

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564489

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900517208		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Casual Cool Inc.		08/01/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Creative Worldwide LLC		
Street Address:	221 West 37th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77220576	CW SWEET & SINFUL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2012706518		
Email:	fb@blsglobe.com		
Correspondent Name:	Creative Worldwide LLC		
Address Line 1:	221 West 37th Street		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Feliks Basin		
SIGNATURE:	/fb920g/		
DATE SIGNED:	02/28/2020		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

Whereas, CASUAL COOL INC. is/are the owner(s) of Trademark application/
registration Serial No. 77220576 (CW SWEET & SINFUL).

Whereas, CREATIVE WORLDWIDE LLC, is desirous of acquiring said trademark
application/registration Serial No. 77220576 (CW SWEET & SINFUL).

Now therefore good and valuable consideration, CASUAL COOL INC. hereby
assign(s) the entire interest and goodwill of the business to CREATIVE
WORLDWIDE LLC.

Casual Cool Inc.

Date: 08/01/2017

Abraham Lip
By: ALW
Title: President 2/27/20