

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM561056

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRUIST BANK, as successor by merger to SunTrust Bank, as Grantee	FORMERLY SunTrust Bank	02/07/2020	Corporation: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	PURE RISK MANAGEMENT, LLC		
Street Address:	44 South Broadway		
Internal Address:	Suite 301		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10601		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 28			
Property Type	Number	Word Mark	
Registration Number:	4976481	CYBERSAFE KNOWLEDGE CENTER	
Registration Number:	5075288	CYBERSAFE SOLUTIONS	
Registration Number:	4809481	PUREQ	
Registration Number:	4809482	PUREQ	
Registration Number:	4809442	THE PURE360	
Registration Number:	4756929	PURE PARAGON MODEL BROKER DESIGNATION	
Registration Number:	4809321	PURE360	
Registration Number:	4756853	PURE PARAGON	
Registration Number:	4689477	MEMBER ENTHUSIASM INSPIRES US EVERY DAY	
Registration Number:	4470952	THE POWER OF ALIGNMENT	
Registration Number:	4484439	LOVE YOUR INSURANCE	
Registration Number:	4508144	MEMBER ENTHUSIASM LIKE THIS INSPIRES US	
Registration Number:	4553145	INNOVATIVE. PROACTIVE. AND DEDICATED TO	
Registration Number:	4472590	PURE LOVE YOUR INSURANCE	
Registration Number:	4472591	PURE LOVE YOUR INSURANCE	
Registration Number:	4472581	PURE INSURANCE	
Registration Number:	4385603	LOVE INSURANCE	

OP \$715.00 4976481

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4472580	PURE
Registration Number:	4460192	PURE FLOOD ADVANTAGE
Registration Number:	4460191	PURE FLOOD EXTENSION
Registration Number:	4460193	PURE FLOOD SOLUTIONS
Registration Number:	4472280	THE POWER OF MUTUALITY
Registration Number:	4460110	PURE MEMBER ADVOCATE
Registration Number:	4353545	
Registration Number:	4431211	PURE
Registration Number:	4023848	THE PURE PROMISE
Registration Number:	3626724	PURE NOW, THERE'S A BRIGHT IDEA
Registration Number:	3513189	PURE HIGH NET WORTH INSURANCE

CORRESPONDENCE DATA

Fax Number: 7045032622

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7045032600

Email: msheehan@kslaw.com

Correspondent Name: King & Spalding LLP

Address Line 1: 300 S. Tryon St., Ste 1700

Address Line 2: Attn: Moira Sheehan

Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	52990.515112
NAME OF SUBMITTER:	Moira Sheehan
SIGNATURE:	/Moira Sheehan/
DATE SIGNED:	02/07/2020

Total Attachments: 5

source=PURE - Trademark Release#page1.tif

source=PURE - Trademark Release#page2.tif

source=PURE - Trademark Release#page3.tif

source=PURE - Trademark Release#page4.tif

source=PURE - Trademark Release#page5.tif

TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT

THIS TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Termination"), is dated as of February 7, 2020, and made by **TRUIST BANK** (as successor by merger to SunTrust Bank), as agent (the "Grantee"), to **PURE RISK MANAGEMENT, LLC**, a Florida limited liability company (the "Grantor").

WHEREAS, pursuant to that certain Trademark Security Agreement dated as of January 20, 2017 by the Grantor in favor of the Grantee (the "Security Agreement"), a security interest was granted by the Grantor to the Grantee in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, the Security Agreement was recorded at the United States Patent and Trademark Office on January 24, 2017 at Reel/Frame 5974/0010; and

WHEREAS, Grantee now desires to terminate and release the Security Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination, the Grantee hereby states as follows:

1. Definitions. The term "Trademark Collateral" as used herein, shall have the meaning set forth in the Security Agreement, and includes all of the Grantor's right, title and interest of every kind and nature as of the date hereof in the trademarks, trademark registrations, and trademark applications listed on Schedule A hereto.

2. Release of Security Interest. Grantee hereby terminates the Security Agreement and terminates, releases and discharges its lien on and security interest in the Trademark Collateral and reassigns to the person or persons legally entitled thereto all right, title and interest of Grantee in the Trademark Collateral. Grantee authorizes the recordation of this Termination with the United States Patent and Trademark Office.

[remainder of page intentionally blank]

IN WITNESS WHEREOF, the Grantee has caused this Termination to be executed by its duly authorized officer as of the date first written above.

