# CH \$465.00 33346

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM561556

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vehicle Safety Holding Corp.	FORMERLY Aftermarket Controls Holdings Corp.	01/31/2020	Corporation: DELAWARE
Aftermarket Controls Corp.		01/31/2020	Corporation: DELAWARE
Vehicle Safety Manufacturing, LLC		01/31/2020	Limited Liability Company: NEW JERSEY

### **RECEIVING PARTY DATA**

Name:	VSM-Rostra LLC
Street Address:	180 Marcus Blvd.
City:	Hauppauge
State/Country:	NEW YORK
Postal Code:	11788
Entity Type:	Limited Liability Company: DELAWARE

### **PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark		
Registration Number:	3334646	COMFORT SEAT		
Registration Number:	3045500	REARSIGHT		
Registration Number:	2995693	COMFORT HEAT		
Registration Number:	2910682	GLOBAL CRUISE		
Registration Number:	2841047	SDS		
Registration Number:	2718170	REARSENTRY		
Registration Number:	2643444	ROSTRA		
Registration Number:	2643442	ROSS		
Registration Number:	3960842	CON-VERSE BY ROSTRA		
Registration Number:	3908998	BACKZONE		
Registration Number:	4510334	SOFT TOUCH		
Registration Number:	4441485	FRONTZONE		
Registration Number:	4223167	SIGHT ADDVANTAGE		
Registration Number:	3185295	VSM		
Registration Number:	3172916	VSM		
Registration Number:	3185293	VEHICLE SAFETY MANUFACTURING		
		TDADEMADI		

TRADEMARK

REEL: 006861 FRAME: 0505

900535029

Property Type	Number	Word Mark
Registration Number:	5427119	SOURCEPWR
Serial Number:	87859002	ECODRIVE

### **CORRESPONDENCE DATA**

**Fax Number:** 5168027008

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 5168027007

Email: Istopol@levystopol.com

Correspondent Name: Larry N Stopol
Address Line 1: 1425 RXR Plaza

Address Line 4: Uniondale, NEW YORK 11556-1425

NAME OF SUBMITTER:	Larry N. Stopol
SIGNATURE:	/larry n stopol/
DATE SIGNED:	02/11/2020

### **Total Attachments: 9**

source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page1.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page2.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page3.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page4.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page5.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page6.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page7.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page8.tif source=Executed - IP Assignment Agreement - Final as Filed w-USPTO#page9.tif

### AGREEMENT TO ASSIGN INTELLECTUAL PROPERTY

THIS AGREEMENT TO ASSIGN INTELLECTUAL PROPERTY (this "Assignment") is made as of January 31, 2020 (the "Effective Date"), by and between Vehicle Safety Holding Corp., f/k/a Aftermarket Controls Holdings Corp., a Delaware corporation ("Holdco"); Aftermarket Controls Corp., a Delaware corporation ("ACC"); and Vehicle Safety Manufacturing, LLC, a New Jersey limited liability company ("VSM" and collectively, with Holdco and ACC, each, individually and collectively, the "Assignor"), and VSM-Rostra LLC, a Delaware limited liability company ("Assignee"). Any and all capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in the Purchase Agreement (as hereinafter defined).

### RECITALS

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated on or about the date hereof (the "Purchase Agreement"); and

WHEREAS, on the terms and subject to the conditions set forth in the Purchase Agreement, Assignor has agreed to assign and Assignee has agreed to assume, among other assets, certain assets relating to Intellectual Property relating to the Business (collectively, the "Intellectual Property Assets").

NOW, THEREFORE, in consideration of the recitals and of the mutual promises made below, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. <u>Defined Terms</u>. All capitalized terms used in this Assignment, unless otherwise defined herein, shall have the meaning assigned to them in the Purchase Agreement.
- 2. Assignment of Intellectual Property Assets. On the terms and subject to the conditions of the Purchase Agreement, effective as of the Closing Date, Assignor hereby assigns, conveys, delivers and transfers to Assignee, and Assignee hereby purchases and takes assignment of and title to, all of Assignor's right, title and interest in and to the Intellectual Property Assets (including, but not limited to, the trademark applications and registrations listed on Exhibit A hereto, the patent applications and registrations listed on Exhibit B hereto, and the domain names listed on Exhibit C hereto), including all of the goodwill associated with the use thereof and symbolized thereby and all future proceeds thereof and the rights to sue for past, present and future infringements, and Assignee hereby assumes and agrees to fully perform and discharge when due all Assumed Liabilities related to, arising under or in connection with, the Intellectual Property Agreements. Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and/or the appropriate empowered officials in relevant jurisdictions outside the United States to transfer all registrations and applications for the trademarks and patents included in, or comprising, the Intellectual Property Assets, including all of the goodwill associated therewith, to Assignee as assignee of the entire right, title and interest therein (or otherwise as Assignee may direct) in accordance with this instrument of assignment, and to issue to Assignee all registrations that may issue with respect to any applications for a patent,

trademark or service mark included in the Intellectual Property Assets, in accordance with this Assignment.

