

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM564494

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900517206		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Casual Cool Inc.		08/01/2017	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Creative Worldwide LLC		
<b>Doing Business As:</b>	DBA Casual Cool		
<b>Street Address:</b>	221 West 37th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76352737	TRULY CREATIVE WORLDWIDE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2012706518		
<b>Email:</b>	fb@blsglobe.com		
<b>Correspondent Name:</b>	Creative Worldwide LLC		
<b>Address Line 1:</b>	221 West 37th Street		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>NAME OF SUBMITTER:</b>	Feliks Basin		
<b>SIGNATURE:</b>	/fb920g/		
<b>DATE SIGNED:</b>	02/28/2020		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT OF TRADEMARK**

Whereas, CASUAL COOL INC. is/are the owner(s) of Trademark application/  
registration Serial No. 76352737 (TRULY CREATIVE WORLDWIDE).

Whereas, CREATIVE WORLDWIDE LLC, is desirous of acquiring said trademark  
application/registration Serial No. 76352737 (TRULY CREATIVE WORLDWIDE).

Now therefore good and valuable consideration, CASUAL COOL INC. hereby  
assign(s) the entire interest and goodwill of the business to CREATIVE  
WORLDWIDE LLC.

Casual Cool Inc.

Date: 08/01/2017

Abraham Lipp  
By: [Signature]  
Title: President 2/28/20