

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM563931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK DEED OF ASSIGNMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE MAYA GROUP, INC.		12/04/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SPIN MASTER, INC.		
Street Address:	300 International Drive		
Internal Address:	Suite 100 PMB #10053		
City:	Williamsville		
State/Country:	NEW YORK		
Postal Code:	14221		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Serial Number:	88573697	CURLIES	
Registration Number:	5313444	CUTIE STIX	
Registration Number:	5922156	FOODIE ROOS	
Registration Number:	5823482	FR	
Serial Number:	87933673	H2OBEEZ	
Registration Number:	5473492	HOW TO WOW! SHOW	
Serial Number:	88531619	ICONOGRAM	
Registration Number:	3827979	ORBEEZ	
Registration Number:	4687114	ORBEEZ	
Registration Number:	5028155	ORBEEZ CRUSH	
Registration Number:	5922842	ORBEEZ SQUEEZABLES	
Registration Number:	5623982	ORBEEZ WOW WORLD	
Serial Number:	87933694	ORBIES	
Serial Number:	88206296	ORBIEZ	
Serial Number:	88531588	ROLLER RUSH CHALLENGE	
Serial Number:	87769250	SHOOT THE POOP!	
Serial Number:	88330691	SNACK A ROOS	
Serial Number:	88531605	SWIRLIES	

OP \$540.00 88573697

Property Type	Number	Word Mark
Registration Number:	5623991	WOWZER SURPRISE
Registration Number:	4150840	XPLODERZ
Registration Number:	5429409	ZORBEEZ

CORRESPONDENCE DATA

Fax Number: 2122925391

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 292-5390

Email: mail@ipcounselors.com

Correspondent Name: EPSTEIN DRANGEL LLP

Address Line 1: 60 EAST 42ND STREET

Address Line 2: SUITE 2520

Address Line 4: NEW YORK, NEW YORK 10165

NAME OF SUBMITTER:	William C. Wright
SIGNATURE:	/William C. Wright/
DATE SIGNED:	02/26/2020

Total Attachments: 5

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TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment is between **THE MAYA GROUP, INC.**, a corporation incorporated pursuant to the laws of the State of California (the "ASSIGNOR") and **SPIN MASTER, INC.**, a corporation incorporated pursuant to the laws of the State of Delaware (the "ASSIGNEE").

WHEREAS, ASSIGNOR is desirous of assigning unto ASSIGNEE all rights, title, and interest in and to the trademarks set forth in the attached **Schedule 1**, the applications therefor, the registrations thereof, together with the goodwill of the business connected with the use of or symbolized by the trademarks set forth in the attached **Schedule 1**, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the trademarks in the attached **Schedule 1**, with the right to sue for and collect the same; and

WHEREAS, ASSIGNEE is desirous of acquiring any and all of ASSIGNOR's rights, title and interest in and to said trademarks in the attached **Schedule 1**, the applications therefor, the registrations thereof, together with the goodwill of the business connected with the use of or symbolized by the trademarks set forth in the attached **Schedule 1**, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the trademarks in the attached **Schedule 1**, with the right to sue for and collect the same; and

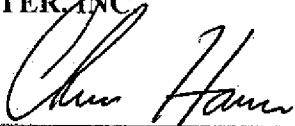
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE and ASSIGNEE hereby accepts any and all of ASSIGNOR's rights, title and interest in and to the trademarks in the attached **Schedule 1**, the applications therefor, the registrations thereof, together with the goodwill of the business connected with the use of or symbolized by the trademarks set forth in the attached **Schedule 1**, and the right to all claims against third parties for damage and compensation relating to or arising from the past, current, or future use and registration of the trademarks in the attached **Schedule 1**, with the right to sue for and collect the same.

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

[Signature Page Follows]

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this 4th day of
December, 2019.

SPIN MASTER, INC.

Per: 

Name:
Title:
(I have the authority to bind the corporation)

THE MAYA GROUP, INC.

Per: _____

Name:
Title:
(I have the authority to bind the corporation)

11705.0216/13350417_1

[Signature Page -- Trademark Assignment]

IN WITNESS WHEREOF, said ASSIGNOR has hereunto executed this instrument on this 4th day of
December, 2019.

SPIN MASTER, INC.

Per: _____
Name:
Title:
(I have the authority to bind the corporation)

THE MAYA GROUP, INC.

Per: Adel
Name: Adel Ben-Eze
Title: CEO
(I have the authority to bind the corporation)

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[Signature Page -- Trademark Assignment]

TRADEMARK
REEL: 006875 FRAME: 0960

Schedule A: Trademarks – United States

Mark text	Application	Status	Registration number
BLASTERPRO	85/520,871	Registered	4,393,139
BUILD.PLAY.EAT.REPEAT	87/531,080	Abandoned	N/A
BUILD-A-SNACK	87/519,763	Abandoned	N/A
CANDY SNAPS	88/099,499	Abandoned	N/A
CURLIES	88/573,697	Pending	N/A
CUTIE STIX	87/238,114	Registered	5,313,444
FOODIE ROOS	88/098,439	Registered	5,922,156
FR	88/206,313	Registered	5,823,482
H2OBEEZ	87/933,673	Allowed	N/A
HOLEEE COW	87/463,202	Abandoned	N/A
HOW TO WOW! SHOW	87/500,404	Registered	5,473,492
ICONOGRAM	88/531,619	Pending	N/A
MAKE.EAT.REPEAT	87/554,122	Abandoned	N/A
MAYA GAMES	87/661,703	Abandoned	N/A
Maxtech Toys	77/667,819	Abandoned	3,710,480
Maxtech Toys	77/429,557	Abandoned	3,709,574
OBEEZ	87/933,701	Allowed	N/A
ORBEEZ	77/902,487	Registered	3,827,979
ORBEEZ	86/167,926	Registered	4,687,114

ORBEEZ BOUNCE HOUSE	87/621,233	Abandoned	N/A
ORBEEZ CRUSH	86/638,816	Registered	5,028,155
ORBEEZ SQUEEZABLES	87/726,503	Abandoned	N/A
ORBEEZ SQUEEZABLES	88/361,185	Registered	5,922,842
ORBEEZ WOW WORLD	87/690,409	Registered	5,623,982
ORBIES	87/933,694	Allowed	N/A
ORBIEZ	88/206,296	Allowed	N/A
PLANET ORBEEZ	86/169,127	Abandoned	
Pranx Cru		Not Filed	
ROLLER RUSH CHALLENGE	88/531,588	Pending	N/A
SHOOT THE POOP!	87/769,250	Allowed	N/A
SNACK A ROOS	88/330,691	Allowed	N/A
Sonic Speeders	85/925,233	Abandoned	
SUPER SWEET SHOPPE	87/775,503	Abandoned	N/A
SWIRLIES	88/531,605	Pending	
TIC TOC GO	87/480,803	Abandoned	N/A
WOWZER SURPRISE	87/693,344	Registered	5,623,991
XPLODERZ	85/112,791	Registered	4,150,840
ZLIME	87/415,181	Abandoned	N/A
ZORBEEZ	87/280,194	Registered	5,429,409