

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM563113

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Emmis Radio, LLC		02/06/2020	Limited Liability Company: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MediaCo Holding Inc.		
<b>Street Address:</b>	40 Monument Circle		
<b>Internal Address:</b>	Suite 700		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46204		
<b>Entity Type:</b>	Corporation: INDIANA		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2326867	WBLS	
<b>Registration Number:</b>	2326868	WLIB	
<b>Registration Number:</b>	2357598	CIRCLE OF SISTERS	
<b>Registration Number:</b>	2393181	WBLS 107.5 FM	
<b>Registration Number:</b>	2424619	SUNDAY CLASSICS	
<b>Registration Number:</b>	2477364	HOT 97	
<b>Registration Number:</b>	2611930	HIP HOP SYMPHONY	
<b>Registration Number:</b>	3123677	WHERE HIP HOP LIVES	
<b>Registration Number:</b>	3178337	WHO'S NEXT	
<b>Registration Number:</b>	3199618	WHO'S NEXT LIVE	
<b>Registration Number:</b>	4194765	HIP HOP HAS HEART	
<b>Registration Number:</b>	4198544	HIP HOP VOTES HOT 97 FM	
<b>Registration Number:</b>	4197746	HOT 97 FM	
<b>Registration Number:</b>	4383963	HOT 97 FM	
<b>Registration Number:</b>	4799465	RIDE OR DIE	
<b>Registration Number:</b>	4846366	WHERE HIP HOP LIVES	
<b>Registration Number:</b>	5007723	HOT FOR THE HOLIDAYS	
<b>Registration Number:</b>	5013063	HOT 97 FM	
<b>TRADEMARK</b>			

CH \$465.00 2326867

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** anne.harvey@quarles.com**Correspondent Name:** Quarles & Brady LLP**Address Line 1:** 135 N Pennsylvania Street**Address Line 2:** Suite 2400**Address Line 4:** Indianapolis, INDIANA 46202

<b>NAME OF SUBMITTER:</b>	Anne Harvey
---------------------------	-------------

<b>SIGNATURE:</b>	/Anne Harvey/
-------------------	---------------

<b>DATE SIGNED:</b>	02/20/2020
---------------------	------------

**Total Attachments: 5**

source=US Trademark Assignment - Emmis to MediaCo#page1.tif

source=US Trademark Assignment - Emmis to MediaCo#page2.tif

source=US Trademark Assignment - Emmis to MediaCo#page3.tif

source=US Trademark Assignment - Emmis to MediaCo#page4.tif

source=US Trademark Assignment - Emmis to MediaCo#page5.tif

### Confirmatory Trademark Assignment

This Confirmatory Trademark Assignment (the "Assignment") is made by and between Emmis Radio, LLC, an Indiana limited liability company located at 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204 ("Assignor") and MediaCo Holding Inc., an Indiana corporation located at 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204 ("Assignee").

Whereas, the Assignor is the owner of the trademarks shown in the attached Schedule A, the registrations and applications for registration therefore with the U.S. Patent and Trademark Office, and the goodwill of the business in connection therewith (the "Trademarks").

Whereas, Assignee desires to acquire the Trademarks.

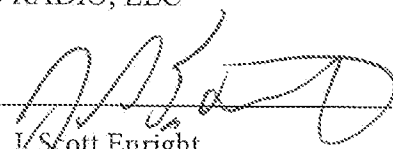
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, the Assignor hereby sells, assigns and transfers to Purchaser all of the Assignor's right, title and interest in and to the Trademarks and all of the Assignor's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Assignment is made pursuant to that certain Contribution and Distribution Agreement made and entered into as of June 28, 2019 by and among Emmis Communications Corporation, Assignee, and SG Broadcasting LLC (the "Agreement"). Emmis Communications Corporation, indirectly, is the sole owner of Assignor. To the extent of any conflict between the terms of this Assignment and the Agreement, the terms of the Agreement shall prevail and control.

