

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562354

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cirque du Soleil Canada Inc.		02/04/2020	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Cirque Du Soleil Holding USA, Inc.		
Street Address:	6775 Edmond Street, Suite 300		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89118		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	5385937	THE ILLUSIONISTS WITNESS THE IMPOSSIBLE	
Registration Number:	5382461	THE UNBELIEVABLES	
Registration Number:	5315287	CIRCUS 1903 THE GOLDEN AGE OF CIRCUS	
Registration Number:	5262801	THE ILLUSIONISTS LIVE ON BROADWAY	
Registration Number:	5284476	THE ILLUSIONISTS TURN OF THE CENTURY	
Registration Number:	5255933	THE GOLDEN AGE OF CIRCUS	
Registration Number:	4990764	THE ILLUSIONISTS LIVE FROM BROADWAY	
Registration Number:	4938515	THE ILLUSIONISTS 2.0 THE NEXT GENERATION	
Registration Number:	4938514	THE ILLUSIONISTS 1903 THE GOLDEN AGE OF	
Registration Number:	5152059	CIRCUS 1903	
Registration Number:	5147185	THE ILLUSIONISTS LIVE FROM BROADWAY	
Registration Number:	4803767	THE ILLUSIONISTS	
Registration Number:	5306821	THE ILLUSIONISTS 2.0 THE NEXT GENERATION	
Registration Number:	5143557	THE NAKED MAGIC SHOW	
Registration Number:	5313801	THE NAKED MAGICIANS	
Registration Number:	4986130	THE NAKED MAGICIANS	
CORRESPONDENCE DATA			
Fax Number:	2023712540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
TRADEMARK			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2023712600
Email: solson@sternekessler.com, alazea@sternekessler.com
Correspondent Name: Sterne, Kessler, Goldstein & Fox P.L.L.C
Address Line 1: 1100 New York Avenue, NW
Address Line 2: Suite 600
Address Line 4: Washington, D.C. 20005

NAME OF SUBMITTER:	Monica Riva Talley
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SIGNATURE:	/Monica Riva Talley/
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DATE SIGNED:	02/14/2020
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Total Attachments: 2

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TRADEMARK ASSIGNMENT

Cirque du Soleil Canada Inc., a Quebec corporation, with a principal place of business at 8400, 2nd Avenue, Montreal (Quebec), CANADA H1Z 4M6 ("Assignor"), is the owner of the marks identified on Appendix A and of the related domestic registrations therefor (the "Trademarks").

Cirque Du Soleil Holding USA, Inc., a Delaware corporation, with a principal place of business at 6775 Edmond Street, Suite 300 Las Vegas NEVADA 89118 ("Assignee"), acquired the Trademarks from Assignor and the business to which the Trademarks pertains. The Trademarks are being assigned as part of the entire business or portion thereof to which the marks pertain, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business to which the Trademarks pertains, and the right to use and recover for past infringements, dilution, and other violations.

Cirque du Soleil Canada Inc.



Per: 

Name: Jocelyn Côté, Chief Legal Officer and Secretary

Date: February 4th, 2020

Appendix A

U.S. Trademarks

Country	Mark	Reg. No.	Reg. Date
United States	THE ILLUSIONISTS WITNESS THE IMPOSSIBLE (LOGO)	5,385,937	1/23/18
			
United States	THE UNBELIEVABLES	5,382,461	1/16/18
United States	CIRCUS 1903 THE GOLDEN AGE OF CIRCUS	5,315,287	10/24/17
United States	THE ILLUSIONISTS LIVE ON BROADWAY	5,262,801	8/8/17
United States	THE ILLUSIONISTS TURN OF THE CENTURY	5,284,476	9/12/17
United States	THE GOLDEN AGE OF CIRCUS	5,255,933	8/1/17
United States	THE ILLUSIONISTS LIVE FROM BROADWAY	4,990,764	6/28/16
United States	THE ILLUSIONISTS 2.0 THE NEXT GENERATION OF MAGIC	4,938,515	4/12/16
United States	THE ILLUSIONISTS 1903 THE GOLDEN AGE OF MAGIC	4,938,514	4/12/16
United States	CIRCUS 1903	5,152,059	2/28/17
United States	THE ILLUSIONISTS LIVE FROM BROADWAY	5,147,185	2/21/17
United States	THE ILLUSIONISTS (LOGO)	4,803,767	9/1/15
			
United States	THE ILLUSIONISTS 2.0 THE NEXT GENERATION OF MAGIC	5,306,821	10/10/17
United States	THE NAKED MAGIC SHOW	5,143,557	2/14/17
United States	THE NAKED MAGICIANS	5,313,801	10/17/17
United States	THE NAKED MAGICIANS	4,986,130	6/28/16

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