

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM560956

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Anthony Brands USA, LLC		01/14/2020	Limited Liability Company: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Anthony USA LLC		
Street Address:	15 Holt Drive		
City:	Stoney Point		
State/Country:	NEW YORK		
Postal Code:	10980		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	2762219	ANTHONY LOGISTICS FOR MEN	
Registration Number:	3242507		
Registration Number:	4032094	SHAVEWORKS	
Registration Number:	4042443	SHAVEWORKS	
Registration Number:	2433113	ANTHONY.COM	
Registration Number:	3753237	THE COOL FIX	
Registration Number:	4606491	DOWNUNDER COMFORT	
Registration Number:	4832564	DEVELOPED FOR MEN. BORROWED BY WOMEN.	
Registration Number:	4769096	EMILY & TONY	
Registration Number:	4769275	EMILY & TONY	
Registration Number:	5140996		
Registration Number:	4042442	SHAVEWORKS	
Registration Number:	4530764	ANTHONY	
Registration Number:	4530765	ANTHONY	
Registration Number:	4492260	ACTION SOLUTIONS FOR MEN	
Registration Number:	4495866	PEARL SOUFFLE	
Registration Number:	4552909	ANTHONY	
Registration Number:	4552910	ANTHONY	
Registration Number:	4552911	ANTHONY BRANDS	
TRADEMARK			

OP \$565.00 2762219

Property Type	Number	Word Mark
Registration Number:	4548929	ANTHONY
Registration Number:	4548930	ANTHONY BRANDS
Registration Number:	4590051	WAKE UP CALL

CORRESPONDENCE DATA

Fax Number: 5132416234

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5132412324

Email: tremaklus@whe-law.com

Correspondent Name: Theodore R. Remaklus

Address Line 1: 441 Vine Street

Address Line 2: 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	ANTHONY-1
NAME OF SUBMITTER:	Theodore R. Remaklus
SIGNATURE:	/theodore r remaklus/
DATE SIGNED:	02/07/2020

Total Attachments: 5

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made and entered into effective January 14, 2020 by and between Anthony Brands USA, LLC, a New Jersey limited liability company having an address of 120 Jersey Avenue, New Brunswick, New Jersey 08901, USA ("Assignor"), and Anthony USA LLC, a New York limited liability company, having an address of 15 Holt Drive, Stoney Point New York 10980 ("Assignee").

WHEREAS, Assignor is the owner of the marks set forth in Exhibit A hereof (hereinafter referred to as the "Marks"); and

WHEREAS, Assignee desires to acquire the rights Assignor has in and to said Marks and the goodwill associated with said Marks and the applications/registrations thereof.

NOW, THEREFORE, for UNITED STATES \$10.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree that:

1. Assignor does hereby sell, assign, transfer and convey to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in, to and under the Marks throughout the world, any registrations and applications for registration thereof, and the goodwill of the business connected and/or associated with the use thereof and symbolized thereby, and all rights, interests, claims and demands recoverable in law or equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Marks, including, without limitation, the right to compromise, sue for and collect such profits and damages; the same to be held and enjoyed by Assignee, its successors and assigns or their legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Assignor hereby authorizes and requests the corresponding trademark offices whose duty it is to issue, certify, or assign registrations or applications for trademarks or service marks to issue, certify or assign as appropriate the same to Assignee and Assignee's successors, assigns, designees, nominees and other legal representatives in accordance with the terms of this Agreement.

3. Assignor hereby agrees to execute and deliver to Assignee such additional instruments, documents, conveyances or assurances and take such other action as shall be

necessary or otherwise reasonably requested by Assignee to confirm and assure the transactions contemplated hereby, to vest in Assignee the beneficial and record title to the Marks, and to put Assignee in actual possession and operating control of such Marks.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment effective as of the date first written above.

ASSIGNOR:

NAME

Dated: 1/14/20
By: [Signature]
Name: STEVE DEUTSCH
Its: CEO

Witness

Name: _____
Nationality: _____
Address: _____
Signature: [Signature]

Witness

Name: [Signature]
Nationality: _____
Address: _____
Signature: [Signature]

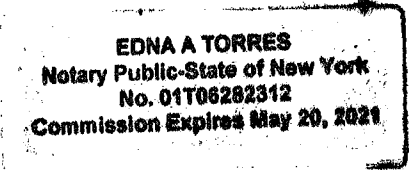
STATE OF NEW YORK)

) ss.:

COUNTY OF NEW YORK

On the 14th day of January in the year 2020, before me, personally appeared Steve Deutsch, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person on behalf of which the individual acted, executed the instrument.

