

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562788

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Promotional Events, Inc.		02/19/2020	Corporation: ALABAMA

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	1000 Lakes Drive, Suite 250
City:	West Covina
State/Country:	CALIFORNIA
Postal Code:	91790-2900
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	4898768	ALL AMERICAN
Registration Number:	5406242	ALL GOLD EVERYTHING
Registration Number:	4946343	AMERICAN SHOW
Registration Number:	4936867	BLAST MASTER
Registration Number:	5453444	BLAZING FURY
Registration Number:	4575980	BLOCK PARTY
Registration Number:	4895765	CAVE BUSTER
Registration Number:	5453449	CRUNCH TIME
Registration Number:	5453240	FAN OF FREEDOM
Registration Number:	4993332	GATOR HUNTER
Registration Number:	5453478	GET ON MY LEVEL
Registration Number:	4993386	HOT ZONE
Registration Number:	4575830	INDEPENDENCE
Registration Number:	5129127	JALAPENO POPPER
Registration Number:	5744167	JUSTIFIED
Registration Number:	5124352	LIGHTS OF FREEDOM
Registration Number:	5136722	LIL RED DEVIL
Registration Number:	5453689	LIMITLESS
Registration Number:	5547177	MIND ERASER

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4946302	MR. GLOW FUSE
Registration Number:	4898769	NATION OF FREEDOM
Registration Number:	4946344	PATRIOT PRIDE
Registration Number:	5452649	PATRIOT PUNCH
Registration Number:	5464187	PATRIOT PYRO
Registration Number:	5403441	PHILADELPHIA FREEDOM
Registration Number:	4946299	PINK CHAMPAGNE ON ICE....
Registration Number:	4895897	PROUD EAGLE
Registration Number:	4936784	PSYCHEDELIC
Registration Number:	5877736	REVEAL TIME
Registration Number:	5522851	RISE UP
Registration Number:	4955973	SUPER PURPLE RAIN
Registration Number:	4936869	SWEET REVENGE
Registration Number:	4946301	THE AMERICAN SPIRIT
Registration Number:	4895896	TNT VALOR
Registration Number:	4946300	TONS 'O FUN
Registration Number:	5214009	WHASSUP
Registration Number:	5214011	WHAT'S UP
Registration Number:	5714749	WHIMSY
Registration Number:	5681919	WHOA BABY
Registration Number:	4936761	WICKED STRONG
Registration Number:	5714754	WICKED WIZARD
Registration Number:	4945892	YOU DA' MAN
Registration Number:	4936870	YOU HAVE POTENTIAL
Registration Number:	5124212	ZOMBIE APOCALYPSE
Registration Number:	5285960	ZOMBIE RUSH
Registration Number:	5285921	ZOMBIE ZAPPER
Serial Number:	88195975	CENTENNIAL
Serial Number:	88781346	COLORAMA
Serial Number:	88659676	DELIRIOUS
Serial Number:	87349528	EARTH SHAKER
Serial Number:	87828259	FREEDOM
Serial Number:	88659684	FREEDOM EAGLE
Serial Number:	88632182	FREEDOM'S CALLING
Serial Number:	88659648	INFINITY BLAST
Serial Number:	88632170	JUSTIFY
Serial Number:	88632142	LIVING THE DREAM
Serial Number:	88659691	NO EXCUSE

Property Type	Number	Word Mark
Serial Number:	88666566	PURPLE PEOPLE EATER
Serial Number:	88659637	PURPLE PEOPLE EATER'S REVENGE
Serial Number:	88632166	RETRO

CORRESPONDENCE DATA

Fax Number: 9494754754
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 949-451-3800
Email: skann@gibsondunn.com
Correspondent Name: Stephanie Kann
Address Line 1: 3161 Michelson Drive
Address Line 2: Gibson, Dunn & Crutcher LLP
Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	96038-00558
NAME OF SUBMITTER:	Stephanie Kann
SIGNATURE:	/stephanie kann/
DATE SIGNED:	02/19/2020

Total Attachments: 6

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NOTICE OF SECURITY INTEREST IN PATENTS
AND TRADEMARKS


NOTICE IS HEREBY GIVEN that AMERICAN PROMOTIONAL EVENTS, INC., an Alabama corporation (the "Grantor") with an office located at 4511 Helton Drive, Florence, Alabama 35630, and Wells Fargo Bank, National Association (the "Agent"), on behalf of certain lenders (collectively, the "Secured Parties"), have entered into a Second Amended and Restated Security Agreement dated as of July 18, 2013 (the "Security Agreement").

