

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM563657

|   |  |  |                      |
|---|--|--|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT   |  |                      |
| <b>NATURE OF CONVEYANCE:</b>  | Confirmation of Release of the Second Lien Security Interest recorded at Reel/Frame 5871/0116, effective 6/13/2019 |  |                      |
| <b>CONVEYING PARTY DATA</b>   |  |  |                      |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b>                    | <b>Entity Type</b>   |
| Truist Bank (successor by merger to SunTrust Bank)  |  | 02/24/2020                               | Bank: NORTH CAROLINA |
| <b>RECEIVING PARTY DATA</b>   |  |  |                      |
| <b>Name:</b>  | AmeriLife Group, LLC   |  |                      |
| <b>Street Address:</b>  | 2650 McCormick Drive   |  |                      |
| <b>Internal Address:</b>  | Suite 300T   |  |                      |
| <b>City:</b>  | Clearwater   |  |                      |
| <b>State/Country:</b>   | FLORIDA  |  |                      |
| <b>Postal Code:</b>   | 33759  |  |                      |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE  |  |                      |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |  |                      |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>                         |                      |
| <b>Registration Number:</b>   | 4973523  | AGENT UNIVERSITY                         |                      |
| <b>Registration Number:</b>   | 4973533  | AU AGENT UNIVERSITY POWERED BY: AMERILIF |                      |
| <b>CORRESPONDENCE DATA</b>  |  |  |                      |
| <b>Fax Number:</b>  | 3128622200   |  |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                      |
| <b>Phone:</b>   | 312-862-6371   |  |                      |
| <b>Email:</b>   | renee.prescan@kirkland.com   |  |                      |
| <b>Correspondent Name:</b>  | Renee Prescan  |  |                      |
| <b>Address Line 1:</b>  | 300 North LaSalle Street   |  |                      |
| <b>Address Line 2:</b>  | Kirkland & Ellis LLP   |  |                      |
| <b>Address Line 4:</b>  | Chicago, ILLINOIS 60654  |  |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 36772-203  |  |                      |
| <b>NAME OF SUBMITTER:</b>   | Renee M. Prescan   |  |                      |
| <b>SIGNATURE:</b>   | /Renee M. Prescan/   |  |                      |
| <b>DATE SIGNED:</b>   | 02/25/2020   |  |                      |
| <b>Total Attachments: 10</b>  |  |  |                      |

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## CONFIRMATION OF RELEASE OF TRADEMARK SECURITY INTERESTS

This RELEASE is made effective as of June 13, 2019 ("*Effective Date*") by TRUIST BANK, successor by merger to SunTrust Bank, as Collateral Agent under the Credit Agreement referred to below ("*Secured Party*").

### WITNESSETH:

Reference is made to the Second Lien Credit Agreement dated as of July 10, 2015 (as amended and in effect on the Effective Date, the "*Credit Agreement*"), among AMERILIFE GROUP, LLC, a Delaware limited liability company (the "*Grantor*"), Amerilife Midco LLC, a Delaware limited liability company, the lenders from time to time party thereto, and Secured Party, as Administrative Agent and Collateral Agent (as defined in the Credit Agreement).

WHEREAS, Secured Party and Grantor were parties to that certain Security Agreement, dated as of July 10, 2015 (the "*Security Agreement*").

WHEREAS, in connection with the Security Agreement, Secured Party and Grantor were parties to that certain Notice and Confirmation of Grant of Security Interest in Trademarks, dated as of July 10, 2015, as supplemented from time to time (the "*Trademark Security Agreement*"), pursuant to which Grantor granted a security interest to Secured Party in the Trademarks (as defined in the Security Agreement) and all goodwill of the business connected with the use of and symbolized by each Trademark.

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("*PTO*") on July 10, 2015 at Reel 5574, Frame 0041.

WHEREAS, the following supplements to the Trademark Security Agreement ("*Supplements*") were recorded with the PTO:

1. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of April 20, 2016, recorded at Reel/Frame 5776/0184;
2. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of August 19, 2016, recorded at Reel/Frame 5871/0116;
3. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of November 16, 2016, recorded at Reel/Frame 5927/0684;
4. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of May 12, 2017, recorded at Reel/Frame 6065/0096;
5. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of August 16, 2017, recorded at Reel/Frame 6202/0358;
6. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of February 20, 2018, recorded at Reel/Frame 6278/0513; and

7. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of April 25, 2018, recorded at Reel/Frame 6341/0565.

WHEREAS, pursuant to that certain payoff letter in reference to the repayment of indebtedness owing by the Grantor pursuant to the Credit Agreement, dated as of June 12, 2019, between Secured Party, as Administrative and Collateral Agent, and the Grantor, Secured Party agreed to terminate the Security Agreement, the Trademark Security Agreement, and the Supplements, and release its rights thereunder with respect to all Trademarks owned by the Grantor, including those Trademarks set forth in the Schedule to the release of the Trademark Security Agreement recorded at Reel/Frame 6670/0023 and those Trademarks set forth in Schedules 1 through 7 attached hereto (the “**Released Trademarks**”) and to re-convey to Grantor any and all rights in and to the Released Trademarks and all goodwill of the business connected with the use of and symbolized by each Released Trademark.

