

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM562456

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TRO of NC, Inc.		11/15/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Cigarette Store Corp.		
<b>Street Address:</b>	6790 Winchester Circle		
<b>City:</b>	Boulder		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80301		
<b>Entity Type:</b>	Corporation: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2885691	TRO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3108890896		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3109097440		
<b>Email:</b>	aclaybon@messner.com		
<b>Correspondent Name:</b>	Allan Claybon		
<b>Address Line 1:</b>	10866 Wilshire Boulevard		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90024		
<b>ATTORNEY DOCKET NUMBER:</b>	09158.0002		
<b>NAME OF SUBMITTER:</b>	Allan Claybon		
<b>SIGNATURE:</b>	/abc/		
<b>DATE SIGNED:</b>	02/17/2020		
<b>Total Attachments: 6</b>			
source=Assignment of Trademark - TRO 11-15-19 (03991896xA9B4D)#page1.tif			
source=Assignment of Trademark - TRO 11-15-19 (03991896xA9B4D)#page2.tif			
source=Assignment of Trademark - TRO 11-15-19 (03991896xA9B4D)#page3.tif			
source=Assignment of Trademark - TRO 11-15-19 (03991896xA9B4D)#page4.tif			

OP \$40.00 2885691

source=Assignment of Trademark - TRO 11-15-19 (03991896xA9B4D)#page5.tif

source=Assignment of Trademark - TRO 11-15-19 (03991896xA9B4D)#page6.tif

## ASSIGNMENT OF TRADEMARK REGISTRATION

Whereas TRO of NC, Inc., a corporation organized and existing under the laws of the State of North Carolina, United States of America, with a principal office and place of business at 420 US-15-501, Carthage, North Carolina 28327 (the "Assignor"), is the owner of the trademark (the "Mark") and the registration thereof (the "Registration") identified as follows:

United States Trademark Registration No. 2,885,691, Registered September 21, 2004, for the mark of a golden tobacco leaf with the capital letters "TRO" written across it in red.

Whereas The Cigarette Store Corp., a corporation organized and existing under the laws of the State of Colorado, with a principal office and place of business at 6790 Winchester Circle, Boulder, Colorado 80301, (the "Assignee"), is desirous of acquiring said Mark;

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee the entire right, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above-identified application for Registration of the Mark, in accordance with the terms and conditions of the Asset Purchase Agreement between Assignor and Assignee dated as of November 15, 2019.

*[Signatures on following page]*

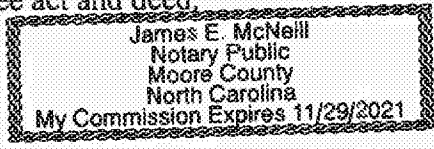
Assignor: TRO OF NC, INC.

By: [Signature]  
Name: Ray White  
Its: President

State of NORTH CAROLINA )

County of MOORE )

On this 10<sup>th</sup> day of February, 2020, before me a Notary Public, came Ray A. White, to me known and known by me to be the individual described in and who executed the foregoing Assignment, and duly acknowledged the same to be his free act and deed.



[Signature]  
Notary Public

My Commission Expires: 11/29/2021

Assignee: THE CIGARETTE STORE CORP.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Its: \_\_\_\_\_

State of \_\_\_\_\_ )

County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of February, 2020, before me a Notary Public, came \_\_\_\_\_, to me known and known by me to be the individual described in and who executed the foregoing Assignment, and duly acknowledged the same to be his free act and deed.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

Assignor: TRO OF NC, INC.

By: \_\_\_\_\_

Name:

Its:

State of \_\_\_\_\_ )

County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of February, 2020, before me a Notary Public, came \_\_\_\_\_, to me known and known by me to be the individual described in and who executed the foregoing Assignment, and duly acknowledged the same to be his free act and deed.

\_\_\_\_\_  
Notary Public

My Commission Expires: \_\_\_\_\_

Assignee: THE CIGARETTE STORE CORP.

By: *Dan Gallagher*

Name:

Its: *CO.O.*

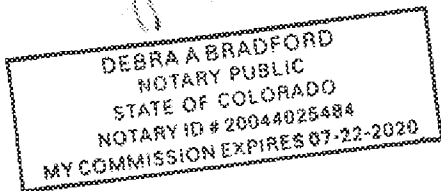
State of *Colorado* )

County of *Boulder* )

On this *10* day of February, 2020, before me a Notary Public, came *Debra A. Bradford*, to me known and known by me to be the individual described in and who executed the foregoing Assignment, and duly acknowledged the same to be his free act and deed.

*Debra A. Bradford*  
Notary Public

My Commission Expires: *7/22/2020*



Int. Cl.: 35

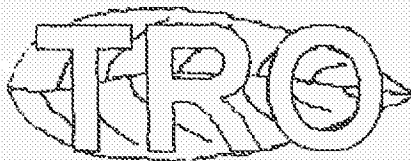
Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,885,691

United States Patent and Trademark Office

Registered Sep. 21, 2004

SERVICE MARK  
PRINCIPAL REGISTER



TRO OF NC, INC. (NORTH CAROLINA CORPORATION)  
4364 US 1 SOUTH  
LAKEVIEW, NC 28350

THE MARK CONSISTS OF A GOLDEN TOBACCO LEAF WITH THE CAPITAL LETTERS "TRO" WRITTEN ACROSS IT IN RED.

FOR: RETAIL STORE SERVICES FEATURING TOBACCO, TOBACCO PRODUCTS AND TOBACCO ACCESSORIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SER. NO. 76-461,832, FILED 10-28-2002.

FIRST USE 6-1-2001; IN COMMERCE 6-1-2001.

BRIAN BROWN, EXAMINING ATTORNEY

TRADEMARK