

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM561213

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Destiladora Del Valle de Tequila, S.A. de C.V.		02/07/2020	Corporation: MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BW Beverages, LLC		
<b>Street Address:</b>	3119 Manatee Avenue West		
<b>City:</b>	Bradenton		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34205		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4546954	AMAMOS LA VIDA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2108869883		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	210-886-9500		
<b>Email:</b>	mvillarreal@gunn-lee.com		
<b>Correspondent Name:</b>	Miguel Villarreal, Jr.		
<b>Address Line 1:</b>	8023 Vantage Drive		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	San Antonio, TEXAS 78230		
<b>ATTORNEY DOCKET NUMBER:</b>	T-9680.3)		
<b>NAME OF SUBMITTER:</b>	Miguel Villarreal, Jr.		
<b>SIGNATURE:</b>	/MiguelVillarrealJr/		
<b>DATE SIGNED:</b>	02/07/2020		
<b>Total Attachments: 2</b>			
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OP \$40.00 4546954

## TRADEMARK ASSIGNMENT

WHEREAS, Destiladora Del Valle de Tequila S.A. de C.V., a Mexican corporation, having an address of 24910 Teal Lake Ct., Katy, Texas U.S., 77494 ("ASSIGNOR"), has adopted, used, is using and is the owner of the trademark AMAMOS LA VIDA, including U.S. Trademark Registration No. 4,546,954, which was issued June 10, 2014, in the United States Patent & Trademark Office ("the Registration") (collectively "Trademark"); and

WHEREAS, BW Beverages, LLC ("ASSIGNEE"), a Florida limited liability company, with its business address at 3119 Manatee Avenue West, Bradenton, FL 34205, is desirous of obtaining the entire right, title and interest in, to and under the same Trademark;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) to said ASSIGNOR in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under said Trademark, and all renewals or reissues of the registration thereof and all applications for trademarks which may hereafter be filed for said Trademark in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States registration under the Trademark Laws of the United States or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; together with the goodwill of the business symbolized by the Trademark and said applications to register said Trademark; and any and all causes of action thereto that may have heretofore accrued in ASSIGNOR'S favor.

AND ASSIGNOR HEREBY authorizes and requests the Commissioner of Patents and Trademarks of the United States, any Official of any State of the United States, and any Official of any state, country or countries foreign to the United States, whose duty it is to issue trademark or other evidence or forms of trademark protection, to issue the same to said ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants that all information in the Registration is true and correct to the best of ASSIGNOR'S knowledge, and that ASSIGNOR has full right to convey the entire interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

AND ASSIGNOR HEREBY further covenants and agrees that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting said mark, and testify in any legal proceeding, sign all lawful

papers, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper trademark protection for said mark in all countries.

IN TESTIMONY WHEREOF, I have duly executed this Assignment this 7<sup>th</sup> day of February, 2020.

Destiladora Del Valle de Tequila S.A. de C.V

[Signature]

Name

President

Title

STATE OF Texas

§

COUNTY OF Tarrant

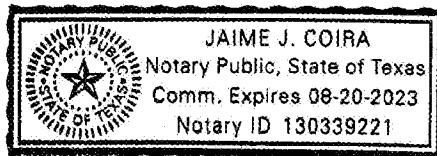
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BEFORE ME, the undersigned authority, on this day personally appeared Celia Villanueva Maestre on behalf of Destiladora Del Valle de Tequila, S.A. de C.V., and in his/her capacity as President, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed.

GIVEN under my hand and seal of office this 7<sup>th</sup> day of February, 2020.

[SEAL]



[Signature]  
Notary Public in and of the State of

My Commission Expires: 08-20-2023