

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562321

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BLACK RIFLE INDUSTRIES, LLC		12/18/2019	Limited Liability Company: ARIZONA
JORDAN GROFF		12/18/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BLACK RIFLE COFFEE COMPANY LLC		
Street Address:	1144 South 500 West		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84101		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4979032	BLACK RIFLE INDUSTRIES	
CORRESPONDENCE DATA			
Fax Number:	8013281707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-533-9800		
Email:	reller@wnlaw.com		
Correspondent Name:	Workman Nydegger/John C. Stringham		
Address Line 1:	60 East South Temple, Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
NAME OF SUBMITTER:	John C. Stringham		
SIGNATURE:	/John C. Stringham/		
DATE SIGNED:	02/14/2020		
Total Attachments: 3			
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OP \$40.00 4979032

WHEN RECORDED RETURN TO:

Docket No.: 20646.74

Workman Nydegger
60 East South Temple, Suite 1000
Salt Lake City, Utah 84111

TRADEMARK ASSIGNMENT

Assignors, BLACK RIFLE INDUSTRIES, LLC, a limited liability company of the State of Arizona, having a principle place of business at 13390 East Angel Valley Road, Sedona, Arizona 86336 and Jordan Groff, an individual with residence at Post Falls, ID (the foregoing collectively referred to herein as "Assignor"), is the owner of the entire right, title and interest in and to the trademarks and United States trademark registration, listed in the attached Schedule A (all of the foregoing collectively referred to herein as the "Trademark");

Assignee, BLACK RIFLE COFFEE COMPANY LLC, a limited liability company of the State of Delaware, having a principle place of business at 1144 South 500 West, Salt Lake City, Utah 84101, desires to secure all right, title and interest in and to the Trademark, the goodwill of the business symbolized by and associated with the Trademark and the right to sue for past infringement.

In consideration of One Dollar (\$1.00) and other good and valuable consideration paid to Assignor by Assignee, the receipt and sufficiency of which Assignor hereby acknowledges, ASSIGNOR HEREBY ASSIGNS TO ASSIGNEE:

The entire right, title and interest in and to the Trademark, including but not limited to all domestic and foreign counterpart trademark registrations directed thereto, the goodwill of the business symbolized by and associated with the Trademark, any and all common law rights relating to or associated with the Trademark, or portions thereof and the right to bring legal action relating to the Trademark and to sue and receive damages for past infringement.

Assignor hereby agrees, without further consideration and without expense to it, to sign all lawful papers and to perform all other lawful acts which Assignee may request of it to make this Assignment fully effective.

DATED December 18, 2019.

BLACK RIFLE INDUSTRIES, LLC.

[Signature]

By: Jordan Groff

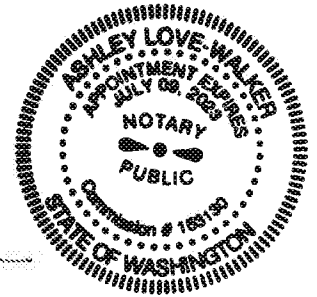
Title: owner

STATE OF WA)
) ss.
COUNTY OF Spokane)

On December 18, 2019, before me personally appeared Jordan Groff known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he/she has read the same and knows the contents thereof and that he/she executed the same as his/her free act and deed and for the purposes set forth therein.

[Signature]
NOTARY PUBLIC
Residing at Spokane, WA

My Commission Expires:
July 09, 2023



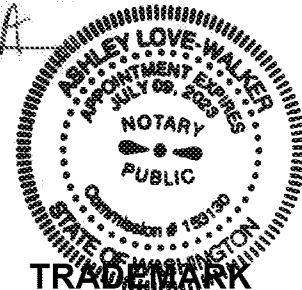
[Signature]
JORDAN GROFF

STATE OF WA)
) ss.
COUNTY OF Spokane)

On December 18, 2019, 2019, before me personally appeared Jordan Groff known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he/she has read the same and knows the contents thereof and that he/she executed the same as his/her free act and deed and for the purposes set forth therein.

[Signature]
NOTARY PUBLIC
Residing at Spokane, WA

My Commission Expires:
July 09, 2023



Schedule A

BLACK RIFLE INDUSTRIES

BLACK RIFLE

and

Trademark Registration

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BLACK RIFLE INDUSTRIES	4,979,032	June 14, 2016