

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM564688

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900534025		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telefonaktiebolaget L M Ericsson		01/31/2019	Company: SWEDEN
RECEIVING PARTY DATA			
Name:	Leone Media Inc.		
Street Address:	251 Little Falls Drive		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2873910	ENVIVIO	
Registration Number:	3686501	MEDIAROOM	
CORRESPONDENCE DATA			
Fax Number:	2149993623		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2149994487		
Email:	ipdocketing@foley.com		
Correspondent Name:	Foley & Lardner/Jason Fulmer		
Address Line 1:	2021 McKinney Ave., Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	123138-3000		
NAME OF SUBMITTER:	Tuan Q. Tran		
SIGNATURE:	/Tuan Q. Tran/		
DATE SIGNED:	03/02/2020		
Total Attachments: 11			
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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Telefonaktiebolaget L M Ericsson		01/31/2019	Corporation: SWEDEN
RECEIVING PARTY DATA			
Name:	Leone Media Inc.		
Street Address:	251 Little Falls Drive		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2873910	ENVIVIO	
Registration Number:	3686501	MEDIAROOM	
CORRESPONDENCE DATA			
Fax Number:	2149993623		
Phone:	2149994487		
Email:	ipdocketing@foley.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Foley & Lardner/Jason Fulmer		
Address Line 1:	2021 McKinney Ave., Suite 1600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	123138-3000		
NAME OF SUBMITTER:	Jason R. Fulmer		
Signature:	/Jason R. Fulmer/		

Date: 02/05/2020

Total Attachments: 7

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RECEIPT INFORMATION

ETAS ID: TM560534
Receipt Date: 02/05/2020
Fee Amount: \$65

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") dated as of January 31, 2019 (the "Effective Date") by and between:

- (i) Telefonaktiebolaget L M Ericsson (publ), a company duly established under the laws of Sweden, with registration number 556016-0680, having its registered office at SE-164 83 Stockholm, Sweden ("Assignor"); and
- (ii) Leone Media Inc., a company incorporated under the laws of Delaware, and having its registered office at 251 Little Falls Drive, Wilmington, DE 19808 ("Assignee").

WITNESSETH:

WHEREAS, Assignor now wishes to transfer its rights in the Assigned Trademarks (as defined below) to Assignee as further set forth below.

NOW, THEREFORE, in consideration of the foregoing and the mutual promises and agreements contained in this Agreement, and for other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby transfers, assigns and conveys to Assignee its right, title, and interest throughout the world (under any and all laws and in any and all jurisdictions) in and to all of the trademarks and trademark applications set forth on Schedule A attached hereto, in each case together with all goodwill of the business related therewith, and that portion of Assignor's business to which such trademarks pertain (collectively, the "Assigned Trademarks"). Pursuant to the foregoing assignment, each of the Assigned Trademarks shall hereafter be for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Agreement had not been made. The foregoing assignment includes, without limitation, the rights of Assignor, if any, to (A) register or apply for registration of the Assigned Trademarks in all countries and regions as trademarks, service marks, trade dress, trade names and domain names; (B) prosecute, maintain and defend the Assigned Trademarks before any public or private agency, office or registrar; (C) claim priority based on the filing dates of any of the Assigned Trademarks under the Convention Establishing the World Intellectual Property Organization, the Paris Convention, the European Union Intellectual Property Office, the African Regional Intellectual Property Organisation, and all other international and regional treaties of like purposes; and (D) sue and recover damages or other compensation for past, present or future infringements thereof, the right to sue and obtain equitable relief, including injunctive relief, in respect of such infringements, and the right to fully and entirely stand in the place of Assignor in all matters related to the Assigned Trademarks.

2. Authorization. Assignor also hereby expressly authorizes the respective trademark office or governmental agency in each and every jurisdiction worldwide (including the Commissioner of Patents and Trademarks in the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries or multinational authorities) (the "Applicable IP Offices") to: (A) issue any and all trademarks or equivalent which may be granted upon any of the Assigned Trademarks in the name of Assignee, as the assignee to Assignor's interest therein; and (B) record Assignee as the assignee of the Assigned Trademarks and to deliver to Assignee, and to Assignee's attorneys, agents, successors or assigns, all official documents and communications as may be warranted by this Agreement.

3. Further Assurances. Each party hereby agrees to execute and deliver, to the other party all necessary documents and take all necessary actions reasonably requested by such party from time to time to confirm or effect the assignments set forth in this Agreement, or otherwise to carry out the purposes of this Agreement, including, without limitation, by providing executed originals of short-form assignment agreements for filing or otherwise evidencing the assignments set forth in this Agreement with the Applicable IP Offices; provided, however, that nothing contained herein shall obligate Assignor to incur any out-of-pocket cost or pay any expense in connection therewith.

4. Governing Law. This Agreement shall be governed by the laws of Delaware.

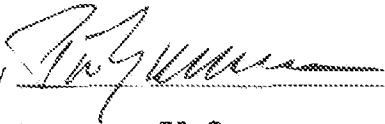
5. General Provisions. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same instrument. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Agreement. This Agreement may not be supplemented, altered, or modified in any manner except by a writing signed by all parties hereto. The failure of any party to enforce any terms or provisions of this Agreement shall not waive any of its rights under such terms or provisions.