NOW THEREFORE, in consideration for the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby confirms that it has terminated, released and discharged its security interest in all of the Released Trademarks, including those set forth in Schedules 1 through 7 attached hereto.

Secured Party, to the extent granted in the Security Agreement or the Trademark Security Agreement, hereby confirms that it has assigned, granted and otherwise re-conveyed to Grantor, without any representation, recourse or undertaking by Secured Party, all of its right, title and interest in and to the Released Trademarks and all goodwill associated therewith originally granted to Secured Party pursuant to the Security Agreement, the Trademark Security Agreement, and the Supplements.

Upon the request of Grantor, Secured Party further agrees, at the Grantor’s expense, to execute all documents necessary to demonstrate and confirm the parties’ intent under this Release.

THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed by its duly authorized officer.

TRUIST BANK, as Collateral Agent

By:  \_\_\_\_\_

Name: Richard W. Jantzen, III

Title: Vice President

Date: February 24, 2020

**Schedule 1**

**Released Trademarks for the Release of the Security Interest Dated April 20, 2016  
Recorded at Reel/Frame 5776/0184**

| <b>Trademark</b>                    | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|-------------------------------------|------------------------|--------------------|-------------------------|--------------------------|
| YOUR INSURANCE<br>MARKETING COMPANY | 86/251656              | 14-Apr-2014        | 4848134                 | 03-Nov-2015              |
| AGENT XCELERATOR                    | 86/844069              | 09-Dec-2015        | 5367223                 | 02-Jan-2018              |
| AGENT XCELERATOR and<br>Design      | 86/844081              | 09-Dec-2015        | 5377572                 | 16-Jan-2018              |

**Schedule 2**

**Released Trademarks for the Release of the Security Interest Dated August 19, 2016  
Recorded at Reel/Frame 5871/0116**

| <b>Trademark</b>   | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|--|------------------------|--------------------|-------------------------|--------------------------|
| AGENT UNIVERSITY   | 86/030192              | 06-Aug-2013        | 4973523                 | 07-Jun-2016              |
| AU AGENT UNIVERSITY<br>POWERED BY: AMERILIFE<br>and Design | 86/049294              | 27-Aug-2013        | 4973533                 | 07-Jun-2016              |

**Schedule 3**

**Released Trademarks for the Release of the Security Interest Dated November 16, 2016  
Recorded at Reel/Frame 5927/0684**

| <b>Trademark</b>  | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|---|------------------------|--------------------|-------------------------|--------------------------|
| INSURANCE MARKETING FOR AGENTS! WE'RE NOT JUST ANY INSURANCE MARKETING COMPANY. WE'RE YOUR INSURANCE MARKETING COMPANY! | 86/251643              | 14-Apr-2014        | 4998737                 | 12-Jul-2016              |
| WE'RE NOT JUST ANY INSURANCE MARKETING COMPANY. WE'RE YOUR INSURANCE MARKETING COMPANY!                                 | 86/251651              | 14-Apr-2014        | 4998738                 | 12-Jul-2016              |



**Schedule 4**

**Released Trademarks for the Release of the Security Interest Dated May 12, 2017  
Recorded at Reel/Frame 6065/0096**

| <b>Trademark</b>                      | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|---------------------------------------|------------------------|--------------------|-------------------------|--------------------------|
| LIFE DOESN'T WAIT.<br>WHY SHOULD YOU? | 86/086103              | 08-Oct-2013        | 5114842                 | 03-Jan-2017              |
| ABA                                   | 86/086107              | 08-Oct-2013        | 5114843                 | 03-Jan-2017              |
| THE RETIREMENT SHOP<br>and Design     | 87/333867              | 13-Feb-2017        | —                       | —                        |

**Schedule 5**

**Released Trademarks for the Release of the Security Interest Dated August 16, 2017  
Recorded at Reel/Frame 6202/0358**

| <b>Trademark</b>         | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|--------------------------|------------------------|--------------------|-------------------------|--------------------------|
| RATESOURCEONE            | 86/043124              | 20-Aug-2013        | 5205214                 | 16-May-2017              |
| RATESOURCEONE and Design | 86/043129              | 20-Aug-2013        | 5181886                 | 11-Apr-2017              |

**Schedule 6**

**Released Trademarks for the Release of the Security Interest Dated February 20, 2018  
Recorded at Reel/Frame 6278/0513**

| <b>Trademark</b> | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|------------------|------------------------|--------------------|-------------------------|--------------------------|
| SILVER KEY       | 86/251660              | 14-Apr-2014        | 5365240                 | 26-Dec-2017              |

**Schedule 7**

**Released Trademarks for the Release of the Security Interest Dated April 25, 2018  
Recorded at Reel/Frame 6341/0565**

| <b>Trademark</b>            | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|-----------------------------|------------------------|--------------------|-------------------------|--------------------------|
| AGENT XCELERATOR            | 86/844069              | 09-Dec-2015        | 5367223                 | 02-Jan-2018              |
| AGENT XCELERATOR and Design | 86/844081              | 09-Dec-2015        | 5377572                 | 16-Jan-2018              |