a camera, keyboard, voice, or other means via the Internet, a wireless communication mechanism, namely, SMS text, voice, or multimedia mail, or other wired communications and providing consumer information in the fields of vehicle advertisements, vehicle warranties, vehicle insurance, and vehicle financing services for the purpose of comparison shopping, valuation, purchasing decisions, and lead generation; providing online non-downloadable computer software for providing information regarding motor vehicle history, namely, information identifying problems with title, registration, previous accidents, previous owners, and other information affecting vehicle value, safety, and performance when given vehicle identification information obtained via a camera, keyboard, voice, or other means via the Internet, a wireless communication mechanism, namely, SMS text, voice or multimedia mail, or other wired communications; and providing online non-downloadable computer software for providing related information including alternative vehicle advertisements, and additional vehicle services including warranty, insurance, and financing services, the information being presented to customers via an electronic transmission and/or other tangible representation (the "Services") in the United States (the "Territory"); and

WHEREAS, Assignor desires to transfer to Assignee and Assignee desires to accept from Assignor all of Assignor's worldwide right, title and interest in, to and under the Mark and the goodwill of Assignor's business which is associated therewith and which is symbolized thereby.

NOW THEREFORE, in consideration of the premises and mutual covenants herein contained, Assignor and Assignee agree as follows: Assignor does hereby transfer and assign to Assignee all of Assignor's worldwide right, title and interest in, to and under the Mark together with any and all ownership interest, all goodwill of the business associated therewith and which is symbolized thereby, and any and all rights to sue for past, present and future infringement of the Mark.

Assignor shall execute, acknowledge and deliver to Assignee, at Assignee's request, any and all further documents, papers, affidavits, statements and/or other instruments, in the format required by Assignee, to confirm Assignee's ownership of all rights pursuant to this Assignment.

This Assignment is intended to inure to the benefit of and be binding upon the parties hereto, together with their respective successors and assigns. It is the intention of the parties hereto that this Assignment may be executed in an original format, by a facsimile, or other generally accepted electronic means in a number of counterparts, each of which counterparts and any copies of which may be deemed an original, and all of which together shall constitute one and the same agreement.