In witness whereof, Assignor has caused this Assignment to be executed by its duly authorized representative as of the date written below.

*Remainder of Page Intentionally Left Blank.  
Signature Follows.*

EMMIS RADIO, LLC

By:   
Name: Scott Enright  
Title: SVP  
Date: February 6, 2020

Schedule A  
Trademarks

Country	Trademark	App./Reg. No.	Issue Date	Goods/Services
US	WBLS	2,326,867	03/07/2000	38 - Radio broadcasting services
US	WLJB	2,326,868	03/07/2000	38 - Radio broadcasting services
US	CIRCLE OF SISTERS and Design	2,357,598	06/13/2000	38 - Educational services, namely, conducting seminars and demonstrations relating to fashion, health, beauty and feminine personal awareness; Entertainment, namely, live performances by a musical band
US	WBLS 107.5 FM and Design	2,393,181	10/10/2000	38 - Radio broadcasting services
US	SUNDAY CLASSICS	2,424,619	01/30/2001	41 - Ongoing radio program featuring music and topics of general interest
US	HOT 97	2,477,364	08/14/2001	38 - Radio broadcasting services
US	HIP HOP SYMPHONY	2,611,930	08/27/2002	42 - Charitable services, namely, a community service program which donates musical instruments to schools
US	WHERE HIP HOP LIVES	3,123,677	08/01/2006	38 - Radio broadcasting
US	WHO'S NEXT	3,178,337	11/28/2006	41 - Entertainment services, namely, providing pre-recorded music, information in the field of music, and commentary and articles in the field of music, all via an online global network
US	WHO'S NEXT LIVE	3,199,618	01/16/2007	41 - Entertainment services, namely, conducting live music concerts
US	HIP HOP HAS HEART	4,194,765	08/21/2012	36 - Charitable fundraising services

Country	Trademark	App./Reg. No.	Issue Date	Goods/Services
US	HIP HOP VOTES (design)	4,198,544	08/28/2012	35 - Organizing voter registration drives; providing information regarding political issues, knowing how to vote and knowing how to register to vote
US	HOT 97 FM	4,197,746	08/28/2012	9 - Downloadable software in the nature of a mobile application for telecommunications services for providing transmission of data, video, and media content  25 - Clothing, namely t-shirts, sweatshirts, jackets, hats  41 - Entertainment services, namely, providing a website featuring multimedia materials in the fields of music and radio.
US	HOT 97 FM & Design	4,383,963	08/13/2013	9 - Downloadable software in the nature of a mobile application for telecommunications services for providing transmission of data, video, and media content  25 - Clothing, namely, t-shirts, sweatshirts, jackets, and hats  38 - Radio broadcasting services  41 - Entertainment services, namely, providing a website featuring multimedia materials in the fields of music and radio
US	RIDE OR DIE	4,799,465	08/25/2015	41 - Entertainment services, namely, an ongoing series featuring contests provided through radio broadcasts

Country	Trademark	App./Reg. No.	Issue Date	Goods/Services
US	WHERE HIP HOP LIVES	4,846,366	12/03/2015	9 - Downloadable software in the nature of a mobile application for processing and delivering musical recordings and related entertainment information regarding musical artists and their performances 41 Int. Entertainment services, namely, providing a website featuring nondownloadable multimedia materials featuring music, music videos and related photographs and media content dealing with musical artists and the music entertainment industry
US	HOT FOR THE HOLIDAYS	5,007,723	07/26/2016	41 - Provision of information relating to live performances, road shows, live stage events, theatrical performances, live music concerts and audience participation in such events; Entertainment, namely, live music concerts
US	HOT 97 FM	5,013,063	08/02/2016	41 - Provision of information relating to live performances, road shows, live stage events, theatrical performances, live music concerts and audience participation in such events; Entertainment, namely, live music concerts

QB61594992 1  
DRAFT 02/04/20 2:29PM