

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564251

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Andreas Grasshoff		11/13/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Pragel LLC		
Street Address:	101 Clinton Street, #2C		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11201		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	88616269	PRAGEL	
Serial Number:	88616275	PRAGEL BITES	
Serial Number:	88616279	PRAGEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2023444000		
Email:	dheckenberg@Venable.com		
Correspondent Name:	Donald heckenberg		
Address Line 1:	600 Massachusetts ave, nw		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Donald H. Heckenberg, Jr.		
SIGNATURE:	/Donald H. Heckenberg, Jr./		
DATE SIGNED:	02/27/2020		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this “*Assignment*”) is entered into and effective as of November 13, 2019 (the “*Effective Date*”), by and between Andreas Grasshoff, an individual (“*Assignor*”) and PRAGEL LLC, a New York limited liability company located at 101 Clinton Street, #2C, Brooklyn, New York 11201 (“*Assignee*”).

WHEREAS, Assignor is the owner of the Assigned Trademarks (as defined below), and of all common law rights associated therewith, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks; and

WHEREAS, Assignor desires to convey, transfer, and assign to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Assigned Trademarks throughout the world, including, without limitation, all common law rights associated therewith, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks.

NOW, THEREFORE, Assignor and Assignee hereby agree to the foregoing and as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor’s right, title, and interest in and to the following:

(a) the trademark applications and/or registrations set forth on **Schedule 1** attached hereto and the trademarks shown in said applications and/or registrations (collectively, the “*Assigned Trademarks*”), and all common law rights associated therewith, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the Effective Date, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.


2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Assignee. Following the Effective Date, upon Assignee’s request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including, without limitation, the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary or desirable to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

(Signature Page Follows)

SCHEDULE 1

Assigned Trademarks

<i>Mark</i>	<i>Jurisdiction</i>	<i>Application Number</i>	<i>Application Filing Date</i>
PRAGEL	United States	88616269	September 13, 2019
PRAGEL BITES	United States	88616275	September 13, 2019
	United States	88616279	September 13, 2019