

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM563858

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
White Oak Global Advisors, LLC		12/04/2019	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	NAC Marketing Company, LLC
<b>Street Address:</b>	95 Executive Drive
<b>Internal Address:</b>	Suite 14
<b>City:</b>	Edgewood
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11717
<b>Entity Type:</b>	Limited Liability Company: DELAWARE
<b>Name:</b>	New Vitality SBP Holdings, Inc.
<b>Street Address:</b>	c/o NAC Marketing Company, LLC
<b>Internal Address:</b>	95 Executive Drive, Suite 14
<b>City:</b>	Edgewood
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	11717
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 66**

Property Type	Number	Word Mark
<b>Registration Number:</b>	4280855	ACTIVE RELIEF
<b>Registration Number:</b>	3846551	AGE-LESS
<b>Serial Number:</b>	86848492	AGELESS FEMALE
<b>Registration Number:</b>	4869083	AGELESS MALE
<b>Registration Number:</b>	4542769	AGELESS MALE DAILY DEFENSE
<b>Registration Number:</b>	4536073	AGELESS MALE HEART HEALTH
<b>Registration Number:</b>	4536068	AGELESS MALE PERFORMANCE
<b>Serial Number:</b>	86772421	AGELESS MEMORY
<b>Registration Number:</b>	4200361	ANTI LEG CRAMPS
<b>Registration Number:</b>	4277317	BLUEVERA
<b>Registration Number:</b>	3215583	CITRIMEGA

**TRADEMARK**

Property Type	Number	Word Mark
Serial Number:	86957005	CITRINEX
Registration Number:	4273506	COCO COMPLETE
Registration Number:	4932309	DAYSKIN
Registration Number:	4183118	DIAMOXINOL
Registration Number:	4310702	ESTRINOL
Registration Number:	4393964	FEMIPRO
Registration Number:	3674973	FLEXGËN
Registration Number:	4393934	GLUCINIA
Registration Number:	2582447	GREEN TEA PLUS
Registration Number:	4071755	LUMATONE
Registration Number:	4370070	MAGNABOOST
Registration Number:	4237596	MALE MATRIX
Registration Number:	3085894	MULTIVESCENCE
Registration Number:	4959667	NERVE PAIN PLUS
Registration Number:	4350359	NEW VITALITY
Registration Number:	4280414	NEW VITALITY
Registration Number:	4276551	NEW VITALITY
Registration Number:	4495173	NEW VITALITY
Registration Number:	4276550	NEW VITALITY
Registration Number:	2702638	NEW VITALITY
Registration Number:	4554996	NEW VITALITY AGELESS MALE
Registration Number:	3447802	NIGHTSKIN
Registration Number:	4284082	POWER Q10
Registration Number:	4223402	PROMIND PLUS
Registration Number:	4071754	PRORADIANCE
Registration Number:	4389143	PROVANTA PLUS
Registration Number:	4102216	QUIET ASSURE
Registration Number:	4959474	ROYAL GREENS
Registration Number:	4294956	RUBY COLLAGEN
Registration Number:	2757379	RUBY REDS
Registration Number:	4376459	SLEEP 8
Registration Number:	4489809	STRESS BLOCK
Serial Number:	86743790	SUPER BETA VIRILITY BOOST
Registration Number:	3087026	TAUTINOL
Registration Number:	4102211	TESTO CHARGE
Registration Number:	4377774	TRIM FACTOR
Registration Number:	4196214	TRIPLE ACTION VIRILITY
Registration Number:	4196213	TRIPLE STRENGTH OMEGA-3

Property Type	Number	Word Mark
Serial Number:	86920069	VITALITY DIRECT
Serial Number:	86848538	VITALITY INSIDER
Registration Number:	4237599	YOUTHFUL GOLD
Registration Number:	4035106	INCREDIBLE LEGS
Registration Number:	4482376	BETA PROSTATE
Registration Number:	4482378	BETA PROSTATE
Registration Number:	2287219	BETA PROSTATE
Registration Number:	4209153	SUPER BETA PROSTATE
Registration Number:	4515772	SUPER BETA PROSTATE
Serial Number:	86062132	SUPER BETA PROSTATE PLUS
Serial Number:	86033135	SUPER BETA
Serial Number:	86033139	SUPER BETA ANTI-OXIDANT BOOST
Serial Number:	86033146	SUPER BETA CARDIO
Serial Number:	86033143	SUPER BETA DAILY DEFENSE
Serial Number:	86033132	SUPER BETA DAILY ESSENTIALS
Serial Number:	86033142	SUPER BETA HEART HEALTH
Serial Number:	86033137	SUPER BETA JOINT PAIN RELIEF

