

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563038

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WorkLife Brands LLC		02/20/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Staples, Inc.		
Street Address:	500 Staples Drive		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01702		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	88675295	PEP RALLY	
Serial Number:	88675292	PEP RALLY	
Serial Number:	88675298	PEP RALLY	
Serial Number:	88675301	PEP RALLY	
Serial Number:	88675305	PEP RALLY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipmailbox@staples.com		
Correspondent Name:	Staples, Inc.		
Address Line 1:	500 Staples Drive		
Address Line 4:	Framingham, MASSACHUSETTS 01702		
NAME OF SUBMITTER:	Richard Conti		
SIGNATURE:	/richard conti/		
DATE SIGNED:	02/20/2020		
Total Attachments: 3			
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source=PEP RALLY Assign (WorkLife to Staples) 02-20-2020#page2.tif			

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of February 20th 2020 by and between **WorkLife Brands LLC** a Delaware Limited Liability Company having a place of business at 500 Staples Drive, Framingham, Massachusetts 01702 (the "Assignor") and **Staples, Inc.** a Delaware Corporation, having a place of business at 500 Staples Drive, Framingham, Massachusetts, 01702 (the "Assignee").

WHEREAS Assignor is the owner of the trademarks identified below (the "Trademarks"), including the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

Trademark	Status	Serial No.	Reg. No.	Date Reg.
PEP RALLY	Pending	88675295		
PEP RALLY	Pending	88675292		
PEP RALLY	Pending	88675298		
PEP RALLY	Pending	88675301		
PEP RALLY	Pending	88675305		

WHEREAS Assignor hereby assigns to **Staples, Inc.** (the "Assignee") the entire right, title and interest in and to the Trademarks, including the goodwill of the business connected with the use of, and symbolized by, such Trademarks.

NOW, THEREFORE, in consideration of mutual covenants, agreements and understandings contained herein, the parties agree as follows:

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledges, Assignor hereby assigns to Assignee the entire, right, title and interest in and to the trademarks, including the goodwill of the business connected with the use of, and symbolized by, any trademark, included herein.

Assignor further agrees, for itself, its successors and assigns, to execute such further documentation and to perform such further lawful acts as may reasonable be requested by Assignee to effectuate this assignment.

Witness its hand and seal this 20th day of February, 2020

WorkLife Brands LLC

By: [Signature]
 Name: Cristina Gonzalez
 Title: Chief Legal Officer & Secretary


ACKNOWLEDGEMENT

Staples, Inc., the assignee named in the Trademark Assignment, hereby acknowledges the assignment to it of the trademarks identified therein.

Executed in the Town of Framingham, Commonwealth of Massachusetts,

this 20th day of February, 2020.

Staples, Inc.

By: 
Name: Cristina Gonzalez
Title: Chief Legal Officer & Secretary

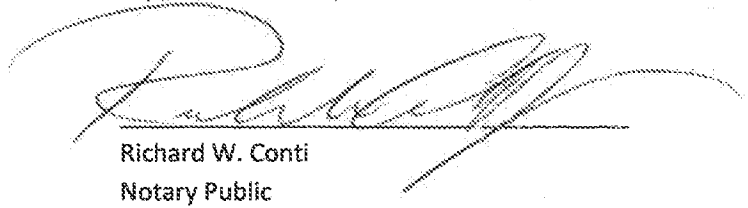
STATE OF MASSACHUSETTS

COUNTY OF MIDDLESEX

CRISTINA GONZALEZ personally appeared before me and proved her identification through satisfactory evidence, which were personally known to me to be the person whose name is signed on the preceding document consisting of a Trademark Assignment in my presence on this 20th day of February 2020.

Richard W. Conti
Notary Public

Commonwealth of Massachusetts
My Commission Expires December 4, 2026



Richard W. Conti
Notary Public



RICHARD W. CONTI
Notary Public
Commonwealth of Massachusetts
My Commission Expires
December 4, 2026