

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM563710

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DentalOne Partners, Inc.		01/10/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DCP Equity Partners, LLC		
<b>Street Address:</b>	7160 Dallas Parkway		
<b>Internal Address:</b>	Suite 400		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75024		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87104525	SMILELOGIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2162410816		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-622-8200		
<b>Email:</b>	ipdocket@calfee.com,rfalk@calfee.com,ccostanza@calfee.com		
<b>Correspondent Name:</b>	Calfee, Halter & Griswold LLP		
<b>Address Line 1:</b>	1405 East Sixth Street		
<b>Address Line 2:</b>	The Calfee Building		
<b>Address Line 4:</b>	Cleveland, OHIO 44114-1607		
<b>ATTORNEY DOCKET NUMBER:</b>	27449/04422		
<b>NAME OF SUBMITTER:</b>	Ryan W. Falk		
<b>SIGNATURE:</b>	/Ryan W. Falk/		
<b>DATE SIGNED:</b>	02/25/2020		
<b>Total Attachments: 4</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "**Trademark Assignment**") effective as of January 10, 2020 ("**Effective Date**"), is made by and between DentalOne Partners, Inc., a Delaware corporation with an address of 7160 Dallas Parkway, Suite 400, Plano, Texas 75024 ("**Assignor**"), and DCP Equity Partners, LLC, a Delaware limited liability company with an address of 7160 Dallas Parkway, Suite 400, Plano, Texas 75024 ("**Assignee**") (Assignor and Assignee are collectively referred to herein as the "**Parties**" and each are referred to individually as a "**Party**").

WHEREAS, Assignor is the owner of the trademark set forth on Schedule I (the "**Trademark**"), and wishes to convey, transfer and assign to Assignee all of Assignor's right, title and interest in and to the Trademark, and Assignee is desirous of acquiring the Trademark from Assignor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following (the "**Assigned Trademarks**"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks:

(a) the Trademark set forth on Schedule I attached hereto, and all applications, registrations, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Assurances. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the Effective Date, Assignor shall, at Assignee's sole expense, take such steps and actions,

and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument. Delivery of an executed counterpart of a signature page of this Trademark Assignment by facsimile, e-mail or other means of electronic transmission shall be as effective as delivery of a manually executed counterpart of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and inure to the benefit of the parties named herein and their respective successors and permitted assigns.

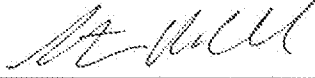
5. Governing Law. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States, in respect of trademark issues, and in all other respects, including as to validity, interpretation and effect, by the laws of the State of Delaware, without regard to the choice-of-laws or conflicts-of-laws provisions thereof.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties have duly executed and delivered this Trademark Assignment as of the date first above written.


ASSIGNOR:

DENTALONE PARTNERS, INC.

By:   
Name: Stephen McCall  
Title: Director

ASSIGNEE:

DCP EQUITY PARTNERS, LLC

By:   
Name: Tonya Ramsey  
Title: Chief Legal Officer

## SCHEDULE I - TRADEMARKS

### Pending Trademark Application:

Trademark	Country	App. No.	Filing Date	Applicant	Status
SMILELOGIX	U.S.	87104525	July 14, 2016	DentalOne Partners, Inc.	Pending; Statement of Use filed

4853-0948-3953, v. 1