

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM561705

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		01/28/2020	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Birchbox, Inc.
Street Address:	16 Madison Square West, 4th Fl
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 47

Property Type	Number	Word Mark
Registration Number:	3949015	BIRCHBOX
Registration Number:	4096349	BIRCHBOX
Registration Number:	4572722	BIRCHBOX
Registration Number:	4628983	BIRCHBOX
Registration Number:	4664890	BIRCHBOX
Registration Number:	4684980	BIRCHBOX
Registration Number:	4704015	BIRCHBOX
Registration Number:	4898206	BIRCHBOX
Registration Number:	4979017	BIRCHBOX
Registration Number:	4898793	BIRCHBOX
Registration Number:	4898794	BIRCHBOX
Registration Number:	4803402	B
Registration Number:	4649938	B
Registration Number:	4661117	B
Registration Number:	4898207	B
Registration Number:	4951683	B
Registration Number:	4672498	B
Registration Number:	4898208	B
Registration Number:	4946559	B

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4946797	B
Registration Number:	4096342	BIRCHBOX
Registration Number:	4572723	BIRCHBOX
Registration Number:	4096348	
Registration Number:	4096341	
Registration Number:	4597501	
Registration Number:	4704016	
Registration Number:	4407587	DISCOVER BEAUTY BETTER
Registration Number:	4673112	OPEN FOR BEAUTIFUL
Registration Number:	4701359	OPEN FOR BEAUTIFUL
Registration Number:	4937389	OPEN FOR DAPPER
Registration Number:	4918796	OPEN FOR HANDSOME
Registration Number:	4804119	PARLOR
Serial Number:	86503338	BIRCHBOX
Serial Number:	86503237	BIRCHBOX
Serial Number:	86503398	BIRCHBOX
Serial Number:	86503313	BIRCHBOX
Serial Number:	86774527	BIRCHBOX
Serial Number:	86774525	BIRCHBOX
Serial Number:	86774518	BIRCHBOX
Serial Number:	86774528	BIRCHBOX
Serial Number:	86774522	BIRCHBOX
Serial Number:	85949924	B
Serial Number:	85949949	B
Serial Number:	85949937	B
Serial Number:	85949952	B
Serial Number:	85949930	B
Serial Number:	85949946	B

CORRESPONDENCE DATA

Fax Number: 6179518736

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6173417729

Email: katarzyna.gaysunas@morganlewis.com

Correspondent Name: Katarzyna Gaysunas

Address Line 1: 1 Federal St

Address Line 2: c/o Morgan, Lewis & Bockius LLP

Address Line 4: Boston, MASSACHUSETTS 02110-1726

NAME OF SUBMITTER:	Katarzyna Gaysunas
SIGNATURE:	/Katarzyna Gaysunas/
DATE SIGNED:	02/11/2020
Total Attachments: 6 source=Birchbox - Release of Security Interest in Trademarks#page1.tif source=Birchbox - Release of Security Interest in Trademarks#page2.tif source=Birchbox - Release of Security Interest in Trademarks#page3.tif source=Birchbox - Release of Security Interest in Trademarks#page4.tif source=Birchbox - Release of Security Interest in Trademarks#page5.tif source=Birchbox - Release of Security Interest in Trademarks#page6.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, BIRCHBOX, INC., a Delaware corporation (“Grantor”), with its chief executive office at 16 Madison Square West, FL 4, New York, NY 10010, granted a security interest in and lien upon certain trademarks and related rights to Bank of America, N.A. (“Grantee”), as set forth in that certain Grant of Security Interest in United States Trademarks, dated January 27, 2017, by Grantor in favor of Grantee (the “Grant”);

WHEREAS, an executed copy of the Grant was recorded in the United States Patent and Trademark Office on January 27, 2017 at Reel 5977 Frame 0018;

WHEREAS, Grantor has requested that Grantee release and reassign its interest in any and all of Grantor’s trademarks (the “Trademarks”), including, but not limited to, the Trademarks more fully identified in Schedule A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Grantee hereby:

1. releases and reassigns to Grantor any and all liens, security interests, right, title and interest of Grantee pursuant to the Grant in all of the Trademarks, including, but not limited to, those more fully identified in Schedule A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby, without recourse or representation or warranty, express or implied, of any kind;
2. agrees that any power of attorney or similar rights granted by Grantor to Grantee pursuant to or in connection with the Grant is terminated; and
3. authorizes and requests that the United States Patent and Trademark Office note and record the existence of the release hereby given.



