

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564023

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2020

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Society for the Promotion of Japanese Animation		01/01/2020	Non-Profit Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	The Society for the Promotion of Japanese Animation
Street Address:	1522 Brookhollow Dr #1
City:	Santa Ana
State/Country:	CALIFORNIA
Postal Code:	92705
Entity Type:	Public Benefit Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2310674	ANIME EXPO
Registration Number:	5849622	ANIME EXPO
Registration Number:	3138096	AX
Registration Number:	5487767	AX
Registration Number:	5837165	AX ANIME EXPO
Registration Number:	5839576	AX ANIME EXPO
Serial Number:	88298884	AX ANIME EXPO
Registration Number:	5316607	AX AX AX SPJA AX
Registration Number:	4540790	PROJECT ANIME
Registration Number:	5256064	PROJECT ANIME
Registration Number:	4930674	PROJECT ANIME
Registration Number:	4681042	PA
Registration Number:	3947863	SPJA

CORRESPONDENCE DATA

Fax Number: 4156951116

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

OP \$340.00 2310674

Phone: 415-641-1116
Email: tm@50balmy.com
Correspondent Name: Brooke Oliver, Esq.
Address Line 1: 50 Balmy Alley
Address Line 4: San Francisco, CALIFORNIA 94110

NAME OF SUBMITTER: Brooke Oliver

SIGNATURE: /Brooke Oliver/

DATE SIGNED: 02/26/2020

Total Attachments: 6

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ASSIGNMENT OF INTELLECTUAL PROPERTY

**AMENDED AND RESTATED
ASSIGNMENT OF INTELLECTUAL PROPERTY WITH EXHIBIT A**

This Intellectual Property Assignment (hereafter, "Assignment") is made as of January 1, 2020, by and between THE SOCIETY FOR THE PROMOTION OF JAPANESE ANIMATION, a California nonprofit mutual benefit corporation residing at 1522 Brookhollow Dr., #1, Santa Ana, CA 92705 (the "Assignor") and THE SOCIETY FOR THE PROMOTION OF JAPANESE ANIMATION, a California nonprofit public benefit corporation residing at 1522 Brookhollow Dr., #1, Santa Ana, CA 92705 (the "Assignee").

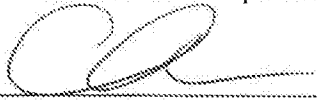

WHEREAS, Assignor is the owner of the trademarks and copyrighted works ("Intellectual Property"), along with the registrations and applications (the "Intellectual Property Registrations") described on Exhibit A, attached hereto; and

WHEREAS, as of the date hereof, Assignor is merging with Assignee, transferring all of its assets, including all of its Intellectual Property and Intellectual Property Registrations, to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Parties agree as follows:

1. **"Intellectual Property Right"** means any right or protection existing from time to time in any jurisdiction in the world, whether registered or not, under any copyright law, trademark law, patent law or other invention or discovery law; right existing in any publicity, performance, resale royalty, or moral rights law, trade-secret law, confidential information law, integrated circuit topography law, semi-conductor chip protection law, industrial design law, unfair competition or trade practices law, or other similar laws and includes rights set forth in governmental statutes, regulations, ordinances and rules and rights established by judicial decisions under common law or equity, and applications and registrations for the foregoing. Intellectual Property Right also includes all possible claims (including claims against third parties) arising from or related to the foregoing, including but not limited to the exclusive right to sue in any forum around the world for any and all past, present, and future infringements of Intellectual Property Rights or other claims related thereto.
2. **Assignment.** Assignor hereby assigns to the Assignee and its successors and assigns complete and exclusive ownership of the Intellectual Property, including the entire and exclusive rights, title and interests in and to all copyrights, trademarks, artwork, and Intellectual Property Rights therein, and all of the Intellectual Property Registrations, together with the goodwill associated with the Intellectual Property and any and all applications and derivatives thereof. This Assignment includes, but is not limited to, transfer of the right to sue and recover damages for past, present, and future infringements of the Intellectual Property.
3. **Further Actions.** Assignor agrees to execute, verify, acknowledge, and deliver all such further papers, including any instruments of transfer, legalizations, apostilles, and recordable assignments, and to perform such other acts as Assignee lawfully may request from time to time to perfect and vest title in the Intellectual Property in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, the parties duly execute this Assignment as of the date above written, which is the effective date of the Assignment.

THE SOCIETY FOR THE PROMOTION OF JAPANESE ANIMATION, a California nonprofit mutual benefit corporation	THE SOCIETY FOR THE PROMOTION OF JAPANESE ANIMATION, a California nonprofit public benefit corporation
By: 	By: 
Chris Do, Chair	Raymond Chiang, President/CEO







{01200316.DOCX; 5}

* See Attachment
Maria G. Mestas
Notary Public

TRADEMARK
REEL: 006876 FRAME: 0520

ASSIGNMENT OF INTELLECTUAL PROPERTY

**Exhibit A
Trademark Registrations Assigned (USA)**

Registration No.	Mark	Class
2310674	ANIME EXPO	35, 41
5849622	ANIME EXPO	14, 16, 18, 25, 28
3138096	AX	35, 41
5487767		35, 41
5837165		38
5839576		35, 41
App No. 88298884		25, 35, 41
5316607		35, 41
4540790	PROJECT ANIME (Supplemental Register)	35, 41
5256064	PROJECT ANIME (Principal Register)	35, 41
4930674		35, 41
4681042	PA	35, 41
3947863	SPJA	35

**State of California
Secretary of State**

is for use anywhere within the United States of America, its territories or possessions.