Pursuant to the Security Agreement, the Grantor has conveyed, pledged, assigned and transferred to the Agent, for the equal and ratable benefit of the Secured Parties, and has granted to the Agent, for the equal and ratable benefit of the Secured Parties, a security interest in, (a) the registered patents, applications for registration of patents, and licenses of registered patents listed in Schedule A hereto, and (b) the registered trademarks and service marks, applications for registration of trademarks and service marks, and licenses of registered trademarks and service marks listed in Schedule B hereto, together with the goodwill of the business symbolized thereby, to secure the prompt payment, performance and observance of the Secured Obligations as defined in the Security Agreement.

The Commissioner of Patents and Trademarks is requested to record this notice in its records.

Dated: February 19, 2020

AMERICAN PROMOTIONAL EVENTS, INC.

By: 
Name: Kimberly Kraft
Title: Chief Financial Officer and
Secretary/Treasurer

SCHEDULE A
TO
NOTICE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS
FROM
AMERICAN PROMOTIONAL EVENTS, INC.

1. **Patents. None.**

2. **Applications for Federal Registration of Patents. None.**

SCHEDULE B
TO
NOTICE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS
FROM
AMERICAN PROMOTIONAL EVENTS, INC.

1. Federal Trademark and Service Mark Registrations.

Mark	Filing/Reg. Date	Appl./Reg. No.	Status	Owner
ALL AMERICAN	Filing Date 9/8/2015 Reg. Date 2/9/2016	Appl. No. 86/749,618 Reg. No. 4,898,768	Registered	American Promotional Events, Inc.
ALL GOLD EVERYTHING	Filing Date 7/10/2017 Reg. Date 2/20/2018	Appl. No. 87/522,506 Reg. No. 5,406,242	Registered	American Promotional Events, Inc.
AMERICAN SHOW	Filing Date 11/17/2015 Reg. Date 4/26/2016	Appl. No. 86/823,737 Reg. No. 4,946,343	Registered	American Promotional Events, Inc.
BLAST MASTER	Filing Date 9/15/2015 Reg. Date 4/12/2016	Appl. No. 86/756,775 Reg. No. 4,936,867	Registered	American Promotional Events, Inc.
BLAZING FURY	Filing Date 9/27/2017 Reg. Date 4/24/2018	Appl. No. 87/625,413 Reg. No. 5,453,444	Registered	American Promotional Events, Inc.
BLOCK PARTY	Filing Date 1/14/2014 Reg. Date 7/29/2014	Appl. No. 86/164,748 Reg. No. 4,575,980	Registered	American Promotional Events, Inc.
CAVE BUSTER	Filing Date 7/6/2015 Reg. Date 2/2/2016	Appl. No. 86/684,278 Reg. No. 4,895,765	Registered	American Promotional Events, Inc.
CRUNCH TIME	Filing Date 9/27/2017 Reg. Date 4/24/2018	Appl. No. 87/625,446 Reg. No. 5,453,449	Registered	American Promotional Events, Inc.
FAN OF FREEDOM	Filing Date 9/25/2017 Reg. Date 4/24/2018	Appl. No. 87/621,812 Reg. No. 5,453,240	Registered	American Promotional Events, Inc.
GATOR HUNTER	Filing Date 11/17/2015 Reg. Date 7/5/2016	Appl. No. 86/823,753 Reg. No. 4,993,332	Registered	American Promotional Events, Inc.
GET ON MY LEVEL	Filing Date 10/2/2017 Reg. Date 4/24/2018	Appl. No. 87/629,840 Reg. No. 5,453,478	Registered	American Promotional Events, Inc.
HOT ZONE	Filing Date 11/20/2015 Reg. Date 7/5/2016	Appl. No. 86/827,271 Reg. No. 4,993,386	Registered	American Promotional Events, Inc.
INDEPENDENCE	Filing Date 1/5/2014 Reg. Date 7/29/2014	Appl. No. 86/157,643 Reg. No. 4,575,830	Registered	American Promotional Events, Inc.
JALAPENO POPPER	Filing Date 7/7/2016 Reg. Date 1/24/2017	Appl. No. 87/095,746 Reg. No. 5,129,127	Registered	American Promotional Events, Inc.

