

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM561411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comcast Spectacor Ventures, LLC		03/30/2018	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Spectra SV Management Company		
Street Address:	150 Rouse Boulevard		
Internal Address:	Third Floor		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19112		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5266429	SPECTRA	
Registration Number:	5078838	S	
CORRESPONDENCE DATA			
Fax Number:	2157012273		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2156657273		
Email:	cmiller@cozen.com		
Correspondent Name:	Camille M. Miller		
Address Line 1:	1650 Market Street		
Address Line 2:	Suite 2800		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	COMC0087US/367171		
NAME OF SUBMITTER:	Camille M. Miller		
SIGNATURE:	/Camille M. Miller/		
DATE SIGNED:	02/10/2020		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

WHEREAS, Comcast Spectacor Ventures, LLC, a Pennsylvania limited liability company (the "Assignor") is the owner of the trademarks, and is the owner of record of the trademark registrations set forth in Schedule 1 (together, the "Trademarks"); and

WHEREAS, effective as of March 30, 2018 (the "Effective Date") the Assignor desires to assign the Trademarks to its subsidiary Spectra SV Management Company, a Delaware corporation (the "Assignee"), and the Assignee desires to assume all of the Assignor's right, title and interest in and to the Trademarks; and

WHEREAS, by virtue of such assignment, Assignee shall derive significant benefit from the Trademarks the receipt and sufficiency of which is hereby acknowledged; and

WHEREAS, by virtue of such Assignment, Assignor shall be relieved of future rights and obligations with respect to the Trademarks, the receipt and sufficiency of which benefit is hereby acknowledged.

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee the Trademarks and the trademark registrations therefor, including all common law rights in the Trademarks, the goodwill of the business associated therewith, and all rights of action arising from the Trademarks, all claims for damages for reason of past, present or future infringement of the Trademarks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made. Assignor shall, upon Assignee's request, execute any further documents that may be required to register, record, or perfect Assignee's right, title, and interest in the Trademark.

Dated: March 30, 2018

COMCAST SPECTACOR VENTURES, LLC

By: _____
Name: _____
Title: _____

Schedule 1

Mark	Country	Registration No.	Registration Date	Goods/Services
S (Stylized)	USA	5078838	11/8/2016	<p>IC 035. US 100 101 102. G & S: Business monitoring and consulting services, namely, tracking web sites and applications to provide strategy, insight, marketing, sales, operation, product design, namely, use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; Design of advertising and marketing materials for others; Concession stands featuring food and drink; Business management of fine dining restaurants and catering concessions for others; Consultation in the field of the aforementioned services; Marketing consulting related to the provision of food and beverages; Hotel management services for others; Promoting the goods and services of others by arranging for corporate sponsors to affiliate their goods and services with sporting events and sports teams, arenas, stadiums, and other public assembly facilities, and municipally-owned assets and public areas; Advertising services, namely, arranging of corporate sponsorship and advertising for sporting events and sports teams, arenas, stadiums, and other public assembly facilities, and municipalities; Advertising services, namely, creating corporate and brand identity for others through sports marketing and sponsorships; Creating promotional and marketing campaigns for others in the field of corporate sponsorship; Consulting services in the area of promotions, marketing, and advertising; Business development services, namely, providing start-up support for the businesses of others in the nature of arenas, exhibition centers, convention centers, stadiums, skating rinks, theaters, and general purpose facilities; Business consulting and management services for arenas, exhibition centers, convention centers, stadiums, skating rinks, theaters, and general purpose facilities; Concession stands featuring food and souvenirs; Business management of catering businesses and concession stands for others; Business management consulting with relation to strategy, marketing, sales, operation, product design particularly specializing in the use of analytic and statistic models for the understanding and predicting of consumers, businesses, and market trends and actions; Development of marketing</p>

Mark	Country	Registration No.	Registration Date	Goods/Services
				<p>strategies, concepts and tactics, namely, audience development, brand awareness, online community building and digital word of mouth communications; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Business consulting services related to marketing; Management of event ticketing for others; Business consulting services related to concession stands that feature foods.</p> <p>IC 036. US 100 101 102. G & S: Entertainment ticket brokerage services.</p> <p>IC 041. US 100 101 107. G & S: arranging for ticket reservations for shows, sporting events, musical concerts, and other entertainment events; on-line arranging of ticket reservations for shows, sporting events, musical concerts, and other entertainment events.</p> <p>IC 043. US 100 101. G & S: Contract food services in the nature of providing food and drink; Catering; Catering for the provision of food and beverages; Contract food services, namely, preparation of food and beverages; Consultation services related to the aforementioned services; Contract food consultation services in the field of fine dining management.</p>
SPECTRA	USA	5266429	8/15/2017	<p>IC 035. US 100 101 102. G & S: Concession stands featuring food and drink; Concession stands featuring food and souvenirs.</p> <p>IC 036. US 100 101 102. G & S: Entertainment ticket brokerage services.</p> <p>IC 041. US 100 101 107. G & S: arranging for ticket reservations for shows, sporting events, musical concerts, and other entertainment events; on-line arranging of ticket reservations for shows, sporting events, musical concerts, and other entertainment events.</p> <p>IC 043. US 100 101. G & S: Contract food services in the nature of providing food and drink; Catering; Catering for the provision of food and beverages; Contract food services, namely, preparation of food and beverages; Consultation services related to the aforementioned services.</p>