

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM561375

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JCM HOLDINGS, LLC		01/31/2020	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LONESOME OAK TRADING CO., INC.		
<b>Street Address:</b>	449 Lowy Road		
<b>City:</b>	Chatsworth		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30705		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0180318	GULISTAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7149668827		
<b>Email:</b>	bhipdocket@bakerlaw.com		
<b>Correspondent Name:</b>	Mark H. Krietzman		
<b>Address Line 1:</b>	600 Anton Boulevard, Suite 900		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626-7221		
<b>ATTORNEY DOCKET NUMBER:</b>	048042.000001		
<b>NAME OF SUBMITTER:</b>	Mark H. Krietzman		
<b>SIGNATURE:</b>	/Mark H. Krietzman/		
<b>DATE SIGNED:</b>	02/10/2020		
<b>Total Attachments: 4</b>			
source=JCM_to_Lonesome_Oak_Trademark_Assignment_Executed#page1.tif			
source=JCM_to_Lonesome_Oak_Trademark_Assignment_Executed#page2.tif			
source=JCM_to_Lonesome_Oak_Trademark_Assignment_Executed#page3.tif			
source=JCM_to_Lonesome_Oak_Trademark_Assignment_Executed#page4.tif			

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Assignment**”) effective as of January 31, 2020 (the “**Effective Date**”), is entered into by JCM Holdings, LLC, a Georgia limited liability company (“**Assignor**”), in favor of Lonesome Oak Trading Co., Inc., a Georgia corporation (“**Assignee**”).

A. Assignor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the trademark set forth on Schedule A, including all common law rights thereto (the “**Trademark**”), free and clear of any liens, charges and encumbrances, including, without limitation, licenses and covenants by Assignor not to sue third persons, and the goodwill of the business symbolized thereby (together with the Trademark, the “**Assigned Property**”).

B. Assignor has effectively transferred to Assignee that portion of its existing and ongoing business to which the Assigned Property pertains.

C. Assignor agrees to assign its entire right, title and interest in and to the Assigned Property to Assignee.

D. Assignee agrees to acquire Assignor’s entire right, title and interest in and to the Assigned Property.

E. The execution and delivery of this Assignment is a condition precedent to the closing of the transactions contemplated by that certain Purchase Agreement, dated as of November 1, 2019, as amended January 31, 2020, by and among Assignee, Marquis Affiliated Holdings LLC, a Delaware limited liability company, and J. Chadwick McEntire, a Georgia resident and the sole member of Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged by Assignor:

1. Effective as of the Effective Date, Assignor assigns, sells, transfers, and conveys unto Assignee the entire right, title, and interest in and to the Assigned Property, and all rights and privileges pertaining to said Trademark in conformance with 15 U.S.C. §1060; 37 C.F.R. §3.16, together with the goodwill of the business symbolized thereby, including all income, royalties, damages, and payments now or hereafter due or receivable in respect of the Assigned Property, and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringements, misappropriations, or dilutions of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.

2. The Trademark is subsisting and has not been adjudged invalid or unenforceable, in whole or in part.

3. Assignor does hereby agree to, at the request of Assignee, execute any and all papers and documents and do all other and further lawful acts that Assignee may deem necessary or desirable to perfect and vest in Assignee the entire right, title and interest in and to the Assigned Property.

4. This Assignment shall be binding upon Assignor and its successors and assigns, and inure to the benefit of Assignee and its successors and assigns, and may not be changed orally.

5. This Assignment shall be governed by, and construed in accordance with, the laws of the State of Georgia (regardless of the laws that might otherwise govern under applicable Georgia principles of conflicts of law).

[Remainder of the page intentionally blank; Signature page follows]

Executed this 31st day of January, 2020, at Dalton, Georgia.

**ASSIGNOR:**

JCM HOLDINGS, LLC, a Georgia limited liability company

By: [Signature]

Name: J CHAD McEntire

Title: President

**ASSIGNEE:**

LONESOME OAK TRADING CO., INC., a Georgia corporation

By: [Signature]

Name: J CHAD McEntire

Title: President

State of Georgia  
County of Whitfield

On Jan. 31, 2020 before me Elaine Robinson, Notary Public, personally appeared Chad McEntire (name of signer) who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Georgia that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Elaine Robinson (Seal)

Notary Public, Whitfield County, Georgia.  
My Commission Expires May 31, 2022

State of Georgia  
County of Whitfield

On Jan. 31, 2020 before me Elaine Robinson, Notary Public, personally appeared Chad McEntire (name of signer) who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Georgia that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Elaine Robinson (Seal)

Notary Public, Whitfield County, Georgia.  
My Commission Expires May 31, 2022

SCHEDULE A

Trademarks

- Gulistan
  - Owner: JCM Holdings, LLC
  - Registration Number: 0180318
  - Registration Date: February 26, 1924