Mark	Filing/Reg. Date	Appl./Reg. No.	Status	Owner
JUSTIFIED & Design	Filing Date 8/24/2018 Reg. Date 5/7/2019	Appl. No. 88/092,271 Reg. No. 5,744,167	Registered	American Promotional Events, Inc.
LIGHTS OF FREEDOM	Filing Date 7/7/2016 Reg. Date 1/17/2017	Appl. No. 87/096,721 Reg. No. 5,124,352	Registered	American Promotional Events, Inc.
LIL RED DEVIL	Filing Date 6/14/2016 Reg. Date 2/7/2017	Appl. No. 87/070,896 Reg. No. 5,136,722	Registered	American Promotional Events, Inc.
LIMITLESS	Filing Date 11/20/2017 Reg. Date 4/24/2018	Appl. No. 87/692,313 Reg. No. 5,453,689	Registered	American Promotional Events, Inc.
MIND ERASER	Filing Date 7/10/2017 Reg. Date 8/21/2018	Appl. No. 87/522,500 Reg. No. 5,547,177	Registered	American Promotional Events, Inc.
MR. GLOW FUSE	Filing Date 10/19/2015 Reg. Date 4/26/2016	Appl. No. 86/792,553 Reg. No. 4,946,302	Registered	American Promotional Events, Inc.
NATION OF FREEDOM	Filing Date 9/8/2015 Reg. Date 2/9/2016	Appl. No. 86/749,971 Reg. No. 4,898,769	Registered	American Promotional Events, Inc.
PATRIOT PRIDE	Filing Date 11/17/2015 Reg. Date 4/26/2016	Appl. No. 86/823,743 Reg. No. 4,946,344	Registered	American Promotional Events, Inc.
PATRIOT PUNCH	Filing Date 9/20/2017 Reg. Date 4/24/2018	Appl. No. 87/615,736 Reg. No. 5,452,649	Registered	American Promotional Events, Inc.
PATRIOT PYRO	Filing Date 9/27/2017 Reg. Date 5/8/2018	Appl. No. 87/625,426 Reg. No. 5,464,187	Registered	American Promotional Events, Inc.
PHILADELPHIA FREEDOM	Filing Date 5/18/2017 Reg. Date 2/13/2018	Appl. No. 87/454,944 Reg. No. 5,403,441	Registered	American Promotional Events, Inc.
PINK CHAMPAGNE ON ICE....	Filing Date 10/19/2015 Reg. Date 4/26/2016	Appl. No. 86/792,507 Reg. No. 4,946,299	Registered	American Promotional Events, Inc.
PROUD EAGLE	Filing Date 8/31/2015 Reg. Date 2/2/2016	Appl. No. 86/742,229 Reg. No. 4,895,897	Registered	American Promotional Events, Inc.
PSYCHEDELIC	Filing Date 9/8/2015 Reg. Date 4/12/2016	Appl. No. 86/750,684 Reg. No. 4,936,784	Registered	American Promotional Events, Inc.
REVEAL TIME	Filing Date 8/21/2018 Reg. Date 10/8/2019	Appl. No. 88/087,015 Reg. No. 5,877,736	Registered	American Promotional Events, Inc.
RISE UP	Filing Date 9/25/2017 Reg. Date 7/24/2018	Appl. No. 87/621,826 Reg. No. 5,522,851	Registered	American Promotional Events, Inc.
SUPER PURPLE RAIN	Filing Date 10/19/2015 Reg. Date 5/10/2016	Appl. No. 86/792,521 Reg. No. 4,955,973	Registered	American Promotional Events, Inc.
SWEET REVENGE	Filing Date 9/15/2015 Reg. Date 4/12/2016	Appl. No. 86/756,852 Reg. No. 4,936,869	Registered	American Promotional Events, Inc.