**CORRESPONDENCE DATA**

**Fax Number:** 3126095005

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** phack@vedderprice.com

**Correspondent Name:** Patricia Hack

**Address Line 1:** Vedder Price P.C.

**Address Line 2:** 222 N. LaSalle Street, Suite 2400

**Address Line 4:** Chicago, ILLINOIS 60601

<b>NAME OF SUBMITTER:</b>	Patricia Hack
<b>SIGNATURE:</b>	/Patricia Hack/
<b>DATE SIGNED:</b>	02/26/2020

**Total Attachments: 16**

source=48766000013-Release-of-Security-Interest-in-Trademarks#page1.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page2.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page3.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page4.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page5.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page6.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page7.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page8.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page9.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page10.tif

source=48766000013-Release-of-Security-Interest-in-Trademarks#page11.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page12.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page13.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page14.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page15.tif  
source=48766000013-Release-of-Security-Interest-in-Trademarks#page16.tif

## **RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “Release”) is made as of December 4, 2019 (“Effective Date”) by and between **WHITE OAK GLOBAL ADVISORS, LLC**, a Delaware limited liability company, in its capacity as administrative agent for the Lenders party to the Loan Agreement (defined below) (together with its successors and assigns, “Grantee”), and **NAC MARKETING COMPANY, LLC**, a Delaware limited liability company and **NEW VITALITY SBP HOLDINGS, INC.**, a Delaware corporation (collectively, the “Grantor”).

**WHEREAS**, Grantor, certain affiliates of Grantor, Grantee and Lenders are parties to that certain Loan and Security Agreement dated September 30, 2016 (as the same may have been amended, restated, supplemented, or otherwise modified from time to time, the “Loan Agreement”) (all terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Loan Agreement), providing for extension of credit to be made to Grantor and certain of its affiliates by Lenders;

**WHEREAS**, pursuant to the terms of the Loan Agreement and certain other Security Documents executed by Grantor in favor of Grantee, Grantor previously granted to Grantee, for the benefit of Lenders, a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired: (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, logos and other source or business identifiers, and the goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith (other than “intent to use” applications until a verified statement of use is filed with respect to such applications), whether in the United States Patent and Trademark Office (“PTO”) or in any similar office or agency of the United States, any state thereof or any other country or any political subdivision thereof, or otherwise and (ii) all renewals thereof ((i) and (ii), collectively, “Trademarks”), (iii) any agreement, written or oral, providing for the grant by or to a Grantor of any right to use any Trademark (collectively, the “Trademark Licenses”), (iv) the goodwill of the business symbolized by Grantor’s Trademarks, and (v) all products and proceeds thereof, to secure the payment of the Obligations (i) through (v), collectively the “Trademark Assets”);

**WHEREAS**, pursuant to the terms and conditions of that certain Grant of Security Interest in Trademarks and Patents by and between Grantor and Grantee (as the same may have been amended, restated, supplemented, or otherwise modified from time to time, the “Trademark Security Agreement”), Grantor granted to Grantee, for its benefit and the benefit of the Lenders, among other things, a continuing security interest in Grantor’s entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the “Trademark Collateral”), whether now owned or existing and hereafter created, acquired or arising:

(i) the Trademark Assets, including each Trademark License and Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark;

**WHEREAS**, the Trademark Security Agreement was recorded with the PTO on September 30, 2016, at Reel 5888, Frame 0728;

**WHEREAS**, Grantor, the other Borrowers, Grantee and Lenders have agreed to terminate the Loan Agreement and the Grantee has, at Grantor's request, agreed to release its security interest in the Trademark Collateral;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantee hereby terminates, cancels, discharges, reassigns and releases to the Grantor any and all liens and security interests it has against, and any and all right, title and interest it may have in or to, the Trademark Collateral.

Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

*(Signature Page Follows)*

*(Signature Page to Release of Security Interest in Trademarks)*

IN WITNESS WHEREOF, Grantee has caused this Release to be executed by its duly authorized representative as of the Effective Date.