IN WITNESS WHEREOF, Grantee has caused this Release of Security Interest in Trademarks to be executed by its duly authorized corporate officer as of January 28, 2020.




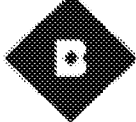


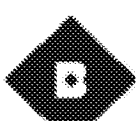





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BANK OF AMERICA, N.A., as Grantee

By: Christine Hutchinson
Name: Christine Hutchinson
Title: Director

SCHEDULE A
TO
RELEASE OF SECURITY INTEREST IN TRADEMARKS


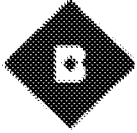

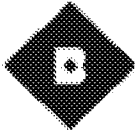
Grantor	Mark	Registration Number	Registration Date
Birchbox, Inc.	BIRCHBOX	3,949,015	April 19, 2011
Birchbox, Inc.	BIRCHBOX	4,096,349	Feb. 7, 2012
Birchbox, Inc.	BIRCHBOX	4,572,722	July 22, 2014
Birchbox, Inc.	BIRCHBOX	4,628,983	Oct. 28, 2014
Birchbox, Inc.	BIRCHBOX	4,664,890	Dec. 30, 2014
Birchbox, Inc.	BIRCHBOX	4,684,980	Feb. 10, 2015
Birchbox, Inc.	BIRCHBOX	4,704,015	Mar. 17, 2015
Birchbox, Inc.	BIRCHBOX	4,898,206	Feb. 9, 2016
Birchbox, Inc.	BIRCHBOX	4,979,017	June 14, 2016
Birchbox, Inc.	BIRCHBOX*	4,898,793	Feb. 9, 2016
Birchbox, Inc.	BIRCHBOX*	4,898,794	Feb. 9, 2016
Birchbox, Inc.		4,803,402	Sept 1, 2015
Birchbox, Inc.		4,649,938	Dec 2, 2014

Birchbox, Inc.		4,661,117	Dec. 23, 2014
Birchbox, Inc.		4,898,207	Feb. 9, 2016
Birchbox, Inc.		4,951,683	May 3, 2016
Birchbox, Inc.		4,672,498	Jan. 13, 2015
Birchbox, Inc.		4,898,208	Feb. 9, 2016
Birchbox, Inc.		4,946,559	April 26, 2016
Birchbox, Inc.		4,946,797	April 26, 2016
Birchbox, Inc.		4,096,342	Feb. 7, 2012
Birchbox, Inc.		4,572,723	July 22, 2014
Birchbox, Inc.		4,096,348	Feb. 7, 2012
Birchbox, Inc.		4,096,341	Feb. 7, 2012
Birchbox, Inc.		4,597,501	Sept. 2, 2014

Birchbox, Inc.		4,704,016	Mar. 17, 2015
Birchbox, Inc.	DISCOVER BEAUTY BETTER	4,407,587	Sept. 24, 2013
Birchbox, Inc.	OPEN FOR BEAUTIFUL	4,673,112	Jan. 13, 2015
Birchbox, Inc.	OPEN FOR BEAUTIFUL	4,701,359	Mar. 10, 2015
Birchbox, Inc.	OPEN FOR DAPPER	4,937,389	Apr. 12, 2016
Birchbox, Inc.	OPEN FOR HANDSOME	4,918,796	Mar. 15, 2016
Birchbox, Inc.	PARLOR	4,804,119	Sept. 1, 2015

Pending Trademark Applications

Grantor	Mark	Application Number	Application Date
Birchbox, Inc.	BIRCHBOX	86503338	Jan. 14, 2015
Birchbox, Inc.	BIRCHBOX	86503237	Jan. 14, 2015
Birchbox, Inc.	BIRCHBOX	86503398	Jan. 14, 2015
Birchbox, Inc.	BIRCHBOX	86503313	Jan. 14, 2015
Birchbox, Inc.		86774527	Oct. 1, 2015
Birchbox, Inc.		86774525	Oct. 1, 2015
Birchbox, Inc.		86774518	Oct. 1, 2015
Birchbox, Inc.		86774528	Oct. 1, 2015
Birchbox, Inc.		86774522	Oct. 1, 2015
Birchbox, Inc.		85949924	June 4, 2013
Birchbox, Inc.		85949949	June 4, 2013

Birchbox, Inc.		85949937	June 4, 2013
Birchbox, Inc.		85949952	June 4, 2013
Birchbox, Inc.		85949930	June 4, 2013
Birchbox, Inc.		85949946	June 4, 2013