

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM562697

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Plymouth Direct, Inc.		01/02/2020	Corporation: PENNSYLVANIA
Nature's Pillows, Inc.		01/02/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Top Dog Direct, LLC		
<b>Street Address:</b>	2607 Interplex Drive		
<b>City:</b>	Trevose		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19053		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88216532	URINE GONE PRO CLEAN	
<b>Registration Number:</b>	3151404	URINE GONE	
<b>Registration Number:</b>	3487303	MIGHTY PUTTY	
<b>Registration Number:</b>	3839661	MIGHTY MENDIT	
<b>Registration Number:</b>	4001768	FAST BRITE LENS RESTORE	
<b>Registration Number:</b>	4331423	TAG AWAY	
<b>Registration Number:</b>	4413010	STREAM CLEAN	
<b>Registration Number:</b>	4598246	NIGHT VIEW NV	
<b>Registration Number:</b>	5434692	NERVE PAIN AWAY	
<b>Registration Number:</b>	5711371	IDEAL CONCEAL	
<b>Registration Number:</b>	5712332	TOP DOG DIRECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2157511142		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	215-567-2010		
<b>Email:</b>	TRADEMARKS@CRBCP.COM, MLFAIGUS@CRBCP.COM, EBROBINSON@CRBCP.COM		
<b>Correspondent Name:</b>	Martin L. Faigus		

OP \$290.00 88216532

**Address Line 1:** 1635 Market Street  
**Address Line 2:** 12th Floor, Seven Penn Center  
**Address Line 4:** Philadelphia, PENNSYLVANIA 19103-2212

**NAME OF SUBMITTER:** Martin L. Faigus

**SIGNATURE:** /Martin L. Faigus/

**DATE SIGNED:** 02/19/2020

**Total Attachments: 6**

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ASSIGNMENT OF TRADEMARKS AND SERVICE MARK

WHEREAS, Plymouth Direct, Inc., a corporation of the Commonwealth of Pennsylvania with a mailing address at P.O. Box 479, Gwynedd Valley, PA 19437, and Nature's Pillows, Inc, a corporations of the State of Delaware located at 2607 Interplex Drive, Trevoese, Pennsylvania 19053 (hereinafter collectively referred to as "Assignors"), have adopted, have used and are joint owners of the trademarks and service mark identified in Exhibit A attached hereto, the goodwill of the business associated with and symbolized by said trademarks and service mark, and the U.S. Certificates of Registration and one pending application therefor, all as identified in Exhibit A; and,

WHEREAS, Top Dog Direct, LLC, a Limited Liability Company of the Commonwealth of Pennsylvania and located at 2607 Interplex Drive, Trevoese, Pennsylvania 19053 (hereinafter referred to as "Assignee"), is desirous of acquiring from Assignors and Assignors are willing to convey to Assignee all of the right, title and interest of said Assignors in and to said trademarks and service mark identified in Exhibit A, the goodwill of the business associated with and symbolized by said trademarks and service mark, and said U.S. Certificates of Registration and one pending application therefor, all as identified in Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignors, said Assignors, by these presents, and intending to be legally bound, do hereby sell, assign and transfer to said Assignee said trademarks and service mark identified in Exhibit A, the goodwill of the business associated with and symbolized by said trademarks and service mark, and said U.S. Certificates of Registration and one pending application therefor, all as identified in Exhibit A.

Included in this assignment are any and all rights which Assignors have or may have had against persons who have infringed upon said trademarks and service mark identified in Exhibit A prior to the date of this assignment. These rights include the right to sue and recover for all damages and profits arising out of infringement of said trademarks and service mark, and said U.S. Certificates of Registration therefor, prior to the date of this assignment.

IN WITNESS WHEREOF, Assignors, intending to be legally bound by the laws of the Commonwealth of Pennsylvania, have caused this assignment to be executed by William M. Garbose, President of Plymouth Direct, Inc., and William McAlister, President of Nature's Pillows, Inc., thereunto both duly authorized, effective as of January 2, 2020.