GRANTEE:

WHITE OAK GLOBAL ADVISORS,  
LLC, a Delaware limited liability company

By: 

Name: J. Troy Bonfry

Title: General Counsel

**SCHEDULE 1 TO RELEASE OF SECURITY INTEREST IN TRADEMARKS**

**Schedule A – Trademarks**

**NAC MARKETING COMPANY, LLC TRADEMARKS**

<b>Country</b>	<b>Trademark/ Appl./Reg. No.</b>	<b>Status/Key Dates</b>	<b>Owner</b>
USA	ACTIVE RELIEF  RN: 4280855 SN: 85634530	Registered January 22, 2013  Filed: May 24, 2012  <b>Cancellation proceeding pending - TTAB</b>	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	AGE-LESS  RN: 3846551 SN: 77885260	Filed: December 3, 2009  Registered: September 7, 2010	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	AGELESS FEMALE  SN: 86848492	<b><u>SUSPENDED</u></b> Filed: December 14, 2015	NAC Marketing Company (DELAWARE LIMITED LIABILITY COMPANY)
USA	AGELESS MALE  RN: 4869083 SN: 86209474	Registered December 15, 2015  Filed: March 3, 2014	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	AGELESS MALE DAILY DEFENSE  RN: 4542769 SN: 86075008  Disclaimer: "MALE DAILY DEFENSE"	Registered June 3, 2014  Filed: September 25, 2013	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)



Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	AGELESS MALE HEART HEALTH  RN: 4536073 SN: 85933984  Disclaimer: "MALE HEART HEALTH"	Registered May 27, 2014  Filed: May 16, 2013	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	AGELESS MALE PERFORMANCE  RN: 4536068 SN: 85931471  Disclaimer: "MALE"	Registered May 27, 2014  Filed: May 14, 2013	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	AGELESS MEMORY  SN: 86772421  Disclaimer: "MEMORY"	Filed: September 29, 2015	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA
USA	ANTI LEG CRAMPS  RN: 4200361 SN: 85572118	Registered Supplemental Register August 28, 2012  Filed: March 16, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	BLUEVERA  RN: 4277317 SN: 85605925	Registered January 15, 2013  Filed: April 23, 2012	NAC Marketing Company, LLC (New York LIMITED LIABILITY COMPANY)

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	CITRIMEGA  RN: 3215583 SN: 78874722	Registered 8 & 15 September 11, 2012  Filed: May 2, 2006  Registered: March 6, 2007	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	CITRINEX  SN: 86957005	Filed: March 29, 2016	NAC Marketing Company (DELAWARE LIMITED LIABILITY COMPANY) 95 Executive Drive, Suite 14 Edgewood, NEW YORK
USA	COCO COMPLETE  RN: 4273506 SN: 85608447  Disclaimer: "COCO"	Registered January 8, 2013  Filed: April 25, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	DAYSKIN  RN: 4932309 SN: 86740862	Registered April 5, 2016  Filed: August 28, 2015	NAC Marketing Company (DELAWARE LIMITED LIABILITY COMPANY)
USA	DIAMOXINOL  RN: 4183118 SN: 85491240	Registered July 31, 2012  Filed: December 9, 2011	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	ESTRINOL  RN: 4310702 SN: 85674187	Registered March 26, 2013  Filed: July 11, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	FEMIPRO  RN: 4393964 SN: 85752595	Registered August 27, 2013  Filed: October 12, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	FLEXGËN (Stylized)    RN: 3674973 SN: 77271689	Registered 8 & 15 September 1, 2009  Filed: September 5, 2007	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	GLUCINIA  RN: 4393934 SN: 85744749	Registered August 27, 2013  Filed: October 3, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	GREEN TEA PLUS  RN: 2582447 SN: 78088115  Disclaimer: "GREEN TEA"	Renewed June 18, 2012  Filed: October 12, 2001  Registered: June 18, 2002	NAC Marketing Company, LLC (DELAWARE CORP.) 260 Smith Street Farmingdale, New York 11735 USA
USA	LUMATONE  RN: 4071755 SN: 85167349	Registered December 13, 2011  Filed: November 2, 2010	NAC Marketing, LLC (NEW YORK LIMITED LIABILITY COMPANY)

