

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM564263

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Effortliss, Inc.		09/15/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Aprisa Inc.		
<b>Street Address:</b>	2320 West Peoria Ave		
<b>Internal Address:</b>	Suite D-132		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85029		
<b>Entity Type:</b>	Corporation: ARIZONA		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88043206	APRISA	
<b>Serial Number:</b>	88509794	APRISA DRENCH	
<b>Serial Number:</b>	88509764	APRISA ENRICH	
<b>Serial Number:</b>	88509761	APRISA EQUIP	
<b>Serial Number:</b>	88509801	APRISA ERASE	
<b>Serial Number:</b>	88509796	APRISA REPLENISH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2066826031		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	206-622-4900		
<b>Email:</b>	andreap@seedip.com		
<b>Correspondent Name:</b>	E. Russell Tarleton		
<b>Address Line 1:</b>	701 Fifth Avenue		
<b>Address Line 2:</b>	Suite 5400		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98104		
<b>ATTORNEY DOCKET NUMBER:</b>	120279.001		
<b>NAME OF SUBMITTER:</b>	E. Russell Tarleton		
<b>SIGNATURE:</b>	/E. Russell Tarleton/		

OP \$165.00 88043206

<b>DATE SIGNED:</b>	02/27/2020
<b>Total Attachments: 2</b> source=Effortliss Assignment#page1.tif source=Effortliss Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Effortliss, Inc., (hereinafter referred to as ASSIGNOR), a corporation organized under the laws of the state of Delaware, having its principal office at 2320 West Peoria Ave, Suite D-132, Phoenix, Arizona 85029, is the owner of rights in trademarks in the United States, which rights are acquired through use of the marks and through United States trademark applications and registrations for such trademarks, as set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof, (the trademarks, common law rights and trademark applications/registrations hereinafter collectively referred to as the TRADEMARKS); and

WHEREAS, Aprisa Inc., (hereinafter referred to as ASSIGNEE), a corporation organized under the laws of the state of Arizona, having its principal office at 2320 West Peoria Ave, Suite D-132, Phoenix, Arizona 85029, is desirous of acquiring all the right, title and interest of ASSIGNOR in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, effective as of September 15, 2019, its successors and assigns its entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

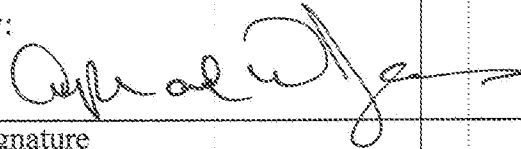
ASSIGNOR does also hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns all claims for damages by reason of past infringement of the TRADEMARKS, and the right to sue for and collect the same; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States to record the right to the TRADEMARKS as listed in the annexed SCHEDULE OF TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required in the United States to record and/or establish ASSIGNEE as the owner of the TRADEMARKS, and all rights herein assigned.

Effortliss, Inc.

By:



Signature

Name: Apral Jones

Title: CEO

2/26/2020  
Date

SCHEDULE OF TRADEMARKS

Mark	Serial No.	Application Date
APRISA	88/043206	July 18, 2018
APRISA DRENCH	88/509794	July 11, 2019
APRISA ENRICH	88/509764	July 11, 2019
APRISA EQUIP	88/509761	July 11, 2019
APRISA ERASE	88/509801	July 11, 2019
APRISA REPLENISH	88/509796	July 11, 2019