Plymouth Direct, Inc.

By:   
William M. Garbose, President

Nature's Pillows, Inc.

By: \_\_\_\_\_  
William McAlister, President

ASSIGNMENT OF TRADEMARKS AND SERVICE MARK

WHEREAS, Plymouth Direct, Inc., a corporation of the Commonwealth of Pennsylvania with a mailing address at P.O. Box 479, Gwynedd Valley, PA 19437, and Nature's Pillows, Inc, a corporations of the State of Delaware located at 2607 Interplex Drive, Trevese, Pennsylvania 19053 (hereinafter collectively referred to as "Assignors"), have adopted, have used and are joint owners of the trademarks and service mark identified in Exhibit A attached hereto, the goodwill of the business associated with and symbolized by said trademarks and service mark, and the U.S. Certificates of Registration and one pending application therefor, all as identified in Exhibit A; and,

WHEREAS, Top Dog Direct, LLC, a Limited Liability Company of the Commonwealth of Pennsylvania and located at 2607 Interplex Drive, Trevese, Pennsylvania 19053 (hereinafter referred to as "Assignee"), is desirous of acquiring from Assignors and Assignors are willing to convey to Assignee all of the right, title and interest of said Assignors in and to said trademarks and service mark identified in Exhibit A, the goodwill of the business associated with and symbolized by said trademarks and service mark, and said U.S. Certificates of Registration and one pending application therefor, all as identified in Exhibit A.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by Assignors, said Assignors, by these presents, and intending to be legally bound, do hereby sell, assign and transfer to said Assignee said trademarks and service mark identified in Exhibit A, the goodwill of the business associated with and symbolized by said trademarks and service mark, and said U.S. Certificates of Registration and one pending application therefor, all as identified in Exhibit A.

Included in this assignment are any and all rights which Assignors have or may have had against persons who have infringed upon said trademarks and service mark identified in Exhibit A prior to the date of this assignment. These rights include the right to sue and recover for all damages and profits arising out of infringement of said trademarks and service mark, and said U.S. Certificates of Registration therefor, prior to the date of this assignment.

IN WITNESS WHEREOF, Assignors, intending to be legally bound by the laws of the Commonwealth of Pennsylvania, have caused this assignment to be executed by William M. Garbose, President of Plymouth Direct, Inc., and William McAlister, President of Nature's Pillows, Inc., thereunto both duly authorized, effective as of January 2, 2020.

Plymouth Direct, Inc.

By: \_\_\_\_\_  
William M. Garbose, President

Nature's Pillows, Inc.  
  
By: \_\_\_\_\_  
William McAlister, President

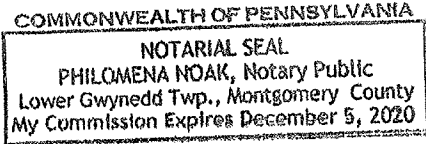
ACKNOWLEDGMENT

Commonwealth of Pennsylvania :  
County of Montgomery :

SS:

On this 17 day of December, 2019, before me personally appeared William M. Garbose, to me known, who, after being duly sworn, did depose and say that he is an officer of Plymouth Direct, Inc., one of the corporations described as Assignors herein, and who has executed the above instrument; that he has been duly authorized by said Plymouth Direct, Inc. to execute this instrument on behalf of such corporation; and that the execution of this instrument was the free act and deed of Plymouth Direct, Inc. and his free act and deed.

Philomena Noak (SEAL)  
Notary Public



My commission expires: 12/05/2020

ACKNOWLEDGMENT

Commonwealth of Pennsylvania :  
County of \_\_\_\_\_ :

SS:

On this \_\_\_\_\_ day of \_\_\_\_\_, 2019, before me personally appeared William McAlister, to me known, who, after being duly sworn, did depose and say that he is an officer of Nature's Pillows, Inc., one of the corporations described as Assignors herein, and who has executed the above instrument; that he has been duly authorized by Nature's Pillows, Inc. to execute this instrument on behalf of such corporation; and that the execution of this instrument was the free act and deed of Nature's Pillows, Inc. and his free act and deed.