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	MAGNABOOST  RN: 4370070 SN: 85719833	Registered July 16, 2013  Filed: September 4, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	MALE MATRIX  RN: 4237596 SN: 85589544  Disclaimer: "MALE"	Registered November 6, 2012  Filed: April 4, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11725 USA
USA	MULTIVESCENCE  RN: 3085894 SN: 76578096	Renewed April 25, 2016  Filed: February 27, 2004  Registered: April 25, 2006	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA
USA	NERVE PAIN PLUS  RN: 4959667 SN: 86743737  Disclaimer: "NERVE PAIN"	Registered May 17, 2016  Filed: September 1, 2015	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA
USA	NEW VITALITY and Design    RN: 4350359 SN: 85979295	Registered June 11, 2013  Filed: May 25, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	NEW VITALITY  RN: 4280414 SN: 85361181	Registered January 22, 2013  Filed: June 30, 2011	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	NEW VITALITY  RN: 4276551 SN: 85361185	Registered January 15, 2013  Filed: June 30, 2011	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	NEW VITALITY  RN: 4495173 SN: 85361189	Registered March 11, 2014  Filed: June 30, 2011	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	NEW VITALITY  RN: 4276550 SN: 85361183	Registered January 15, 2013  Filed: June 30, 2011	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	NEW VITALITY  RN: 2702638 SN: 78088656	Renewed April 1, 2013  Filed: October 16, 2001  Registered: April 1, 2003	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA
USA	NEW VITALITY AGELESS MALE and Design	Registered June 24, 2014  Filed: September 17, 2013	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
	 RN: 4554996 SN: 86067218 Disclaimer: "MALE"		
USA	NIGHTSKIN  RN: 3447802 SN: 77154804	Registered 8 & 15 July 8, 2013  Filed: April 12, 2007  Registered: June 17, 2008	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	POWER Q10  RN: 4284082 SN: 85634609  Disclaimer: "Q10"	Registered January 29, 2013  Filed: May 24, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	PROMIND PLUS  RN: 4223402 SN: 85557125	Registered October 9, 2012  Filed: March 1, 2012	NAC Marketing Company (DELAWARE LIMITED LIABILITY COMPANY)
USA	PRORADIANCE  RN: 4071754 SN: 85167125	Registered December 13, 2011  Filed: November 2, 2010	NAC Marketing, LLC (NEW YORK LIMITED LIABILITY COMPANY)

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	PROVANTA PLUS  RN: 4389143 SN: 85616359	Registered August 20, 2013  Filed: May 3, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	QUIET ASSURE  RN: 4102216 SN: 85366450	Registered February 21, 2012  Filed: July 8, 2011	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	ROYAL GREENS  RN: 4959474 SN: 86741042	Registered: May 17, 2016  Filed: Aug. 28, 2015	NAC Marketing Company (DELAWARE LIMITED LIABILITY COMPANY)
USA	RUBY COLLAGEN  RN: 4294956 SN: 85621902 Disclaimer: "COLLAGEN"	Registered February 26, 2013  Filed: May 10, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	RUBY REDS  RN: 2757379 SN: 76428393	Renewed August 26, 2013  Filed: July 9, 2002 Registered: August 26, 2003	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA
USA	SLEEP 8  RN: 4376459 SN: 85811054 Disclaimer: "SLEEP"	Registered July 30, 2013  Filed: December 27, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	STRESS BLOCK  RN: 4489809 SN: 85958370	Registered Supplemental Register February 25, 2014  Filed: June 12, 2013	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	SUPER BETA VIRILITY BOOST  SN: 86743790 Disclaimer: "VIRILITY BOOST"	Filed: September 1, 2015	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA
USA	TAUTINOL  RN: 3087026 SN: 76615488	Registered 8 & 15 May 3, 2012  Filed: October 7, 2004  Registered: May 2, 2006	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA
USA	TESTO CHARGE  RN: 4102211 SN: 85366432	Registered February 21, 2012  Filed: July 8, 2011	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	TRIM FACTOR  RN: 4377774 SN: 85790525	Registered July 30, 2013  Filed: November 29, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)



Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner
USA	TRIPLE ACTION VIRILITY  RN: 4196214 SN: 85595488	Registered Supplemental Register August 21, 2012  Filed: April 11, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	TRIPLE STRENGTH OMEGA-3  RN: 4196213 SN: 85594823 Disclaimer: "OMEGA-3"	Registered Supplemental Register August 21, 2012  Filed: April 11, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY)
USA	VITALITY DIRECT  SN: 86920069	Filed: February 25, 2016	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 95 Executive Drive, Suite 14 Edgewood, New York 117178326 USA
USA	VITALITY INSIDER  SN: 86848538	Filed: December 14, 2015	NAC Marketing Company (DELAWARE LIMITED LIABILITY COMPANY) 95 Executive Drive, Suite 14 Edgewood, NEW YORK
USA	YOUTHFUL GOLD  RN: 4237599 SN: 85590266	Registered November 6, 2012  Filed: April 5, 2012	NAC Marketing Company, LLC (DELAWARE LIMITED LIABILITY COMPANY) 260 Smith Street Farmingdale, New York 11735 USA

### **NEW VITALITY TRADEMARKS**

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner Information
USA	<u>INCREDIBLE LEGS</u>	Registered	New Vitality

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner Information
	RN: 4035106 SN: 85266964  Disclaimer: "LEGS"	October 4, 2011  Filed: March 15, 2011	260 Smith Street Farmingdale, NY (NEW YORK LIMITED LIABILITY COMPANY)