- 3. <u>Purchase Agreement</u>. This Assignment is being executed and delivered pursuant and subject to the Purchase Agreement. Nothing in this Assignment shall, or shall be deemed to, defeat, limit, alter or impair, enhance or enlarge any right, obligation, claim, remedy, limitation, exclusion or exculpation set forth in the Purchase Agreement, including but not limited to Assignor's representations, warranties, covenants and agreements and the indemnities granted by Assignor, all of which are incorporated herein by this reference. In the event of any conflict between this Assignment and the Purchase Agreement, the Purchase Agreement shall control.
- 4. <u>Further Assurances</u>. From time to time, at or following the Closing, Assignor and Assignee shall execute, acknowledge and deliver all such further conveyances, notices, assumptions and releases and such other instruments, and shall take such further actions, as may be reasonably necessary or requested to fully convey to Assignee all of the properties, rights, titles, interests, powers and privileges in the Intellectual Property Assets to be conveyed to Assignee under this Assignment and to secure the rights assigned hereby and to obtain and/or transfer trademark or service mark registrations (and applications therefor), and similar governmental grants confirming or enhancing said rights; and to otherwise make effective as reasonably promptly as practicable the transactions contemplated hereby. Assignor agrees to provide the appropriate authorizations to, and to execute the appropriate forms for, the applicable registration, or to Assignee if appropriate, and will use its reasonable efforts to comply promptly, at Assignee's expense, with all other remaining steps necessary to transfer to Assignee all domain names and trademarks held by Assignor or by third parties on Assignor's behalf.
- 5. <u>Successors and Assigns; No Assignment.</u> Neither Assignor nor Assignee may assign any of its rights or delegate any of its obligations under this Assignment without the prior written consent of the other party except as provided in the Purchase Agreement. Any attempted assignment or delegation without the required consent shall be null and void. Subject to the foregoing, this Assignment shall be binding upon, enforceable against and inure to the benefit of the parties hereto, their legal representatives and their successors and assigns.
- 6. <u>Governing Law.</u> This Assignment and any claims arising out of or relating to this Assignment or the transactions contemplated by this Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without giving effect to any choice or conflict of law principles.
- 7. Amendment; Waiver. This Assignment may be altered, amended or modified in whole or in part at any time only by a writing signed by Assignor and Assignee. No waiver of any of the provisions of this Assignment shall be deemed, or shall constitute, a waiver of any other provision, whether or not similar, nor shall any waiver constitute a continuing waiver. No failure or delay by any party in exercising any right, power or privilege under this Assignment shall operate as a waiver thereof, nor will any single or partial exercise thereof preclude any other or further exercise of any right, power or privilege hereunder. No waiver shall be binding unless executed in writing by the party making the waiver, with such writing specifically referring to the term so waived and explicitly making such waiver.

8. <u>Counterparts; Facsimile Signatures</u>. This Assignment and any agreements entered into in connection with this Assignment may be executed in one or more counterparts, all of which shall constitute one and the same instrument. Any counterpart, to the extent delivered by means of facsimile machine or by .pdf, .tig, .gif, .peg or similar attachment to electronic mail, shall be treated in all manner and respects as an original executed counterpart and shall be considered to have the same binding legal effect as an original signed version delivered in person.

[The Remainder of this Page Intentionally Left Blank]

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the date first above written.

# ASSIGNOR:

VEHICLE SAFETY HOLDING CORP., F/K/A
AFTERMARKET CONTROLS HOLDINGS CORP.,
Delaware corporation
D
By:
Name: James B. Pineau
Title: Chief Executive Officer
AFTERMARKET CONTROLS CORP., a Delaware corporation
on poration
Ву:
Name: James B. Pineau
Title: Chief Executive Officer
VEHICLE SAFETY MANUFACTURING, LLC, a
New Jersey limited liability company
By:
Name: James B. Pineau
Title: Chief Executive Officer

# ASSIGNEE:

VSM-ROSTRA LLC, a Delaware limited liability company

By: VM
Name: Charles M. Stoehr
Title: Vice President

[AFTERMARKET-INTELLECTUAL PROPERTY ASSIGNMENT]

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the date first above written.

