

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM562853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NAKED BRAND GROUP INC.		01/20/2020	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	GOGOGO SRL		
Street Address:	Piazza Borromeo 12		
City:	Milan		
State/Country:	ITALY		
Postal Code:	20123		
Entity Type:	Corporation: ITALY		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Serial Number:	87027405	NAKED SPIRIT	
Serial Number:	88166532	NAKED	
Registration Number:	4696771	COMFORTABLY YOU.	
Registration Number:	5617614	NAKED BOYZ	
Registration Number:	4392518	NAKED ECSTASY	
Registration Number:	4392520	NAKED EROTICA	
Registration Number:	4392516	NAKED INNOCENCE	
Registration Number:	4392521	NAKED LOVE	
Registration Number:	4392517	NAKED ATTRACTION	
Registration Number:	5171716	NAKED BEAUTY	
Registration Number:	4392513	NAKED BOUND	
Registration Number:	4392519	NAKED FANTASY	
Registration Number:	4913865	NAKED GIRL	
Registration Number:	4392514	NAKED KISS	
Registration Number:	4392515	NAKED OBSESSION	
Registration Number:	4913864	NAKED SILHOUETTE	
Registration Number:	4822252	PLANET NAKED	
Registration Number:	5034708	THE NAKED TRUTH	
Registration Number:	3669650	NAKED	

OP \$490.00 87027405

CORRESPONDENCE DATA**Fax Number:** 5093238979

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 509-944-4647**Email:** karig@leehayes.com**Correspondent Name:** Kari Gondry**Address Line 1:** 601 W. Riverside Ave. Suite 1400**Address Line 4:** Spokane, WASHINGTON 99202

ATTORNEY DOCKET NUMBER:	O064-0018TP
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NAME OF SUBMITTER:	Kari Gondry
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SIGNATURE:	/Kari Gondry/
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DATE SIGNED:	02/19/2020
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Total Attachments: 3

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**ASSIGNMENT OF TRADEMARK APPLICATIONS, REGISTRATIONS AND
RELATED RIGHTS**

Assignment made and effective this 20 day of January , 2020, by NAKED BRAND GROUP INC., a Nevada corporation with offices 311 S. Division Street Carson City Nevada 89703 USA, referred to herein as "Assignor", in favor of GOGOGO SRL, a company incorporated and registered in Italy having the address of Piazza Borromeo 12, Milan, Italy, hereinafter referred to as "Assignee";

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all Assignor's rights, title and interest in and to the following USPTO trademark applications and registrations, the marks described and depicted therein, and the related rights described below:

- (1) USPTO Application no. 87027405 filed May 6, 2016 for the word mark NAKED SPIRIT in international class 025.
- (2) USPTO Application no. 88166532 filed October 23, 2018, for the mark NAKED international class 025.
- (3) USPTO Registration no. 4696771 issued March 3, 2015 on Application no. 86047754 for the word mark COMFORTABLY YOU in international class 025.
- (4) USPTO Registration no. 3669650 issued August 18, 2009 on Application no. 75568492 for the word mark NAKED in international class 025.
- (5) USPTO Registration no. 4392517 issued August 27, 2013 on Application no. 77838986 for the word mark NAKED ATTRACTION in international class 025.
- (6) USPTO Registration no. 5171716 issued March 28, 2017 on Application no. 76005990 for the mark NAKED BEAUTY in international class 025.
- (7) USPTO Registration no. 4392513 issued August 27, 2013 on Application no. 77838931 for the word mark NAKED BOUND in international class 025.
- (8) USPTO Registration no. 5617614 issued November 27, 2018 on Application no. 76005988 for the word mark NAKED BOYZ in international class 025.
- (9) USPTO Registration no. 4392518 issued August 27, 2013 on Application no. 77838995 for the word mark NAKED ECSTASY in international class 025.

- (10) USPTO Registration no. 4392520 issued August 27, 2013 on Application no. 77839015 for the word mark NAKED EROTICA in international class 025.
- (11) USPTO Registration no. 4392519 issued August 27, 2013 on Application no. 77839007 for the word mark NAKED FANTASY in international class 025.
- (12) USPTO Registration no. 4913865 issued March 8, 2016 on Application no. 76005989 for the word mark NAKED GIRL in international class 025.
- (13) USPTO Registration no. 4392516 issued August 27, 2013 on Application no. 77838973 for the word mark NAKED INNOCENCE in international class 025.
- (14) USPTO Registration no. 4392514 issued August 27, 2013 on Application no. 77838950 for the word mark NAKED KISS in international class 025.
- (15) USPTO Registration no. 4392521 issued August 27, 2013 on Application no. 77839041 for the word mark NAKED LOVE in international class 025.
- (16) USPTO Registration no. 4392515 issued August 27, 2013 on Application no. 77838962 for the word mark NAKED OBSESSION in international class 025.
- (17) USPTO Registration no. 4913864 issued March 8, 2016 on Application no. 76005985 for the word mark NAKED SILHOUETTE in international class 025.
- (18) USPTO Registration no. 4822252 issued September 29, 2015 on Application no. 76005983 for the word mark PLANET NAKED in international class 025.
- (19) USPTO Registration no. 5034708 issued September 6, 2016 on Application no. 86738453 for the word mark THE NAKED TRUTH in international class 025.

Together with any and all variations thereof used by Assignor, any and all common law rights accrued to Assignor therein, any and all goodwill associated therewith, that portion of Assignor's business to which the marks pertain, and any and all causes of action for infringement of and/or misappropriation of and/or unfair competition concerning the assigned

rights, past, present, and future, and all of the proceeds from the foregoing accrued and unpaid and hereafter accrued.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized representative as of the date first above written.

ASSIGNOR:
NAKED BRANDS GROUP INC.



DATED: 20-1-20

By: Justin Davis-Rice
Its: Director