**NEW VITALITY SBP HOLDINGS, INC. TRADEMARKS**

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner Information
USA	<u>BETA PROSTATE</u>  RN: 4482376 SN: 85805720 Disclaimer: "PROSTATE"	Registered February 11, 2014  Filed: December 18, 2012	New Vitality SBP Holdings, Inc. (DELAWARE CORP.)
USA	<u>BETA PROSTATE</u>  RN: 4482378 SN: 85805764 Disclaimer: "PROSTATE"	Registered February 11, 2014  Filed: December 18, 2012	New Vitality SBP Holdings, Inc. (DELAWARE CORP.)
USA	<u>BETA PROSTATE</u> (Stylized)  RN: 2287219 SN: 75422381 Disclaimer: "PROSTATE"	Renewed October 19, 2009  Filed: January 21, 1998  Registered: October 19, 1999	New Vitality SBP Holdings, Inc. (DELAWARE CORP.)
USA	<u>SUPER BETA</u> <u>PROSTATE</u>  RN: 4209153 SN: 85503374 Disclaimer: "PROSTATE"	Registered September 18, 2012  Filed: December 23, 2011	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 95 Executive Drive, Suite 14 Edgewood, New York 11717 USA

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner Information
USA	<u>SUPER BETA</u> <u>PROSTATE</u>  RN: 4515772 SN: 85805769 Disclaimer: "PROSTATE"	Registered April 15, 2014  Filed: December 18, 2012	New Vitality SBP Holdings, Inc. (DELAWARE CORP.)
USA	<u>SUPER BETA</u> <u>PROSTATE PLUS</u>  SN: 86062132	<b><u>ABANDONED</u></b> - Failure to Respond July 7, 2014  Filed: September 11, 2013	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 95 Executive Drive, Suite 14 Edgewood, New York 11717 USA
USA	<u>SUPER BETA</u>  SN: 86033135	<b><u>ABANDONED</u></b> - No Statement of Use July 27, 2015  Filed: August 8, 2013	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 227 West Monroe St., Suite 1900 C/O Baird Capital Partners Chicago, Illinois 60606 USA
USA	<u>SUPER BETA ANTI-</u> <u>OXIDANT BOOST</u>  SN: 86033139  Disclaimer: "ANTI- OXIDANT"	<b><u>ABANDONED</u></b> - Failure to Respond June 15, 2015  Filed: August 8, 2013	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 227 West Monroe St., Suite 1900 C/O Baird Capital Partners Chicago, Illinois 60606
USA	<u>SUPER BETA</u> <u>CARDIO</u>  SN: 86033146  Disclaimer: "CARDIO"	<b><u>ABANDONED</u></b> - No Statement of Use July 27, 2015  Filed: August 8, 2013	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 227 West Monroe St., Suite 1900 C/O Baird Capital Partners Chicago, Illinois

Country	Trademark/ Appl./Reg. No.	Status/Key Dates	Owner Information
USA	<u>SUPER BETA</u> <u>DAILY DEFENSE</u>  SN: 86033143  Disclaimer: "DAILY"	<b><u>ABANDONED</u></b> - No Statement of Use July 27, 2015  Filed: August 8, 2013 Application Published: October 28, 2014	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 227 West Monroe St., Suite 1900 C/O Baird Capital Partners Chicago, Illinois
USA	<u>SUPER BETA</u> <u>DAILY ESSENTIALS</u>  SN: 86033132  Disclaimer: "DAILY ESSENTIALS"	<b><u>ABANDONED</u></b> - No Statement of Use July 27, 2015  Filed: August 8, 2013	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 227 West Monroe St., Suite 1900 C/O Baird Capital Partners Chicago, Illinois
USA	<u>SUPER BETA</u> <u>HEART HEALTH</u>  SN: 86033142  Disclaimer: "HEART HEALTH"	<b><u>ABANDONED</u></b> - No Statement of Use July 27, 2015  Filed: August 8, 2013	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 227 West Monroe St., Suite 1900 C/O Baird Capital Partners Chicago, Illinois
USA	<u>SUPER BETA JOINT</u> <u>PAIN RELIEF</u>  SN: 86033137  Disclaimer: "JOINT PAIN RELIEF"	<b><u>ABANDONED</u></b> - No Statement of Use July 27, 2015  Filed: August 8, 2013	New Vitality SBP Holdings, Inc. (DELAWARE CORP.) 227 West Monroe St., Suite 1900 C/O Baird Capital Partners Chicago, IL