

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM560812

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CLA USA, Inc.		02/06/2020	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eagle Financial Group, Inc.		
<b>Street Address:</b>	9300 Wade Boulevard		
<b>Internal Address:</b>	Suite 100		
<b>City:</b>	Frisco		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75035		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4369270	NAVIGATING THE ROAD OF RETIREMENT	
<b>Registration Number:</b>	4644808	THE ROAD OF RETIREMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2147064242		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-706-4223		
<b>Email:</b>	trademarks@solidcounsel.com		
<b>Correspondent Name:</b>	Tom A. Kulik		
<b>Address Line 1:</b>	500 N. Akard Suite 2700		
<b>Address Line 2:</b>	Scheef & Stone, L.L.P.		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	12613.200		
<b>NAME OF SUBMITTER:</b>	Tom A. Kulik		
<b>SIGNATURE:</b>	/TAK/		
<b>DATE SIGNED:</b>	02/06/2020		
<b>Total Attachments: 3</b>			
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CH \$65.00 4369270



## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between **CLA USA, Inc.**, a Texas corporation ("Assignor") with a principal place of business at 9300 Wade Blvd., Suite 100, Frisco, Texas 75035, and **Eagle Financial Group, Inc.**, a Texas corporation with a principal place of business at 9300 Wade Boulevard, Suite 100, Frisco, Texas 75035 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the Trademark Registrations, together with the goodwill of the business connected with and symbolized by the following Trademarks:

Reg. 4,369,270 Navigating the Road of Retirement  
Reg. 4,644,808 The Road of Retirement

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority rights that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Trademarks set forth above to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademarks.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile or electronic transmission, which transmission shall be deemed delivery of an originally executed document.

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment on the dates set forth.

ASSIGNOR:

CLA USA, Inc.

Signed:   
Jeb Bradshaw, President

STATE OF TEXAS :  
: COUNTY OF Collin :

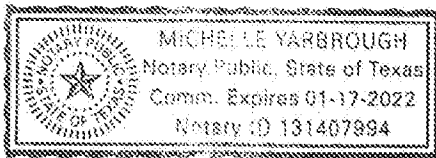
On this 6<sup>th</sup> day of February, 2020, before me, a Notary Public in and for the State and County aforesaid, personally appeared Jeb Bradshaw known by me to be the person of the above name, an officer of and duly authorized to execute this Assignment on behalf of CLA USA, Inc., and who signed and executed the foregoing instrument.

Given under my hand and seal of office this 6 day of February, 2020

My commission expires:

1-17-2022

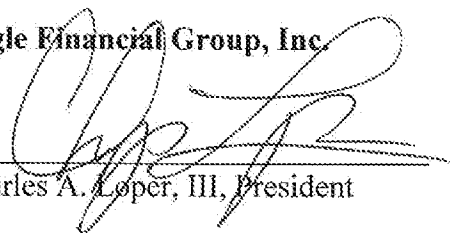
Michelle Yarbrough  
Notary Public



9300 Wade Blvd. Ste. 100 Frisco TX 75035  
Address

ASSIGNEE:

Eagle Financial Group, Inc.

  
Charles A. Loper, III, President

STATE OF TEXAS :

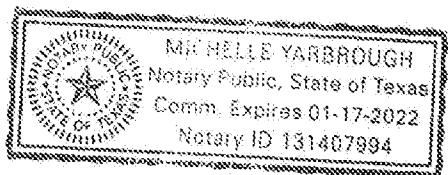
COUNTY OF Collin :

On this 6 day of February, 2020, before me, a Notary Public in and for the State and County aforesaid, personally appeared Charles A. Loper, III, known by me to be the person of the above name, an officer of and duly authorized to execute this Assignment on behalf of Eagle Financial Group, Inc., and who signed and executed the foregoing instrument.

Given under my hand and seal of office this 6 day of February, 2020

My commission expires:

1-17-2022



Michelle Yarbrough  
Notary Public

9300 Wade Blvd. Ste. 100 Frisco TX 75035  
Address