\_\_\_\_\_  
Notary Public

My commission expires:

ACKNOWLEDGMENT

Commonwealth of Pennsylvania :  
: SS:  
County of \_\_\_\_\_ :

On this \_\_\_\_\_ day of \_\_\_\_\_, 2019, before me personally appeared William M. Garbose, to me known, who, after being duly sworn, did depose and say that he is an officer of Plymouth Direct, Inc., one of the corporations described as Assignors herein, and who has executed the above instrument; that he has been duly authorized by said Plymouth Direct, Inc. to execute this instrument on behalf of such corporation; and that the execution of this instrument was the free act and deed of Plymouth Direct, Inc. and his free act and deed.

\_\_\_\_\_  
Notary Public (SEAL)

My commission expires:

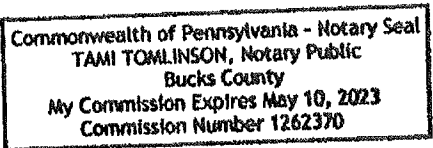
ACKNOWLEDGMENT

Commonwealth of Pennsylvania :  
: SS:  
County of BUCKS :

On this 17<sup>th</sup> day of December, ~~2019~~ 19<sup>18</sup>, before me personally appeared William McAlister, to me known, who, after being duly sworn, did depose and say that he is an officer of Nature's Pillows, Inc., one of the corporations described as Assignors herein, and who has executed the above instrument; that he has been duly authorized by Nature's Pillows, Inc. to execute this instrument on behalf of such corporation; and that the execution of this instrument was the free act and deed of Nature's Pillows, Inc. and his free act and deed.


Tami Tomlinson (SEAL)  
Notary Public

My commission expires: may 10 2023



IN WITNESS WHEREOF, Assignee, intending to be bound by the laws of the Commonwealth of Pennsylvania, has caused this assignment to be executed by William M. Garbose, Managing Member, thereunto being duly authorized, effective as of January 2, 2020.

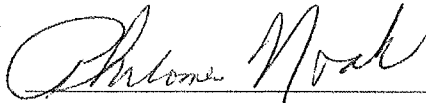
Top Dog Direct, LLC

By:   
William M. Garbose, Managing Member

ACKNOWLEDGMENT

Commonwealth of Pennsylvania :  
County of Montgomery : SS:

On this 17 day of December, 2019, before me personally appeared William M. Garbose, to me known, who, after being duly sworn, did depose and say that he is a Managing Member of Top Dog Direct, LLC, the limited liability company identified as Assignee herein, and that he has executed the above instrument; that he has been duly authorized by Top Dog Direct, LLC to execute this instrument on its behalf; and that the execution of this instrument was his free act and deed.

 (SEAL)  
Notary Public

My commission expires: 12/05/2020

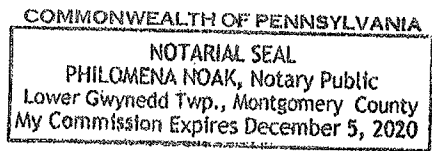


EXHIBIT A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>ISSUE DATE</u>
URINE GONE	3,151,404	October 3, 2006
MIGHTY PUTTY	3,487,303	August 19, 2008
MIGHTY MENDIT	3,839,661	August 31, 2010
FAST BRITE LENS RESTORE	4,001,768	July 26, 2011
TAG AWAY	4,331,423	May 7, 2013
STREAM CLEAN	4,413,010	October 8, 2013
NIGHT VIEW NV	4,598,246	September 2, 2014
NERVE PAIN AWAY	5,434,692	March 27, 2018
IDEAL CONCEAL	5,711,371	March 26, 2019
TOP DOG DIRECT	5,712,332	April 2, 2019

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>FILING DATE</u>
URINE GONE PRO CLEAN	88216532	December 4, 2018