Mark	Filing/Reg. Date	Appl./Reg. No.	Status	Owner
THE AMERICAN SPIRIT	Filing Date 10/19/2015 Reg. Date 4/26/2016	Appl. No. 86/792,542 Reg. No. 4,946,301	Registered	American Promotional Events, Inc.
TNT VALOR	Filing Date 8/31/2015 Reg. Date 2/2/2016	Appl. No. 86/742,093 Reg. No. 4,895,896	Registered	American Promotional Events, Inc.
TONS 'O FUN	Filing Date 10/19/2015 Reg. Date 4/26/2016	Appl. No. 86/792,537 Reg. No. 4,946,300	Registered	American Promotional Events, Inc.
WHASSUP	Filing Date 10/26/2016 Reg. Date 5/30/2017	Appl. No. 87/217,012 Reg. No. 5,214,009	Registered	American Promotional Events, Inc.
WHAT'S UP	Filing Date 10/26/2016 Reg. Date 5/30/2017	Appl. No. 87/217,021 Reg. No. 5,214,011	Registered	American Promotional Events, Inc.
WHIMSY	Filing Date 8/21/2018 Reg. Date 4/2/2019	Appl. No. 88/086,942 Reg. No. 5,714,749	Registered	American Promotional Events, Inc.
WHOA BABY	Filing Date 1/18/2018 Reg. Date 2/19/2019	Appl. No. 87/760,058 Reg. No. 5,681,919	Registered	American Promotional Events, Inc.
WICKED STRONG	Filing Date 9/8/2015 Reg. Date 4/12/2016	Appl. No. 86/750,068 Reg. No. 4,936,761	Registered	American Promotional Events, Inc.
WICKED WIZARD	Filing Date 8/21/2018 Reg. Date 4/2/2019	Appl. No. 88/086,979 Reg. No. 5,714,754	Registered	American Promotional Events, Inc.
YOU DA' MAN	Filing Date 9/15/2015 Reg. Date 4/26/2016	Appl. No. 86/756,891 Reg. No. 4,945,892	Registered	American Promotional Events, Inc.
YOU HAVE POTENTIAL	Filing Date 9/15/2015 Reg. Date 4/12/2016	Appl. No. 86/756,863 Reg. No. 4,936,870	Registered	American Promotional Events, Inc.
ZOMBIE APOCALYPSE	Filing Date 6/14/2016 Reg. Date 1/17/2017	Appl. No. 87/070,879 Reg. No. 5,124,212	Registered	American Promotional Events, Inc.
ZOMBIE RUSH	Filing Date 2/24/2017 Reg. Date 9/12/2017	Appl. No. 87/349,521 Reg. No. 5,285,960	Registered	American Promotional Events, Inc.
ZOMBIE ZAPPER	Filing Date 2/24/2017 Reg. Date 9/12/2017	Appl. No. 87/348,923 Reg. No. 5,285,921	Registered	American Promotional Events, Inc.

2. Trademark and Service Mark Applications for Federal Registration.

Mark	Filing Date	Appl. No.	Status	Owner
CENTENNIAL	Filing Date 11/15/2018	Appl. No. 88/195,975	Allowed	American Promotional Events, Inc.

Mark	Filing Date	Appl. No.	Status	Owner
COLORAMA	Filing Date 1/31/2020	Appl. No. 88/781,346	Pending	American Promotional Events, Inc.
DELIRIOUS	Filing Date 10/18/2019	Appl. No. 88/659,676	Pending	American Promotional Events, Inc.
EARTH SHAKER	Filing Date 2/24/2017	Appl. No. 87/349,528	Pending	American Promotional Events, Inc.
FREEDOM	Filing Date 3/9/2018	Appl. No. 87/828,259	Published	American Promotional Events, Inc.
FREEDOM EAGLE	Filing Date 10/18/2019	Appl. No. 88/659,684	Pending	American Promotional Events, Inc.
FREEDOM'S CALLING	Filing Date 9/26/2019	Appl. No. 88/632,182	Pending	American Promotional Events, Inc.
INFINITY BLAST	Filing Date 10/18/2019	Appl. No. 88/659,648	Pending	American Promotional Events, Inc.
JUSTIFY	Filing Date 9/26/2019	Appl. No. 88/632,170	Pending	American Promotional Events, Inc.
LIVING THE DREAM	Filing Date 9/26/2019	Appl. No. 88/632,142	Pending	American Promotional Events, Inc.
NO EXCUSE	Filing Date 10/18/2019	Appl. No. 88/659,691	Pending	American Promotional Events, Inc.
PURPLE PEOPLE EATER	Filing Date 10/24/2019	Appl. No. 88/666,566	Pending	American Promotional Events, Inc.
PURPLE PEOPLE EATER'S REVENGE	Filing Date 10/18/2019	Appl. No. 88/659,637	Pending	American Promotional Events, Inc.
RETRO	Filing Date 9/26/2019	Appl. No. 88/632,166	Pending	American Promotional Events, Inc.