TRUIST BANK, as successor by merger to
SunTrust Bank, as Grantee

By: Hays Wood
Name: Hays Wood
Title: Director

SCHEDULE A

TRADEMARKS

Title	App. No.	App. Date	Reg. No.	Reg. Date	Owner
CYBERSAFE KNOWLEDGE CENTER	86644051	5/28/2015	4976481	6/14/2016	PURE RISK MANAGEMENT, LLC
CYBERSAFE SOLUTIONS	86644049	5/28/2015	5075288	11/1/2016	PURE RISK MANAGEMENT, LLC
PUREQ	86213712	3/6/2014	4809481	9/8/2015	PURE RISK MANAGEMENT, LLC
PUREQ	86213713	3/6/2014	4809482	9/8/2015	PURE RISK MANAGEMENT, LLC
THE PURE 360	86191621	2/12/2014	4809442	9/8/2015	PURE RISK MANAGEMENT, LLC
PURE PARAGON MODEL BROKER DESIGNATION	86174559	1/24/2014	4756929	6/16/2015	PURE RISK MANAGEMENT, LLC
PURE 360	86146725	12/18/2013	4809321	9/8/2015	PURE RISK MANAGEMENT, LLC
PURE PARAGON	86146509	12/17/2013	4756853	6/16/2015	PURE RISK MANAGEMENT, LLC
MEMBER ENTHUSIASM INSPIRES US EVERY DAY	86061791	9/11/2013	4689477	2/17/2015	PURE RISK MANAGEMENT, LLC
THE POWER OF ALIGNMENT	86017843	7/23/2013	4470952	1/21/2014	PURE RISK MANAGEMENT, LLC
LOVE YOUR INSURANCE	85969407	6/25/2013	4484439	2/18/2014	PURE RISK MANAGEMENT, LLC

MEMBER ENTHUSIASM LIKE THIS INSPIRES US EVERY DAY	85965434	6/20/2013	4508144	4/1/2014	PURE RISK MANAGEMENT, LLC
INNOVATIVE. PROACTIVE. AND DEDICATED TO AN EXCEPTIONAL MEMBER EXPERIENCE.	85965438	6/20/2013	4553145	6/17/2014	PURE RISK MANAGEMENT, LLC
PURE LOVE YOUR INSURANCE	85911357	4/22/2013	4472590	1/21/2014	PURE RISK MANAGEMENT, LLC
PURE LOVE YOUR INSURANCE	85911362	4/22/2013	4472591	1/21/2014	PURE RISK MANAGEMENT, LLC
PURE INSURANCE	85903015	4/12/2013	4472581	1/21/2014	PURE RISK MANAGEMENT, LLC
LOVE INSURANCE	85794945	12/5/2012	4385603	8/13/2013	PURE RISK MANAGEMENT, LLC
PURE	85903012	4/12/2013	4472580	1/21/2014	PURE RISK MANAGEMENT, LLC
PURE FLOOD ADVANTAGE	85855810	2/21/2013	4460192	12/31/2013	PURE RISK MANAGEMENT, LLC
PURE FLOOD EXTENSION	85855809	2/21/2013	4460191	12/31/2013	PURE RISK MANAGEMENT, LLC
PURE FLOOD SOLUTIONS	85855812	2/21/2013	4460193	12/31/2013	PURE RISK MANAGEMENT, LLC
THE POWER OF MUTUALITY	85794528	12/4/2012	4472280	1/21/2014	PURE RISK MANAGEMENT, LLC

PURE MEMBER ADVOCATE	85794522	12/4/2012	4460110	12/31/2013	PURE RISK MANAGEMENT, LLC
Design Only	85755395	10/16/2012	4353545	6/18/2013	PURE RISK MANAGEMENT, LLC
PURE	85754810	10/16/2012	4431211	11/12/2013	PURE RISK MANAGEMENT, LLC
THE PURE PROMISE	85147626	10/7/2010	4023848	9/6/2011	PURE RISK MANAGEMENT, LLC
PURE NOW, THERE'S A BRIGHT IDEA	77595928	10/20/2008	3626724	5/26/2009	PURE RISK MANAGEMENT, LLC
PURE HIGH NET WORTH INSURANCE	77087035	1/19/2007	3513189	10/7/2008	PURE RISK MANAGEMENT, LLC