TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM564354

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Erol SARL		02/28/2020	Corporation: LUXEMBOURG

RECEIVING PARTY DATA

Name:	Olivier Creed	
Street Address:	Route principale 87	
City:	Sorens	
State/Country:	SWITZERLAND	
Postal Code:	1642	
Entity Type:	INDIVIDUAL: SWITZERLAND	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2810521	CREED
Registration Number:	4199253	CREED AVENTUS
Registration Number:	5810230	VIKING CREED X

CORRESPONDENCE DATA

Fax Number: 2129499190

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129499022

Email: fterranella@lawabel.com

Correspondent Name: Julianne Abelman Address Line 1: 666 THIRD AVENUE

Address Line 2: 10th Floor

Address Line 4: **NEW YORK, NEW YORK 10017-5621**

DOMESTIC REPRESENTATIVE

Name: Julianne Abelman Address Line 1: 666 3rd Avenue

Address Line 2: 10th Floor

Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER: Frank Terranella

> **TRADEMARK** REEL: 006877 FRAME: 0719

SIGNATURE:	/ft/
DATE SIGNED:	02/28/2020
Total Attachments: 1 source=CREED#page1.tif	

TRADEMARK REEL: 006877 FRAME: 0720

ASSIGNMENT

WHEREAS, Erol SARL, a Luxembourg corporation with an address at 1, rue du Fort Elisabeth - Luxembourg, Luxembourg L-1463 (hereinafter called the ASSIGNOR) is the owner of and has adopted the following trademarks registered in the United States Patent and Trademark Office:

Trademark	Reg. No.
CREED	2810521
CREED	4054693
CREED AVENTUS	4199253
	5810230

AND WHEREAS, Olivier Creed, a citizen of Switzerland, with an office at Route principale 87, 1642 Sorens, SUISSE

(hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark(s) and the registration(s) thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademark(s) and trademark registration(s), together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademark(s).

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 23 day of February 2020.

Erol SARL

(By) Realid BRETTE
(Title) Managerese

TRADEMARK REEL: 006877 FRAME: 0721

RECORDED: 02/28/2020