

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM563580

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Trilliant Food and Nutrition, LLC		09/15/2019	Limited Liability Company: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	H-E-B, LP		
<b>Street Address:</b>	646 South Flores		
<b>City:</b>	San Antonio		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78204		
<b>Entity Type:</b>	Limited Partnership: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5567099	TEJAS CAFÉ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5123225201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(512) 322-5200		
<b>Email:</b>	tmcentral@pirkeybarber.com		
<b>Correspondent Name:</b>	Sherri L. Eastley		
<b>Address Line 1:</b>	1801 East 6th Street, Suite 300		
<b>Address Line 4:</b>	Austin, TEXAS 78702		
<b>ATTORNEY DOCKET NUMBER:</b>	HEBG988US		
<b>NAME OF SUBMITTER:</b>	Kimberlie Cilino		
<b>SIGNATURE:</b>	/kac/		
<b>DATE SIGNED:</b>	02/25/2020		
<b>Total Attachments: 1</b>			
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OP \$40.00 5567099

**TRADEMARK ASSIGNMENT**

WHEREAS, Trilliant Food and Nutrition, LLC, a Wisconsin limited liability company ("Trilliant"), having an address of P.O. Box 307, 1101 Moasis Drive, Little Chute, Wisconsin 54140, has adopted and is using the mark TEJAS CAFÉ (the "Mark") for coffee for which United States Trademark Registration No. 5567099 (the "Registration") has issued;

WHEREAS, H-E-B, LP, a Texas limited partnership ("H-E-B"), having an address of 646 South Flores, San Antonio, Texas 78204, desires to acquire any and all rights and goodwill associated with the Mark and the related Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Trilliant does hereby assign to H-E-B all right, title and interest in and to said Registration and Mark, together with the goodwill of the business associated with the Mark and the right to sue for past infringement of the Mark.

**TRILLIANT FOOD AND NUTRITION, LLC**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Date: \_\_\_\_\_