

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564531

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Coca-Cola de Chile, S.A.		10/25/2019	Company: CHILE
RECEIVING PARTY DATA			
Name:	The Coca-Cola Company		
Street Address:	One Coca-Cola Plaza		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30313		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5618326	GUALLARAUCO	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	404-676-2819		
Email:	charlmurphy@coca-cola.com, lhobbs@coca-cola.com, tcctminbox@coca-cola.com		
Correspondent Name:	Charlotte K. Murphy		
Address Line 1:	One Coca-Cola Plaza		
Address Line 4:	Atlanta, GEORGIA 30313		
NAME OF SUBMITTER:	Charlotte K. Murphy		
SIGNATURE:	/Charlotte K. Murphy/		
DATE SIGNED:	02/28/2020		
Total Attachments: 5			
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CH \$40.00 5618326



ASSIGNMENT AGREEMENT

THIS ASSIGNMENT entered into BETWEEN :-

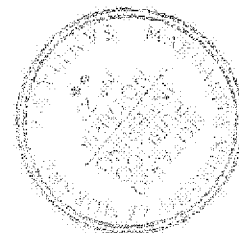
COCA-COLA DE CHILE, S.A.
a Company organized under the laws of Chile
having its address at
Av. Presidente Kennedy 5757
Piso 12
Las Condes, Santiago
Chile

("hereinafter the **ASSIGNOR**")

and

THE COCA-COLA COMPANY
a Corporation Incorporated under the laws of Delaware
having its principal address at
1 Coca-Cola Plaza, NW
Atlanta, Georgia 30313

("hereinafter the **ASSIGNEE**")



WHEREAS :-

(a) The **ASSIGNOR** is the proprietor of the trademark(s) appearing in the attached schedule ("the trademark(s)");

and

(b) The **ASSIGNOR** and the **ASSIGNEE** have agreed that the trademark(s) shall be assigned and transferred to the **ASSIGNEE**.

THIS ASSIGNMENT WITNESSES THAT:-

For good and sufficient consideration, the **ASSIGNOR** hereby assigns and transfers to the **ASSIGNEE** all its right, title and interest in and to the trademark(s), along with the goodwill attaching to the trademark(s), and including the right to sue for and to recover damages and other remedies in respect of any present or future infringement or other unauthorized use thereof. **Assignor** hereby authorizes and requests the applicable governmental authorities to record **Assignee** as the assignee and owner of the trademark(s). The effective date of this assignment is October 25, 2019.



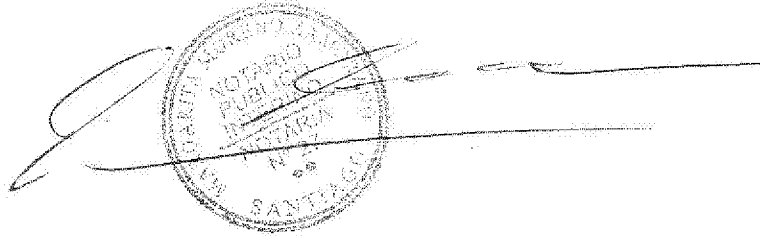
The **ASSIGNEE** hereby confirms acceptance of the assignment and transfer.

<p>Signed at <u>SANTIAGO</u> on <u>OCTOBER 25 2019</u> on behalf of the ASSIGNOR by the authorized signatory:</p> <p><u>Roberta Valenca</u> Name: Roberta Cabral Valenca Title: General Manager</p>	<p>Signed at <u>Atlanta, Georgia U.S.A.</u> on <u>December 4, 2019</u> on behalf of the ASSIGNEE by the authorized signatory:</p> <p><u>Benny Lee</u> Name: Benny H. Lee Title: Executive Counsel and Associate General Counsel, Intellectual Property</p>
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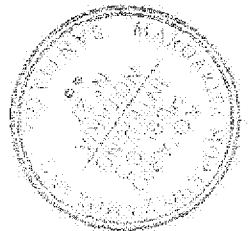
Autorizo la firma de doña Roberta Cabral Valenca, C.I. 21.707.862-8; en representación de Coca – Cola de Chile S.A.

Santiago, 05 de Noviembre de 2019. (cru)



SCHEDULE OF TRADEMARK(S)

Country	Trademark	Application Number	Registration Number
UNITED STATES	GUALLARAUCO	87/445,223	5,618,326



Classified - Confidential

RECORDED: 02/28/2020

TRADEMARK
REEL: 006878 FRAME: 0530