TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM562837

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	MERGER	
EFFECTIVE DATE:	12/29/2019	
RESUBMIT DOCUMENT ID:	900532164	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TM On Hold LLC		01/22/2020	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Boston Beer Corporation	
Street Address:	1 Design Center PI., Ste. 850	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02210	
Entity Type:	Corporation: MASSACHUSETTS	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	86040535	THE NEXT BIG THING
Serial Number:	85743914	513
Serial Number:	85622176	HOPSLUT
Serial Number:	85971482	REBEL

CORRESPONDENCE DATA

Fax Number: 2129537201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124159200

Email: ny.trademark@dorsey.com

Correspondent Name: Fara S. Sunderji, Dorsey & Whitney LLP

Address Line 1: 51 West 52nd Street

Address Line 4: New York, NEW YORK 10019-6119

NAME OF SUBMITTER:	Fara S. Sunderji	
SIGNATURE:	/fss/	
DATE SIGNED:	02/19/2020	

Total Attachments: 3

TRADEMARK
REEL: 006864 FRAME: 0598

900536237

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> TRADEMARK REEL: 006864 FRAME: 0599

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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM558622

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	MERGER AND CHANGE OF NAME	
EFFECTIVE DATE:	12/29/2019	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TM On Hold LLC		01/23/2020	Corporation:

NEWLY MERGED ENTITY DATA

Name	Execution Date	Entity Type
Boston Beer Corporation	01/23/2020	Corporation:

MERGED ENTITY'S NEW NAME (RECEIVING PARTY)

Name:	Boston Beer Corporation		
Street Address:	1 Design Center PL, Ste. 850		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02210		
Entity Type:	Corporation: MASSACHUSETTS		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	86040535	THE NEXT BIG THING
Serial Number:	85743914	513
Serial Number:	85622176	HOPSLUT
Serial Number:	85971482	REBEL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: Mike.Andrews@bostonbeer.com

Correspondent Name: Boston Beer Corporation
Address Line 1: 1 Design Center Pl., Ste. 850
Address Line 4: Boston, MASSACHUSETTS 02210

NAME OF SUBMITTER:	Michael G. Andrews
SIGNATURE:	//Michael G. Andrews//

TRADEMARK REEL: 006864 FRAME: 0600

THE BOSTON BEER COMPANY

Offices: One Design Center Place, Suite 850, Baston, MA 02210 p: 617-368-5000 • f: 617-368-5500



The Boston Beer Company, Inc.

Certificate of Secretary January 22, 2020

I, Michael G. Andrews, hereby certify that I am the duly elected, qualified, and acting Secretary of The Boston Beer Company, Inc, a Massachusetts corporation (the "Company"), and the sole parent company of Boston Beer Corporation, for which I am also the duly elected, qualified, and acting Secretary. I hereby certify as follows:

- On December 29, 2019, A&S Brewing Collaborative LLC merged with and into Boston Beer Corporation. Prior to that date, I was the duly elected, qualified, and acting Secretary of A&S Brewing Collaborative LLC.
- On December 29, 2019, TM on Hold LLC merged with and into Boston Beer Corporation. Prior to that date, I was the duly elected, qualified, and acting Secretary of TM on Hold LLC.
- American Fermentation Company LLC is and has been a wholly-owned subsidiary of Boston Beer Corporation since its formation. I am the duly elected, qualified, and acting Secretary of American Fermentation Company LLC.
- Marathon Brewing Company LLC is and has been a wholly-owned subsidiary of Boston Beer Corporation since its formation. I am the duly elected, qualified, and acting Secretary of Marathon Brewing Company LLC.
- Hard Seltzer Beverage Company, LLC is and has been a wholly-owned subsidiary of Boston Beer Corporation since its formation. I am the duly elected, qualified, and acting Secretary of Hard Seltzer Beverage Company, LLC.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Company as of the date first written above.

Michael G. Andrews, Secretary

Michael andrews

<seal>

TRADEMARK REEL: 006864 FRAME: 0601

RECORDED: 01/23/2020