

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Risa Barash		02/21/2020	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Fairy Tales Hair Care, Inc.		
Street Address:	4 Just Road		
City:	Fairfield		
State/Country:	NEW JERSEY		
Postal Code:	07004		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5656714	TBH	
Registration Number:	5656749	TBH	
CORRESPONDENCE DATA			
Fax Number:	6099219535		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	609-921-3500		
Email:	mroberts@robertspatent.com		
Correspondent Name:	Marisa A. Roberts		
Address Line 1:	PO Box 484		
Address Line 4:	Princeton, NEW JERSEY 08542-0484		
NAME OF SUBMITTER:	Marisa A. Roberts		
SIGNATURE:	/Marisa A. Roberts/		
DATE SIGNED:	02/21/2020		
Total Attachments: 2			
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OP \$65.00 5656714

Trademark Assignment

THIS DEED OF ASSIGNMENT is made on the 21st day of February, 2020, between Risa Barash, residing at 147 Upper Mountain Avenue, Montclair, New Jersey, 07042, (hereinafter called the Assignor), and Fairy Tales Hair Care, Inc., a corporation of Delaware whose principal office is at 4 Just Road, Fairfield, New Jersey, 07004 (hereinafter called the Assignee).

WHEREAS the Assignor is the owner of all right, title and interest in the trademarks, trademark applications, and/or trademark registrations set out in paragraph 4 hereto (hereinafter called the Trademarks) all of which stand in the name of the Assignor; and **WHEREAS** the Assignor has agreed to assign the Trademarks to the Assignee for the consideration hereinafter mentioned.

NOW THIS DEED WITNESSETH

1. In consideration for the payment of one dollar and other good and valuable consideration by the Assignee to the Assignor, receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor hereby assigns and transfers all right, title and interest in the Trademarks including the right to sue for past, present and future infringement and to retain any and all damages obtained as a result of such action. The Assignor hereby assigns the goodwill attaching to the Trademarks and the goodwill of the business to which the Trademarks pertain to the Assignee.
2. The Assignor warrants to the Assignee that the Assignor is unaware of any use by any third party of any of the Trademarks or any Trademark similar to any of them in connection with the goods and/or services to which the Trademarks pertain.
3. The Assignor further covenants that at the request of the Assignee, the Assignor will at all times hereafter do all such acts and execute all such documents as may reasonably be necessary or desirable both to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder and to assist in the resolution of any question concerning the Trademarks.
4. The Trademarks mean the hereunder list:

Mark 1: TBH

U.S. Reg. No.: 5,656,714

Intl. Class: 003

Goods: Cosmetic preparations for skin care; Deodorants and antiperspirants for personal use; Hair detangling preparations; Hair shampoos and conditioners; Non-medicated skin, body, face, scalp, hair, nail, lip, hand and foot care preparations; Pre-moistened cosmetic wipes.

Mark 2:



U.S. Reg. No.: 5,656,749

Intl. Class: 003

Goods: Cosmetic preparations for skin care; Deodorants and antiperspirants for personal use; Hair detangling preparations; Hair shampoos and conditioners; Non-medicated skin, body, face, scalp, nail, lip, hand and foot care preparations; Pre-moistened cosmetic wipes.

IN WITNESS whereof the UNDERSIGNED has executed this deed:

Assignor: Risa Barash

Signature: Risa Barash

Title: Owner

Date: 2/21/20

Witness: Leslie Tasker

Witness Name (print): Leslie Tasker

Date: 2/21/20