

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM563670

|   |   |                                |                      |
|---|---|--------------------------------|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT  |                                |                      |
| <b>NATURE OF CONVEYANCE:</b>  | Confirmation of Release of the First Lien Security Interest recorded at Reel/Frame 6062/0503, effective 6/13/2019 |                                |                      |
| <b>CONVEYING PARTY DATA</b>   |   |                                |                      |
| <b>Name</b>   | <b>Formerly</b>   | <b>Execution Date</b>          | <b>Entity Type</b>   |
| Truist Bank (successor by merger to SunTrust Bank)  |   | 02/24/2020                     | Bank: NORTH CAROLINA |
| <b>RECEIVING PARTY DATA</b>   |   |                                |                      |
| <b>Name:</b>  | Intelliquote Insurance Services, LLC  |                                |                      |
| <b>Street Address:</b>  | 2650 McCormick Drive  |                                |                      |
| <b>Internal Address:</b>  | Suite 300T  |                                |                      |
| <b>City:</b>  | Clearwater  |                                |                      |
| <b>State/Country:</b>   | FLORIDA   |                                |                      |
| <b>Postal Code:</b>   | 33759   |                                |                      |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE   |                                |                      |
| <b>PROPERTY NUMBERS Total: 1</b>  |   |                                |                      |
| <b>Property Type</b>  | <b>Number</b>   | <b>Word Mark</b>               |                      |
| <b>Registration Number:</b>   | 5586748   | INTELLIGENT DECISIONS FOR LIFE |                      |
| <b>CORRESPONDENCE DATA</b>  |   |                                |                      |
| <b>Fax Number:</b>  | 3128622200  |                                |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |   |                                |                      |
| <b>Phone:</b>   | 312-862-6371  |                                |                      |
| <b>Email:</b>   | renee.prescan@kirkland.com  |                                |                      |
| <b>Correspondent Name:</b>  | Renee Prescan   |                                |                      |
| <b>Address Line 1:</b>  | 300 North LaSalle Street  |                                |                      |
| <b>Address Line 2:</b>  | Kirkland & Ellis LLP  |                                |                      |
| <b>Address Line 4:</b>  | Chicago, ILLINOIS 60654   |                                |                      |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 36772-203   |                                |                      |
| <b>NAME OF SUBMITTER:</b>   | Renee M. Prescan  |                                |                      |
| <b>SIGNATURE:</b>   | /Renee M. Prescan/  |                                |                      |
| <b>DATE SIGNED:</b>   | 02/25/2020  |                                |                      |
| <b>Total Attachments: 7</b>   |   |                                |                      |
| source=Release_SunTrust Bank to Intelliquote_First Lien Executed_66930634_1#page1.tif   |   |                                |                      |

CH \$40.00 5586748

source=Release\_SunTrust Bank to Intelliquote\_First Lien Executed\_66930634\_1#page2.tif  
source=Release\_SunTrust Bank to Intelliquote\_First Lien Executed\_66930634\_1#page3.tif  
source=Release\_SunTrust Bank to Intelliquote\_First Lien Executed\_66930634\_1#page4.tif  
source=Release\_SunTrust Bank to Intelliquote\_First Lien Executed\_66930634\_1#page5.tif  
source=Release\_SunTrust Bank to Intelliquote\_First Lien Executed\_66930634\_1#page6.tif  
source=Release\_SunTrust Bank to Intelliquote\_First Lien Executed\_66930634\_1#page7.tif

## CONFIRMATION OF RELEASE OF TRADEMARK SECURITY INTERESTS

This RELEASE is made effective as of June 13, 2019 ("*Effective Date*") by TRUIST BANK, successor by merger to SunTrust Bank, as Collateral Agent under the Credit Agreement referred to below ("*Secured Party*").

### WITNESSETH:

Reference is made to the First Lien Credit Agreement dated as of July 10, 2015 (as amended and in effect on the Effective Date, the "*Credit Agreement*"), among AMERILIFE GROUP, LLC, a Delaware limited liability company (the "*Borrower*"), Amerilife Midco LLC, a Delaware limited liability company, the lenders from time to time party thereto, and Secured Party, as Administrative Agent and Collateral Agent (as defined in the Credit Agreement).

