

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562528

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PURISTICS, LLC		02/18/2020	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	MedAltus, LLC		
Street Address:	281 Treeland Drive		
Internal Address:	Suite A		
City:	Ladson		
State/Country:	SOUTH CAROLINA		
Postal Code:	29456		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77792235	PURISTICS	
Serial Number:	77851944	TOTALLY AGELESS	
Serial Number:	77851932	PURE PROTECTION	
CORRESPONDENCE DATA			
Fax Number:	8132291660		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-229-7600		
Email:	tmdocketing@slk-law.com		
Correspondent Name:	SHUMAKER LOOP & KENDRICK, LLP		
Address Line 1:	101 East Kennedy Boulevard		
Address Line 2:	Suite 2800		
Address Line 4:	Tampa, FLORIDA 33602		
ATTORNEY DOCKET NUMBER:	M11671-205028		
NAME OF SUBMITTER:	Mindi M. Richter		
SIGNATURE:	/Mindi M. Richter/		
DATE SIGNED:	02/18/2020		
Total Attachments: 4			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this “*Assignment*”) is made and entered into as of February 18, 2020 (“*Effective Date*”), by and between Puristics, LLC, a Georgia limited liability company (“*Assignor*”) and MedAltus, LLC, a Florida limited liability company (“*Assignee*” and together with Assignor, collectively, the “*Parties*” and each, individually a “*Party*”).

RECITALS

A. Assignor is the owner of all right, title and interest in and to the trademarks set forth in Schedule 1 attached hereto and made a part hereof, together with all registrations and applications for registration thereof, and all common law rights with respect thereto (collectively, “*Assigned Trademarks*”);

B. Assignor wishes to sell, assign and transfer to Assignee, and Assignee wishes to purchase and acquire from Assignor, all of Assignor’s entire right, title and interest in, to and under the Assigned Trademarks; and

C. Assignee and Assignor desire to record the assignment set forth in this Assignment with the United States Patent and Trademark Office and any other public records for which recording is deemed appropriate by Assignee.

AGREEMENT

1. Incorporation of Recitals; Capitalized Terms. The foregoing recitals are incorporated into and made a part of this Assignment as if fully set forth herein.

2. Assignment. For good and valuable consideration set forth in Section 4 of this Assignment, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby unconditionally and irrevocably assigns, transfers and conveys to Assignee, its successors and assigns, all of its right, title, and interest, throughout the world, in, to, and under the Assigned Trademarks and all registrations and applications for registration thereof and all common law rights with respect thereto together with all goodwill of the business in which the Assigned Trademarks is used and which is symbolized by the Assigned Trademarks, including, without limitation, the exclusive rights (a) to apply for and maintain all registrations, renewals and/or extensions thereof, (b) to all claims and causes of action to recover past, present and future damages, royalties, fees, income, payments, profits and other proceeds or other relief or restitution, and equitable and injunctive relief ensuing from past, present and future infringement, dilution, misappropriation, unfair competition, violation, and/or misuse of the Assigned Trademarks, (c) to any and all licenses or other similar contractual rights for the Assigned Trademarks, (d) to grant licenses or other interests in the Assigned Trademarks, (e) to any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any of the Assigned Trademarks, and (f) to otherwise fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks.

3. Further Assurances. Assignor shall execute any instruments or documents and perform all other acts necessary or appropriate, in the reasonable discretion of the Assignee, to further evidence the intent and purpose of this Assignment.

4. Fees and Expenses. Assignee shall be responsible for the fees and expenses, including but not limited to legal, accounting, and other professional services fees, incurred in connection with this Assignment and the transactions contemplated hereby.

5. Entire Agreement. This Assignment, together with Schedule 1, constitutes the sole and entire agreement of the parties to this Assignment with respect to the subject matter contained herein, and supersedes all prior and contemporaneous understandings, agreements, representations and warranties, both written and oral, with respect to such subject matter.

6. Governing Law. This Assignment (and any claim or controversy arising out of this Assignment) shall be governed by and construed in accordance with the laws of the State of Florida, without giving effect to any choice of law or conflict of law provision or rule (whether of the State of Florida or any other jurisdiction) that would cause the application of the law of any jurisdiction other than the State of Florida.

7. Successors and Assigns. This Assignment shall be binding on and inure to the benefit of the parties' successors and assigns.

8. Severability. If any provision of this Assignment or its application to any person or circumstance shall be declared invalid or unenforceable by a court of competent jurisdiction, then the remaining provisions of this Assignment or the application of such provision to persons or circumstances other than those to which it is invalid or unenforceable, shall not be affected thereby, and each provision shall be valid and enforceable to the maximum extent permitted by law.

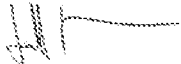
9. Counterparts. This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Assignment by facsimile, portable document format or other electronic means shall be effective as delivery of a manually executed counterpart to this Assignment.

[Signature Page Follows]

IN WITNESS WHEREOF, the Parties have executed this Assignment intending to be legally bound as of the Effective Date.

ASSIGNOR:

Puristics, LLC

By:  Digitally signed by Jeff Thompson
DN: cn=Jeff Thompson, o, ou,
email=jeffthompson@bellsouth.net, c=US
Date: 2020.02.17 14:59:26 -0500
Name: Jeff Thompson
Title: Manager

ASSIGNEE:

MedAltus, LLC

By:  2/17/2020
Name: Josh Carter
Title: Manager

Schedule 1

Assigned Trademarks

Trademark	Serial Number	Filing Date	Registration Number	Registration Date
PURISTICS	77792235	07/29/2009	3945172	04/12/2011
TOTALLY AGELESS	77851944	10/19/2009	3945341	04/12/2011
PURE PROTECTION	77851932	10/19/2009	3945340	04/12/2011