

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM561686

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E*TRADE Financial Corporate Services, Inc.		01/24/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	E*TRADE Financial Corporation		
<b>Street Address:</b>	671 North Glebe Road, Ballston Tower		
<b>City:</b>	Arlington		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22203		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 23</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87725320	GRADIFI IS GRATITUDE	
<b>Serial Number:</b>	87725313	TUITIONSHARE	
<b>Serial Number:</b>	87723018	G	
<b>Serial Number:</b>	87723016	G	
<b>Serial Number:</b>	87723014	GRADIFI	
<b>Serial Number:</b>	87723011	GRADIFI	
<b>Serial Number:</b>	87978101	STUDENT LOAN PAYDOWN	
<b>Serial Number:</b>	87978012	COLLEGE SAVEUP	
<b>Serial Number:</b>	87977994	GRADIFI IS GRATITUDE	
<b>Serial Number:</b>	87725323	GRADIFI REFI	
<b>Serial Number:</b>	87725321	GRADIFI IS GRATITUDE	
<b>Serial Number:</b>	87725315	THE NOTEBOOK	
<b>Serial Number:</b>	87725312	CSU PLAN	
<b>Serial Number:</b>	87725309	COLLEGE SAVEUP	
<b>Serial Number:</b>	87725307	SAVEUP	
<b>Serial Number:</b>	87725306	STUDENT LOAN PAYDOWN	
<b>Serial Number:</b>	87725298	PAYDOWN	
<b>Serial Number:</b>	87723024	G	
<b>Serial Number:</b>	87723021	GRADIFI	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	86982836	SLP PLAN
Serial Number:	86621451	PAYDOWN REWARDS
Serial Number:	86621394	SLP PLAN
Serial Number:	86621163	GRADIFI

**CORRESPONDENCE DATA**

**Fax Number:** 6508152601

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 6508152600

**Email:** svtmdocketing@sheppardmullin.com

**Correspondent Name:** Chelseaa Bush c/o Sheppard Mullin et al

**Address Line 1:** 379 Lytton Avenue

**Address Line 4:** Palo Alto, CALIFORNIA 94301

<b>ATTORNEY DOCKET NUMBER:</b>	19PS-308888 GRADIFI
<b>NAME OF SUBMITTER:</b>	Chelseaa Bush
<b>SIGNATURE:</b>	/ChelseaaBush/
<b>DATE SIGNED:</b>	02/11/2020

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made by and between E\*TRADE Financial Corporate Services, Inc., a Delaware corporation, having an address listed at 671 North Glebe Road, Ballston Tower, Arlington, Virginia 22203 ("Assignor"), and E\*TRADE Financial Corporation, a Delaware corporation, having an address at 671 North Glebe Road, Ballston Tower, Arlington, Virginia 22203 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated trademark registrations and applications in the United States listed in Exhibit A attached (the "Assignor Trademarks"); and

WHEREAS Assignee is desirous of acquiring the Assignor Trademarks and Assignor is willing to assign the Assignor Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee all of its right, title, and interest in and to the Assignor Trademarks, together with the portion of the business to which the Assignor Trademarks pertain and the goodwill associated with the Assignor Trademarks, including the right to recover for damages and profits for past infringements of the Assignor Trademarks.

E\*TRADE FINANCIAL CORPORATE SERVICES, INC.




Date: January 24, 2020

By:  \_\_\_\_\_

Name: Piers Fennell

Title: Assistant Secretary

## EXHIBIT A

Trademark	Application Serial No.	Registration No.
GRADIFI IS GRATITUDE	87725320	
TUITIONSHARE	87725313	
	87723018	
	87723016	
GRADIFI	87723014	
GRADIFI	87723011	
STUDENT LOAN PAYDOWN	87978101	5624515
COLLEGE SAVEUP	87978012	5624514
GRADIFI IS GRATITUDE	87977994	5590479
GRADIFI REFI	87725323	5573757
GRADIFI IS GRATITUDE	87725321	
THE NOTEBOOK	87725315	5524269
CSU PLAN	87725312	5668476
COLLEGE SAVEUP	87725309	5771629
SAVEUP	87725307	5629700
STUDENT LOAN PAYDOWN	87725306	5853545
PAYDOWN	87725298	5629699
	87723024	5677808
GRADIFI	87723021	5524191
SLP PLAN	86982836	5287210
PAYDOWN REWARDS	86621451	5083882
SLP PLAN	86621394	5745739
GRADIFI	86621163	5177005