WHEREAS, Secured Party and INTELLIQUOTE INSURANCE SERVICES, LLC, a Delaware limited liability company ("*Grantor*") were parties to that certain Security Agreement, dated as of July 10, 2015 (the "*Security Agreement*");

WHEREAS, in connection with the Security Agreement, Secured Party and Grantor were parties to that certain Notice and Confirmation of Grant of Security Interest in Trademarks, dated as of July 10, 2015, as supplemented from time to time (the "*Trademark Security Agreement*"), pursuant to which Grantor granted a security interest to Secured Party in the Trademarks (as defined in the Security Agreement) and all goodwill of the business connected with the use of and symbolized by each Trademark;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office ("*PTO*") on July 10, 2015 at Reel 5574, Frame 0049;

WHEREAS, the following supplements to the Trademark Security Agreement ("*Supplements*") were recorded with the PTO:

1. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of December 4, 2015, recorded at Reel/Frame 5692/0731;
2. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of May 12, 2017, recorded at Reel/Frame 6062/0503;
3. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of November 20, 2018, recorded at Reel/Frame 6489/0476; and
4. Notice and Confirmation of Grant of Security Interest in Trademarks dated as of February 19, 2019, recorded at Reel/Frame 6617/0540.

WHEREAS, pursuant to that certain payoff letter in reference to the repayment of indebtedness owing by the Borrower pursuant to the Credit Agreement, dated as of June 12, 2019, between Secured Party, as Administrative and Collateral Agent, and the Borrower, Secured Party agreed to terminate the Security Agreement, the Trademark Security Agreement, and the Supplements, and release its rights thereunder with respect to all Trademarks owned by the

Borrower, including those Trademarks set forth in the Schedule to the release of the Trademark Security Agreement recorded at Reel/Frame 6669/0949 and those Trademarks set forth in Schedules 1, 2, 3, and 4 attached hereto (the “**Released Trademarks**”) and to re-convey to Grantor any and all rights in and to the Released Trademarks and all goodwill of the business connected with the use of and symbolized by each Released Trademark.

NOW THEREFORE, in consideration for the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party hereby confirms that it has terminated, released and discharged its security interest in all of the Released Trademarks, including those set forth in Schedules 1, 2, 3, and 4 attached hereto.

Secured Party, to the extent granted in the Security Agreement or the Trademark Security Agreement, hereby confirms that it has assigned, granted and otherwise re-conveyed to Grantor, without any representation, recourse or undertaking by Secured Party, all of its right, title and interest in and to the Released Trademarks and all goodwill associated therewith originally granted to Secured Party pursuant to the Security Agreement, the Trademark Security Agreement, and the Supplements.

Upon the request of Grantor, Secured Party further agrees, at the Grantor’s expense, to execute all documents necessary to demonstrate and confirm the parties’ intent under this Release.

THIS RELEASE SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Release to be duly executed by its duly authorized officer.

TRUIST BANK, as Collateral Agent

By:  \_\_\_\_\_

Name: Richard W. Jantzen, III

Title: Vice President

Date: February 24, 2020

**Schedule 1**

**Released Trademarks for the Release of the Security Interest Dated December 4, 2015  
Recorded at Reel/Frame 5692/0731**

| <b>Trademark</b>        | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|-------------------------|------------------------|--------------------|-------------------------|--------------------------|
| BE PREPARED FOR LIFE    | 86/744621              | 01-Sep-2015        | 5566173                 | 18-Sep-2018              |
| INTELLIQUOTE            | 86/744625              | 01-Sep-2015        | 5586567                 | 16-Oct-2018              |
| INTELLIQUOTE and Design | 86/744619              | 01-Sep-2015        | 5586566                 | 16-Oct-2018              |

**Schedule 2**

**Released Trademarks for the Release of the Security Interest Dated May 12, 2017  
Recorded at Reel/Frame 6062/0503**

| <b>Trademark</b>                  | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|-----------------------------------|------------------------|--------------------|-------------------------|--------------------------|
| INTELLIGENT DECISIONS<br>FOR LIFE | 87/125423              | 03-Aug-2016        | 5586748                 | 16-Oct-2018              |

**Schedule 3**

**Released Trademarks for the Release of the Security Interest Dated November 20, 2018  
Recorded at Reel/Frame 6489/0476**

| <b>Trademark</b>     | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|----------------------|------------------------|--------------------|-------------------------|--------------------------|
| BE PREPARED FOR LIFE | 86/744621              | 01-Sep-2015        | 5566173                 | 18-Sep-2018              |



**Schedule 4**

**Released Trademarks for the Release of the Security Interest Dated February 19, 2019  
Recorded at Reel/Frame 6617/0540**

| <b>Trademark</b>                  | <b>Application No.</b> | <b>Filing Date</b> | <b>Registration No.</b> | <b>Registration Date</b> |
|-----------------------------------|------------------------|--------------------|-------------------------|--------------------------|
| INTELLIGENT DECISIONS<br>FOR LIFE | 87/125423              | 03-Aug-2016        | 5586748                 | 16-Oct-2018              |
| INTELLIQUOTE                      | 86/744625              | 01-Sep-2015        | 5586567                 | 16-Oct-2018              |
| INTELLIQUOTE and Design           | 86/744619              | 01-Sep-2015        | 5586566                 | 16-Oct-2018              |