### ASSIGNOR:

VEHICLE SAFETY HOLDING CORP., F/K/A

AFTERMARKET CONTROLS HOLDINGS CORP., a

Delaware corporation

By:

Name: James B. Pineau

Title: Chief Executive Officer

AFTERMARKET CONTROLS CORP., a Delaware corporation

Name James B. Pineau
Title: Chief Executive Officer

VEHICLE SAFETY MANUFACTURING, L.L.C., a New Jersey limited liability gompany

Name: James B. Pineau
Title: Chief Executive Officer

### ASSIGNEE:

VSM-ROSTRA LLC, a Delaware limited liability company

By:
Name: Charles M. Stochr
Title: Vice President

[AFTERMARKET-INTELLECTUAL PROPERTY ASSIGNMENT]

# ACKNOWLEDGMENTS

STATE OF	MC	)				
COUNTY OF	M0012	) SS: )				
Before m B. Pincau, the du Aftermarket Con Manufacturing, L	ıly appointed Cl trols Holdings (	hief Executive O Corp.; (ii) Aftern	Officer of (i) ' market Conti	Vehicle Safi ols Corp., a	and (iii) Vehicle	p., f/k/a
			<i>7</i> 1			
Witness n	ny hand and Not	anai Seat inis 🖺	>   day of Ja	nuary, 2020	)	

# Exhibit A

# Marks

	Registration	Registration		
Trademark	Number	Date	Country	Owner
COMFORT SEAT	3,334,646	11/13/07	U.S.	Rostra
REARSIGHT	3,045,500	1/17/06	U.S.	Rostra
COMFORT HEAT	2,995,693	9/13/05	U.S.	Rostra
GLOBAL CRUISE	2,910,682	12/14/04	U.S.	Rostra
SDS	2,841,047	5/11/04	U.S.	Rostra
REARSENTRY	2,718,170	5/20/03	U.S.	Rostra
ROSTRA	2,643,444	10/29/02	U.S.	Rostra
ROSS	2,643,442	10/29/02	U.S.	Rostra
CON-VERSE BY ROSTRA	3,960,842	5/17/11	U.S.	Rostra
BACKZONE	3,908,998	1/18/11	U.S.	Rostra
SOFT TOUCH	4,510,334	4/8/14	U.S.	Rostra
FRONTZONE	4,441,485	11/26/13	U.S.	Rostra
SIGHT ADVANTAGE	4,223,167	10/09/12	U.S.	Rostra
VSM	3,185,295	12/19/06	U.S.	VSM
VSM	3,172,916	11/21/06	U.S.	VSM
VEHICLE SAFETY MANUFACTURING	3,185,293	12/19/06	U.S.	VSM
SOURCE PWR (DESIGN)	5,427,119	3/20/18	U.S.	ACC
ECODRIVE	*Filing Number - 87/859,002	*Filing Date – 4/2/2018	U.S.	ACC
WORLDCRUISE	819976245	10/5/99	Brazil	Rostra
WORLDCRUISE LOGO	819976350	10/5/99	Brazil	Rostra

# Exhibit B

# **Patents**

Patent Number	Title of Patent	Issue Date	Country	Owner
D519,232	Marker Light	4/18/06	U.S.	VSM

Title	Country	Filing Date	Patent No.
Motor Vehicle Turn Signal Canceling	U.S.	3/5/1990	5,021,617
Device			
Electronic Self-Canceling Turn Signal	U.S.	7/22/1992	5,528,218
Device			
Multi-function Stalk Switch	U.S.	8/6/1998	6,020,563
Multi-function Stalk Switch (ETSS)	U.S.	11/16/2000	6,518,524
Wrap Around Terminal Signal Switch	U.S.	7/5/2005	7,119,293
Assembly			
Processed Bolt End Useful In a Turn	U.S.	7/10/2007	7,687,729
Signal Switch Assembly			
Turn Signal Self Cancellation System	U.S.	7/26/2007	7,518,071

# Exhibit C

# **Domain Names**

http://www.rostra.com https://vehiclesafetymfg.com https://auerautomotive.com

> TRADEMARK REEL: 006861 FRAME: 0515

**RECORDED: 02/11/2020**