

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563456

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIVEOPS CLOUD PLATFORM, LLC		10/03/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	SERENOVA, LLC		
Street Address:	7300 Ranch Road 2222		
Internal Address:	Building III, Suite 200		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78730		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4493385	CXENGAGE	
CORRESPONDENCE DATA			
Fax Number:	8583141501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-314-1506		
Email:	adskale@mintz.com, jddib@mintz.com, acromanini@mintz.com, ipdocketingbos@mintz.com		
Correspondent Name:	Andrew D. Skale		
Address Line 1:	3580 Carmel Mountain Road		
Address Line 2:	Suite 300		
Address Line 4:	San Diego, CALIFORNIA 92130		
ATTORNEY DOCKET NUMBER:	050196-403-059US		
NAME OF SUBMITTER:	Andrew D. Skale		
SIGNATURE:	/Andrew D. Skale/		
DATE SIGNED:	02/24/2020		
Total Attachments: 2			
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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIVEOPS CLOUD PLATFORM, LLC", CHANGING ITS NAME FROM "LIVEOPS CLOUD PLATFORM, LLC" TO "SERENOVA, LLC", FILED IN THIS OFFICE ON THE THIRD DAY OF OCTOBER, A.D. 2016, AT 7:54 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5407542 8100
SR# 20166562486

Authentication: 203309863
Date: 11-09-16

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 006870 FRAME: 0671

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
LIVEOPS CLOUD PLATFORM, LLC**

1. The name of the limited liability company is LiveOps Cloud Platform, LLC.
2. The Certificate of Formation of the limited liability company filed on October 1, 2013 is hereby amended by striking Article 1 thereof and by substituting in lieu of said Article the following new Article 1:

1. Name of Limited Liability Company. The name of the limited liability company (the "Company") is: Serenova, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment
as of October 3, 2016,

LO PLATFORM MIDCO, INC.,
Sole Member

By: Robb Wawitch
Name: ROBB WAWITCH
Title: Secretary