

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM561954

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LG Electronics Inc.		01/10/2020	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	Google LLC		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5144291	GPAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmdocketing@google.com		
Correspondent Name:	Google LLC		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Christine Hsieh		
SIGNATURE:	/Christine Hsieh/		
DATE SIGNED:	02/13/2020		
Total Attachments: 2			
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CH \$40.00 5144291

EXHIBIT A: Trademark Assignment

This Trademark Assignment ("Assignment") is effective as of January 9, 2020 by and between LG Electronics, Inc., a Korean company, having its place of business at LG Twin Towers, 128, Yeoui-daero, Yeongdeungpo-gu, Seoul, South Korea (hereinafter "Assignor"), and Google LLC, a Delaware limited liability company ("Assignee"), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA.

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) all registrations and applications for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.


GOOGLE LLC

Signature

Name

Title

Date


Christine Hsieh
Senior Trademark Counsel
Jan. 7, 2020

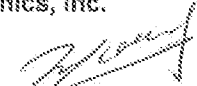
LG Electronics, Inc.

Signature

Name

Title

Date


SAENG GYU JEON
Vice president
Jan 10, 2020

SCHEDULE A: Schedule of Trademarks

APPLICATION NO.	MARK	COUNTRY
86765672	GPAY	United States
1673494	GPAY	Mexico
1673532	GPAY	Mexico
910263051	GPAY	Brazil
910263221	GPAY	Brazil
14585764	GPAY	EU
13489182	G PAY	EU
18055330	GPAY (class 9)	China
18055330	GPAY (class 14)	China
3090327	GPAY	India
2015-098090	GPAY	Japan
40-2019-0159388	G PAY	South Korea
40-2015-0043281	GPAY	South Korea
40-2014-0079271	G PAY	South Korea
1723456	GPAY	Australia
611087	GPAY	Russia