

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM563035

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ACTION PRODUCTS MARKETING CORP.		01/01/2020	Corporation: IOWA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ACTION PRODUCTS MARKETING, LLC		
<b>Street Address:</b>	1415 W. 22nd Street, Tower Floor		
<b>Internal Address:</b>	Oak Brook Regency Towers		
<b>City:</b>	Oak Brook		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60523		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88681625	CONSHIELD	
<b>Registration Number:</b>	4869217	CRYSTAL X	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3192867050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3192867000		
<b>Email:</b>	ptomail@nyemaster.com		
<b>Correspondent Name:</b>	Ryan N. Carter		
<b>Address Line 1:</b>	625 First Street SE		
<b>Address Line 2:</b>	Suite 400		
<b>Address Line 4:</b>	Cedar Rapids, IOWA 52401		
<b>NAME OF SUBMITTER:</b>	Stephanie L Frantz		
<b>SIGNATURE:</b>	/Stephanie L Frantz/		
<b>DATE SIGNED:</b>	02/20/2020		
<b>Total Attachments: 4</b>			
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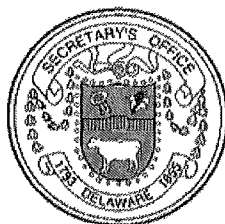
# Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN IOWA CORPORATION UNDER THE NAME OF "ACTION PRODUCTS MARKETING CORP." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ACTION PRODUCTS MARKETING CORP." TO "ACTION PRODUCTS MARKETING, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF DECEMBER, A.D. 2019, AT 12:41 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE FIRST DAY OF JANUARY, A.D. 2020 AT 1:03 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

7760418 8100F  
SR# 20198754228

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202112706  
Date: 01-03-20

**TRADEMARK**  
**REEL: 006868 FRAME: 0388**

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO  
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

- 1.) The jurisdiction where the Corporation first formed is the State of Iowa.
- 2.) The jurisdiction immediately prior to filing this Certificate is the State of Iowa.
- 3.) The date the corporation first formed is June 30, 1988.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Action Products Marketing Corp.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is Action Products Marketing, LLC.
- 6.) The effective date of the Conversion shall be on **January 1, 2020 at 1:03 a.m.** Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 1st day of December, 2019.

/s/ Jacinta Moore  
Jacinta Moore, Authorized Person

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "ACTION PRODUCTS MARKETING, LLC" FILED IN THIS OFFICE ON THE NINETEENTH DAY OF DECEMBER, A.D. 2019, AT 12:41 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE FIRST DAY OF JANUARY, A.D. 2020 AT 1:03 O'CLOCK A.M.



7760418 8100F  
SR# 20198754228

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK".

Jeffrey W. Bullock, Secretary of State

Authentication: 202112706  
Date: 01-03-20

**TRADEMARK**  
**REEL: 006868 FRAME: 0390**

**STATE OF DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE OF FORMATION  
OF  
ACTION PRODUCTS MARKETING, LLC**

The undersigned authorized person hereby duly adopts the following Certificate of Formation for the purposes of forming a limited liability company pursuant to the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.):

1. The name of the limited liability company formed hereby is "Action Products Marketing, LLC".
2. The address of the registered office of the limited liability company in the State of Delaware is 1209 Orange Street, Wilmington, Delaware 19801. The name of the registered agent at such address is The Corporation Trust Company.
3. This Certificate of Formation shall be effective as of **January 1, 2020 at 1:03 a.m.** Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 1<sup>st</sup> day of December, 2019.

/s/ Jacinta Moore

Name: Jacinta Moore

Title: Authorized Person

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 12:41 PM 12/19/2019  
FILED 12:41 PM 12/19/2019

SR 20198754228 - File Number 7760418

**RECORDED: 02/20/2020**

**TRADEMARK  
REEL: 006868 FRAME: 0391**