Edna A. Torres
Notary Public



Agreed and Accepted as of
the date first above written.

ASSIGNEE:

NAME

Dated: 11/14/2020
By: [Signature]
Name: Solomon E. Silberstein
Its: CEO

Witness

Name: STEVE DEUTCH
Nationality: _____
Address: 1136-5A
Signature: [Signature]

Witness

Name: _____
Nationality: _____
Address: _____
Signature: [Signature]

STATE OF NEW YORK

) ss.:

COUNTY OF NEW YORK

On the 14th day of January in the year 2020, before me, the undersigned, personally appeared Solomon Silberstein, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person on behalf of which the individual acted, executed the instrument.

Edna A. Torres
Notary Public

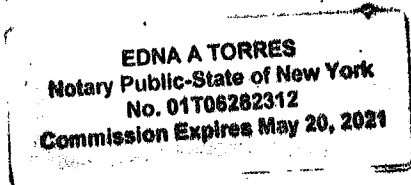


EXHIBIT A

Country	Mark	Class(es)	App./Reg. No.
Brazil	PEARL SOUFFLE	3	840506546
Canada	PEARL SOUFFLE	3	TMA903747
Canada	WAKE UP CALL	3	TMA960747
Canada	ANTHONY LOGISTICS FOR MEN	3, 5	TMA682469
Canada	NO SWEAT BODY DEFENSE	3	TMA768858
Canada	ACTION SOLUTIONS FOR MEN	3	2001444
Europe Union	PEARL SOUFFLE	3	11791134
Europe Union	ANTHONY and Design	3, 35	12010724
Europe Union	WAKE UP CALL	3	12484201
Europe Union	SHAVEWORKS	3	11573541
Europe Union	SHAVEWORKS and Design	3	11573631
Europe Union	SHAVEWORKS (Stylized)	3	11573672
Europe Union	ACTION SOLUTIONS FOR MEN	3	11573722
Europe Union	GRANDMA STELLE'S	3, 4	11777935
Europe Union	ANTHONY LOGISTICS FOR MEN and Design	3, 5, 42	1850692
China	ANTHONY BRANDS	3	39867382
China	ANTHONY LOGISTIC	3	39883446
India	SHAVEWORKS	3	3232949
India	SHAVEWORKS and Design	3	3232950
India	THE COOL FIX	3	3232948
India	PEARL SOUFFLE	3	3232947
India	ANTHONY	35	3232943
India	ANTHONY	3	3232942
India	ANTHONY and Design	35	3232945
India	ANTHONY and Design	3	3232944
International	Misc. Design	3, 5	896298
International	ANTHONY.COM	35, 44	907955
Korea	WAKE UP CALL	3	40-2014-0001490
Korea	ACTION SOLUTIONS FOR MEN	3	40-2013-0005895
Korea	SHAVEWORKS	3	40-2013-0005892
Korea	SHAVEWORKS and Design	3	40-2013-0005893
Korea	SHAVEWORKS (Stylized)	3	40-2013-0005894
Mexico	PEARL SOUFFLE	3	1390223
United States	ANTHONY LOGISTICS FOR MEN and Design	3	2762219
United States	Misc. Design	3	3242507
United States	SHAVEWORKS and Design	3	4032094
United States	SHAVEWORKS	3	4042443
United States	ANTHONY.COM	42	2433113

United States	THE COOL FIX	3	3753237
United States	DOWNUNDER COMFORT	3	4606491
United States	DEVELOPED FOR MEN. BORROWED BY WOMEN.	3	4832564
United States	EMILY & TONY	5	4769096
United States	EMILY & TONY	4	4769275
United States	Misc. Design	3	5140996
United States	SHAVEWORKS (Stlyized)	3	4042442
United States	ANTHONY	3	4530764
United States	ANTHONY	35	4530765
United States	ACTION SOLUTIONS FOR MEN	3	4492260
United States	PEARL SOUFFLE	3	4495866
United States	ANTHONY and Design	3, 35	4552909
United States	ANTHONY and Design	3, 35	4552910
United States	ANTHONY BRANDS	35	4552911
United States	ANTHONY	3	4548929
United States	ANTHONY BRANDS and Design	35	4548930
United States	WAKE UP CALL	3	4590051