

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM562340

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gregory S Smith		02/14/2020	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE WISE INVESTOR GROUP, LLC		
<b>Street Address:</b>	11654 Plaza America Drive, # 613		
<b>City:</b>	Reston		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	20190		
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3522608	WISE INVESTOR GROUP	
<b>Registration Number:</b>	5345029	THE WISE INVESTOR SHOW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7034487780		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7034481770 ext.301		
<b>Email:</b>	gipple.hale@verizon.net		
<b>Correspondent Name:</b>	John S. Hale		
<b>Address Line 1:</b>	6718 Whittier Ave., Suite 200		
<b>Address Line 4:</b>	McLean, VIRGINIA 22101		
<b>NAME OF SUBMITTER:</b>	John S. Hale		
<b>SIGNATURE:</b>	/John S. Hale/		
<b>DATE SIGNED:</b>	02/14/2020		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

WHEREAS, GREGORY S. SMITH, an individual and U.S. citizen having an address at 1258 New Bedford Lane, Reston, Virginia 20194 (hereinafter "SMITH" or Assignor"), is the owner of U.S. Service Mark Registration Number 3,522,608 for the mark WISE INVESTOR GROUP and U.S. Service Mark Registration Number 5,345,029 for the mark THE WISE INVESTOR SHOW as further identified in Appendix I attached hereto, and all common law rights to said Marks; and;

WHEREAS, THE WISE INVESTOR GROUP, LLC, a Virginia limited liability company having an address at 11654 Plaza America Drive, Suite 613, Reston, Virginia 20190 (hereinafter "WIG" or "Assignee"), is desirous of acquiring all rights, use, common law rights, goodwill, title and interest in and to said identified Marks including the right to sue for past infringement, and the registrations for said Marks;

NOW THEREFORE, for and in consideration of good and valuable consideration and sums already received and hereby acknowledged, which is acknowledged as passing between the parties, SMITH hereby assigns unto the said WIG, the noted registered Marks identified above and in Appendix I and all rights including prior common law use, goodwill, title and interest in and to said identified Marks and the registrations of said Marks along with rights including the right to sue for past infringement of the Marks, together with the goodwill of the business symbolized by the Marks.

The above assignee, WIG, hereby appoints the law firm of GIPPLE & HALE, 6718 Whittier, Suite 200, McLean, Virginia 22101, a firm composed of John S. Hale, a member of the Bar of the Commonwealth of Virginia, to prosecute the above and to conduct and transact all business in the Patent and Trademark Office in connection herewith.

GREGORY S. SMITH

February 14, 2020

  
Name: Gregory S. Smith  
Title: Managing Member

APPENDIX I

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>GOODS/SERVICES</u>
WISE INVESTOR GROUP	3522608	03/21/2000	Investment Management
THE WISE INVESTOR SHOW	5345029	11/128/2017	Educational and Entertainment Services in the Nature of an Ongoing Radio Program in the Fields of Wealth Management, Investing and Investment Management.