APOSTILLE
(Convention de La Haye du 5 octobre 1961)


United States of America

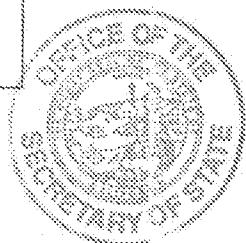
This public document

Le présent acte public / El presente documento público

2. has been signed by a été signé par ha sido firmado por	<i>Maria Guadalupe Mestas</i>
3. acting in the capacity of agissant en qualité de quien actúa en calidad de	<i>Notary Public, State of California</i>
4. bears the seal / stamp of est revêtu du sceau / timbre de y está revestido del sello / timbre de	<i>Maria Guadalupe Mestas, Notary Public, State of California</i>

Certified
Attesté / Certificado

5. at à / en	Sacramento, California	6. the le / el día	<i>8th day of January 2020</i>
7. by par / por	Secretary of State, State of California		
8. N° sous n° bajo el número	95904		
9. Seal / stamp: Sceau / timbre: Sello / timbre:		10. Signature: Signature: Firma:	<i>Alex Rall</i>



This Apostille only certifies the authenticity of the signature and the capacity of the person who has signed the public document, and, where appropriate, the identity of the seal or stamp which the public document bears.
 This Apostille does not certify the content of the document for which it was issued.
 To verify the issuance of this Apostille, see: apostille-search.sos.ca.gov/.
 This certificate does not constitute an Apostille under the Hague Convention of 5 October 1961, when it is presented in a country which is not a party to the Convention. In such cases, the certificate should be presented to the consular section of the mission representing that country.

Cette Apostille atteste uniquement la véracité de la signature, la qualité en laquelle le signataire de l'acte a agi et, le cas échéant, l'identité du sceau ou timbre dont cet acte public est revêtu.
 Cette Apostille ne certifie pas le contenu de l'acte pour lequel elle a été émise.
 Cette Apostille peut être vérifiée à l'adresse suivante: apostille-search.sos.ca.gov/.
 Ce certificat ne constitue pas une Apostille en vertu de la Convention de La Haye du 5 Octobre 1961, lorsque présenté dans un pays qui n'est pas partie à cette Convention. Dans ce cas, le certificat doit être présenté à la section consulaire de la mission qui représente ce pays.

Esta Apostilla certifica únicamente la autenticidad de la firma, la calidad en que el signatario del documento haya actuado y, en su caso, la identidad del sello o timbre del que el documento público esté revestido.
 Esta Apostilla no certifica el contenido del documento para el cual se expidió.
 Esta Apostilla se puede verificar en la dirección siguiente: apostille-search.sos.ca.gov/.
 Este certificado no constituye una Apostilla en virtud del Convenio de La Haya de 5 de octubre de 1961 cuando se presenta en un país que no es parte del Convenio. En estos casos, el certificado debe ser presentado a la sección consular de la misión que representa a ese país.

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

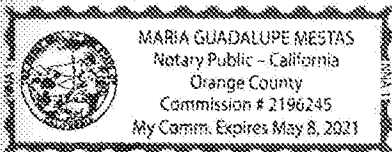
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of Los Angeles)
On Dec 30 2019 before me, Maria Guadalupe Mestas, Notary Public
Date Here Insert Name and Title of the Officer
personally appeared Chris Da Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature Maria G. Mestas
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: Assignment of Intellectual Property Document Date: Dec 30 2019
Number of Pages: Signer(s) Other than Named Above:

Capacity(ies) Claimed by Signer(s)
Signer's Name: Chris Da
Corporate Officer - Title(s):
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other:
Signer Is Representing:

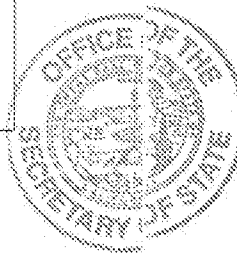
Signer's Name:
Corporate Officer - Title(s):
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other:
Signer Is Representing:

**State of California
Secretary of State**

valid for use anywhere within the United States of America, its territories or possessions.

APOSTILLE
(Convention de La Haye du 5 octobre 1961)

Country: Pays / País:		United States of America	
This public document Le présent acte public / El presente documento público			
2. has been signed by a été signé par ha sido firmado por	<i>Maria Guadalupe Mestas</i>		
3. acting in the capacity of agissant en qualité de quien actúa en calidad de	<i>Notary Public, State of California</i>		
4. bears the seal / stamp of est revêtu du sceau / timbre de y está revestido del sello / timbre de	<i>Maria Guadalupe Mestas, Notary Public, State of California</i>		
Certified Attesté / Certificado			
5. at à / en	Sacramento, California	6. the le / el día	<i>8th day of January 2020</i>
7. by par / por	Secretary of State, State of California		
8. N° sous n° bajo el número	24869		
9. Seal / stamp: Sceau / timbre: Sello / timbre:		10. Signature: Signature: Firma:	



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CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

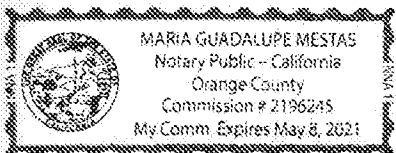
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State of California)
County of Orange)
On Dec 30 2019 before me, Maria Guadalupe Mestas, Notary Public.
Date Here Insert Name and Title of the Officer
personally appeared Raymond Chiang
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

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WITNESS my hand and official seal.



Signature Maria G. Mestas
Signature of Notary Public

Place Notary Seal Above

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Description of Attached Document

Title or Type of Document: Assignment of Intellectual Property Date: Dec 30 2019
Number of Pages: Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name: Raymond Chiang
Corporate Officer - Title(s):
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other:

Signer's Name:
Corporate Officer - Title(s):
Partner - Limited General
Individual Attorney in Fact
Trustee Guardian or Conservator
Other:

Signer is Representing:

Signer is Representing: