

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM560830

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Akiko Murata		02/05/2020	INDIVIDUAL: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RouvX Design St. LLC		
<b>Street Address:</b>	135 West 52nd Street, Apt 11C		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88736061	ROUVX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-760-0404		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	Knobbe, Martens, Olson & Bear, LLP		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	ROUVX.002T		
<b>NAME OF SUBMITTER:</b>	Jun Hyuk (Zach) Hong		
<b>SIGNATURE:</b>	/Jun Hyuk Hong/		
<b>DATE SIGNED:</b>	02/06/2020		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment"), effective as of the 3rd day of February, 2020, is by and between AKIKO MURATA, an individual, having a mailing address at 135 West 52nd Street Apt 11C, New York, NY 10019 ("ASSIGNOR") and ROUVX DESIGN ST. LLC, a New York Limited Liability Company, having a mailing address at 135 West 52nd Street Apt 11C, New York, NY 10019 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using itself or through a licensee, the trademark ROUVX, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (collectively, the "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of U.S. Trademark Application Serial No. 88/736,061, filed December 20, 2019, for the trademark ROUVX in International Class 034, and all other rights appurtenant thereto (collectively, the "Application");

WHEREAS, ASSIGNOR's business related to the Trademark and Application (collectively, the "Business") is existing and ongoing, and has certain tangible assets that pertain to one or more of the Trademark and the Application, and the following items: product designs, compositions, business plans, and marketing plans;

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Business, Trademark, and Application, including all goodwill pertinent thereto concurrent with the transfer of certain tangible assets as indicia of said goodwill, including product designs, compositions, business plans, and marketing plans;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE substantially all of the Business, including all rights, title, and interest as ASSIGNOR possesses in and to the Trademark and Application concurrent with the transfer of certain tangible assets as indicia of said goodwill, including product designs, compositions, business plans, and marketing plans;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE: all rights, title and interest as ASSIGNOR may possess in and to the Business, Trademark, and Application, and any and all other rights appurtenant thereto, including but not limited to, any and all common law rights, trade name rights, causes of action, the right to recover for past infringement, certain tangible assets which are indicia of the goodwill of the Trademark, including product designs, compositions, business plans, and marketing plans, and all other associated goodwill, which is ongoing and existing.

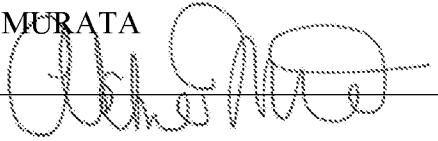
This Agreement is governed by and shall be construed in accordance with the laws of the State of New York. The ASSIGNOR and ASSIGNEE hereby elect to submit to the exclusive

jurisdiction of the courts of the State of New York in respect of any action or proceeding arising out of or related to this Agreement.

IN WITNESS WHEREOF, the parties have caused this Agreement to be signed below by their duly authorized representatives indicating acceptance of the terms and conditions herein.

AKIKO MURATA

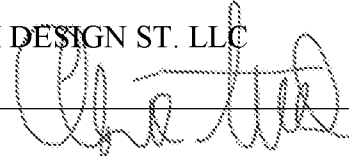
By: \_\_\_\_\_



Date: 2/5/2020

ROUVX DESIGN ST. LLC

By: \_\_\_\_\_



Name: Akiko Tsuruhisa

Title: Founder

Date: 2/5/2020

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