

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2


ETAS ID: TM564334

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/01/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Profusion Cosmetics Corp.		02/11/2020	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cali Beauty Corp.		
<b>Street Address:</b>	5491 Schaefer Avenue		
<b>City:</b>	Chino		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91710		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5892479	COLOUR SPELL	
<b>Registration Number:</b>	5950607	COLOUR SPELL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9148219072		
<b>Email:</b>	tmdocket@leasonellis.com		
<b>Correspondent Name:</b>	Leason Ellis LLP c/o Karin Segall		
<b>Address Line 1:</b>	One Barker Avenue, 5th Floor		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>ATTORNEY DOCKET NUMBER:</b>	00997/811957-000		
<b>NAME OF SUBMITTER:</b>	Karin Segall		
<b>SIGNATURE:</b>	/karin segall/		
<b>DATE SIGNED:</b>	02/28/2020		
<b>Total Attachments: 2</b>			
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source=COLOUR SPELL (nunc pro tunc - Dec. 1 2019)#page2.tif			

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, Profusion Cosmetics Corp., a Corporation organized and existing under the laws of the State of California with an address at 5491 Schaefer Avenue, Chino, California, United States 91710 (“Assignor”), owns the following trademark registrations in the United States:

<b><u>TRADEMARK</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
COLOUR SPELL	5,892,479	October 22, 2019
<b>COLOUR  SPELL</b>	5,950,607	December 31, 2019

**WHEREAS**, Cali Beauty Corp., a Corporation organized and existing under the laws of the State of California with an address at 5491 Schaefer Avenue, Chino, California, United States 91710 (“Assignee”), is desirous of acquiring the entire right, title and interest in and to the registrations (collectively “the Assigned Marks”) as well as any registration, renewals and extensions that may be granted thereon;

**WHEREAS**, to the best of Assignor’s knowledge, no opposition against the application is pending and no other party makes a claim of ownership to said trademark;

**WHEREAS**, to the best of Assignor’s knowledge, no cancellation actions against the registration is pending and no other party makes a claim of ownership to said trademark.

**THEREFORE, BE IT KNOWN** that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor did effective December 1, 2019 hereby sell, assign and transfer the entire right, title and interest in and to said Assigned Trademarks and trademark application therefor, registrations thereof, and any registration, renewal and extensions that may be granted thereon, together with the goodwill of the business connection therewith and any right to recover

for past infringement thereof nunc pro tunc as of December 1, 2019, unto Assignee, its successors and assigns.

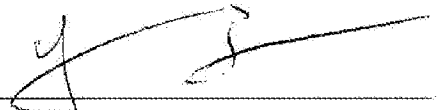
PROFUSION COSMETICS CORP.

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Print Title: \_\_\_\_\_

Date: \_\_\_\_\_



Efon Wang

GM

2/11/2020