

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563130

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TAPJOY, INC.		02/18/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK		
Street Address:	3003 TASMAN DRIVE		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88455415	TAPVIEW	
CORRESPONDENCE DATA			
Fax Number:	4048853900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048853868		
Email:	rusty.close@troutman.com		
Correspondent Name:	CHRISTOPHER CLOSE		
Address Line 1:	TROUTMAN SANDERS LLP		
Address Line 2:	600 PEACHTREE STREET NE, SUITE 3000		
Address Line 4:	ATLANTA, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	220763.002034		
NAME OF SUBMITTER:	Christopher C Close, Jr.		
SIGNATURE:	/Christopher C. Close Jr./		
DATE SIGNED:	02/21/2020		
Total Attachments: 2			
source=SVB_Tapjoy (Executed IP Addendum 2_20)#page1.tif			
source=SVB_Tapjoy (Executed IP Addendum 2_20)#page2.tif			

CH \$40.00 88455415


ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT (this “**Addendum**”) is executed pursuant to, and is an addendum to that certain Intellectual Property Security Agreement, dated May 31, 2016, as the same may be further amended, modified, supplement or restated from time to time, by and between TAPJOY, INC., a Delaware corporation (“**Assignor**”) and SILICON VALLEY BANK, a California corporation (“**Assignee**”). This Addendum is presented for recordation as constructive notice that Assignor, with its principal office at 353 Sacramento Street, 6th Floor, San Francisco, California 94111, the owner of the intellectual property identified in the exhibits attached hereto, has granted to Assignee, with its principal office at 3003 Tasman Drive, Santa Clara, California 95054, a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum as of February 18, 2020.

TAPJOY, INC.

By: _____


Name: John Moffett

Title: Chief Financial Officer

EXHIBIT A

Trademarks

Description	Serial Number	Registration Number
TAPVIEW	88455415 (05/31/2019)	

40834693v1 220763.002034