

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562741

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Data Science Central, LLC		02/18/2020	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	TechTarget, Inc.		
Street Address:	275 Grove Street		
City:	Newton		
State/Country:	MASSACHUSETTS		
Postal Code:	02466		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5527545	DATA SCIENCE CENTRAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6173957013		
Email:	nthtrademarks@lalaw.com		
Correspondent Name:	Nathan T. Harris		
Address Line 1:	One Main Street - 11th Floor		
Address Line 4:	Cambridge, MASSACHUSETTS 02142		
ATTORNEY DOCKET NUMBER:	T2090-2053		
NAME OF SUBMITTER:	Nathan T. Harris		
SIGNATURE:	/Nathan T. Harris/		
DATE SIGNED:	02/19/2020		
Total Attachments: 2			
source=2020-02-16 - FINAL_Ex B1_Confirmatory Trademark Assignment (signed)#page1.tif			
source=2020-02-16 - FINAL_Ex B1_Confirmatory Trademark Assignment (signed)#page2.tif			

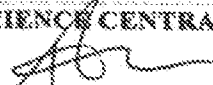
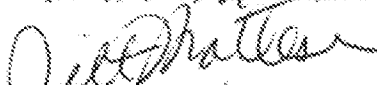
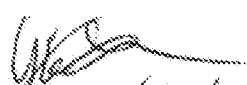
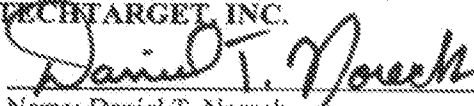
CH \$40.00 5527545

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Data Science Central, LLC, a Washington limited liability company with an address at 2428 35th Ave Ne, Issaquah, Washington 98029 (hereinafter referred to as "Assignor"), is the owner of record of U.S. Trademark Registration No. 5,527,545, issued on July 31, 2018 for the mark DATA SCIENCE CENTRAL (hereinafter referred to as "the Mark"); and

WHEREAS, TechTarget, Inc., a Delaware corporation with an address at 275 Grove Street, Newton, Massachusetts 02466 (hereinafter referred to as "Assignee"), has acquired the Mark and associated intellectual property rights, including the entire right, title, and interest in and to the Mark, and the goodwill of the business associated with the Mark, and is a successor to the portion of Assignor's business to which the Mark pertains;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency which are acknowledged, Assignor does hereby acknowledge and confirm the Assignment on February 18, 2020 unto Assignee of the entire right, title, and interest in and to the Mark; the United States registration thereof; the goodwill of the business associated with the Mark; the portion of Assignor's business to which the Mark pertains; and the right to recover for past infringement of the Mark.

Date: <u>2/28/2020</u>	DATA SCIENCE CENTRAL, LLC 
Witness 1: Date: <u>2/28/2020</u>	Name: <u>Timothy H. Hines</u> Title: <u>Managing Director</u> 
Witness 2: Date: <u>2/18/20</u>	Name: <u>Jill Hines</u> Title: <u>wife</u> 
Accepted and acknowledged: Date: <u>2/18/2020</u>	TECHTARGET INC.  Name: <u>Daniel T. Noreck</u> Title: <u>Chief Financial Officer</u>

See Attached Certificate

TRADEMARK

REEL: 006867 FRAME: 0057

CALIFORNIA ALL-PURPOSE CERTIFICATE OF ACKNOWLEDGMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)

County of Los Angeles)

On Feb 18th - 2020 before me, Abraham Kanaan, Notary Public

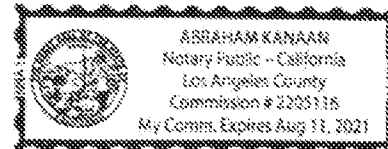
personally appeared TIMOTHY HATTESON who proved to me on the basis of satisfactory evidence to be the person(~~s~~) whose name(~~s~~) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she~~/they executed the same in his/~~her~~/their authorized capacity(~~ies~~), and that by his/~~her~~/their signature(~~s~~) on the instrument the person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Notary Public Signature

(Notary Public Seal)



ADDITIONAL OPTIONAL INFORMATION

DESCRIPTION OF THE ATTACHED DOCUMENT

Confirming Trademark
(Title or description of attached document)

Agreement
(Title or description of attached document continued)

Number of Pages One Document Date 2/18/2020

CAPACITY CLAIMED BY THE SIGNER

- Individual (s)
 Corporate Officer

(Title)

- Partner(s)
 Attorney-in-Fact
 Trustee(s)
 Other _____

INSTRUCTIONS FOR COMPLETING THIS FORM

This form complies with current California statutes regarding notary wording and, if needed, should be completed and attached to the document. Acknowledgments from other states may be completed for documents being sent to that state so long as the wording does not require the California notary to violate California notary law.

- State and County information must be the State and County where the document signer(s) personally appeared before the notary public for acknowledgment.
- Date of notarization must be the date that the signer(s) personally appeared which must also be the same date the acknowledgment is completed.
- The notary public must print his or her name as it appears within his or her commission followed by a comma and then your title (notary public).
- Print the name(s) of document signer(s) who personally appear at the time of notarization.
- Indicate the correct singular or plural forms by crossing off incorrect forms (i.e. he/she/they, is/are) or circling the correct forms. Failure to correctly indicate this information may lead to rejection of document recording.
- The notary seal impression must be clear and photographically reproducible. Impression must not cover text or lines. If seal impression smudges, re-seal if a sufficient area permits, otherwise complete a different acknowledgment form.
- Signature of the notary public must match the signature on file with the office of the county clerk.
 - ◊ Additional information is not required but could help to ensure this acknowledgment is not misused or attached to a different document.
 - ◊ Indicate title or type of attached document, number of pages and date.
 - ◊ Indicate the capacity claimed by the signer. If the claimed capacity is a corporate officer, indicate the title (i.e. CEO, CFO, Secretary).
- Securely attach this document to the signed document with a staple.