

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563835

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900534063		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dr. Ronald F. Sämann Ltd.		02/01/2020	Corporation: BERMUDA
RECEIVING PARTY DATA			
Name:	Car-Freshner Corporation		
Street Address:	21205 Little Tree Drive		
City:	Watertown		
State/Country:	NEW YORK		
Postal Code:	13601		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3346595	ANIMAL BIKES	
Registration Number:	3949645		
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	fxm@cll.com		
Correspondent Name:	Eric J. Shimanoff, Cowan, Liebowitz & La		
Address Line 1:	114 West 47th Street		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	31518.019		
NAME OF SUBMITTER:	Eric J. Shimanoff		
SIGNATURE:	/Eric J. Shimanoff/		
DATE SIGNED:	02/26/2020		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is effective February 1, 2020 between **Dr. Ronald F. Sämann Ltd.**, a Bermuda limited company, with an address at Victoria Place, 31 Victoria Street, Hamilton Bermuda HM10 ("RSL"), on the one hand, and **CAR-FRESHNER Corporation**, a Delaware corporation, with an address at 21205 Little Tree Drive, Watertown, NY 13601 USA ("CFC"), on the other hand.

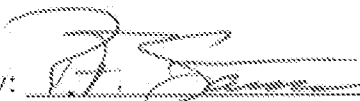
WHEREAS, RSL owns US TM Reg. Nos. 3346595 and 3949645 (the "Registrations"); and

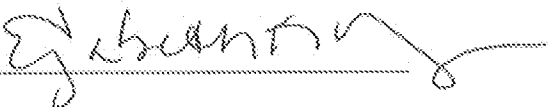
WHEREAS, RSL desires to transfer all of its right, title and interest in and to the Registrations, together with the goodwill of the business symbolized thereby, to CFC, and CFC desires to accept said transfer;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, RSL, as of the date indicated above, hereby assigns and transfers to CFC, its successors and assigns, absolutely and forever, all of RSL's right, title and interest in and to the Registrations, whether statutory or at common law, together with the goodwill of the business symbolized by the Registrations, and all causes of action for any and all past infringements of the rights so assigned occurring before or after the date of this Assignment and the right to collect and retain the proceeds therefrom, and RSL agrees to provide CFC with any documentation, specimens, use evidence, and/or other materials as may be requested from time to time by CFC to support the recordation of this Assignment and/or maintenance of the Registrations with the United States Patent and Trademark Office or otherwise to enforce CFC's rights in the Mark.

Dr. Ronald F. Sämann Ltd

CAR-FRESHNER Corporation

By: 

By: 

Name: Dr. Ronald F. Sämann

Name: Elizabeth K. Tracy