[Remainder of this page intentionally left blank.]

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be executed by their respective duly authorized representative as of the Effective Date.


Assignor:

**TELEFONAKTIEBOLAGET L MERICSSON
(PUBL)**

By 

Name: **Pär Gunnarsson**

Title: *VP & CSO*

By 

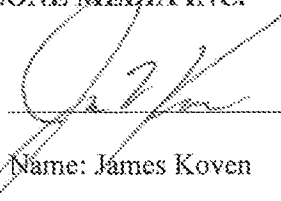
Name: *Christina Petersson*

Title: *HEAD OF IPR LEGAL AFFAIRS*

Assignee:

LEONE MEDIA INC.

By



Name: James Koven

Title: President

By

Name: Andrew Dunn

Title: Vice President

[Signature Page to Trademark Assignment Agreement]

TRADEMARK
REEL: 006879 FRAME: 0172

Assignee:

LEONE MEDIA INC.

By _____

Name: James Koven

Title: President

By  _____

Name: Andrew Dunn

Title: Vice President

[Signature Page to Trademark Assignment Agreement]

TRADEMARK
REEL: 006879 FRAME: 0173

Schedule A

LIST OF ASSIGNED TRADEMARKS

Country	Mark	Application number	Application date	Registration Number	Registration date
US	MEDIAFIRST	87803352	2018-02-20		
United Arab Emirates	MEDIAROOM			89588	2008-06-18
United Arab Emirates	MEDIAROOM			89620	2008-06-18
United Arab Emirates	MEDIAROOM			151058	2011-09-19
Argentina	MEDIAROOM			2216184	2008-02-28
Argentina	MEDIAROOM			2236173	2008-06-24
Argentina	MEDIAROOM			2217051	2008-03-05
Australia	MEDIAROOM			1164371	2007-03-05
Brazil	MEDIAROOM			828982570	2009-10-06
Brazil	MEDIAROOM			828982619	2009-10-06
Brazil	MEDIAROOM			828982597	2009-10-06
Canada	MEDIAROOM			TMA762171	2010-03-22
Chile	MEDIAROOM			799924	2007-10-30
Chile	MEDIAROOM			825187	2008-08-22
Chile	MEDIAROOM			799925	2007-10-30
China	MEDIAROOM			5931679	2009-12-14
Colombia	MEDIAROOM			342265	2007-09-17
Colombia	MEDIAROOM			342264	2007-09-17
Colombia	MEDIAROOM			340770	2007-09-17
Dominican Republic	MEDIAROOM			209634	2014-02-17
Comunity Trademark	MEDIAROOM			5733142	2008-03-10
Israel	MEDIAROOM			198245	2008-12-04
Israel	MEDIAROOM			198246	2008-12-04
Israel	MEDIAROOM			198247	2008-12-04
Japan	MEDIAROOM			5208633	2009-02-07
South Korea	MEDIAROOM			45-0022835-0000	2008-04-02
Mexico	MEDIAROOM			982653	2007-04-26
Mexico	MEDIAROOM			1331266	2012-11-27
Mexico	MEDIAROOM			1233874	2011-08-19
Malaysia	MEDIAROOM			7003794	2011-03-18
Malaysia	MEDIAROOM			7003793	2010-03-25
Russian Federation	MEDIAROOM			350762	2008-05-22
Singapore	MEDIAROOM			T0704756B	2007-03-05

Country	Mark	Application number	Application date	Registration Number	Registration date
Singapore	MEDIAROOM			T0704757J	2007-03-05
Singapore	MEDIAROOM			T0704758I	2007-03-05
Turkey	MEDIAROOM			200711211	2007-03-07
Taiwan	MEDIAROOM			1313903	2008-06-01
United States	MEDIAROOM			3686501	2009-09-22
WIPO	MEDIAROOM			1197153	2013-11-20
Switzerland	MEDIAROOM			1197153	2013-11-20
Montenegro	MEDIAROOM			1197153	2013-11-20
Macedonia	MEDIAROOM			1197153	2013-11-20
South Africa	MEDIAROOM			20074430	2010-05-20
South Africa	MEDIAROOM			20074431	2010-05-20
South Africa	MEDIAROOM			20074432	2010-05-20
United Arab Emirates	MEDIAROOM design			130239	2011-01-26
United Arab Emirates	MEDIAROOM design			108659	2010-10-31
United Arab Emirates	MEDIAROOM design			127251	2010-12-27
Argentina	MEDIAROOM design			2313592	2009-09-11
Argentina	MEDIAROOM design			2226529	2008-04-18
Argentina	MEDIAROOM design			2226530	2008-04-18
Australia	MEDIAROOM design			1176435	2006-12-05
Brazil	MEDIAROOM design			829113630	2012-04-03
Brazil	MEDIAROOM design			829111034	2012-03-13
Brazil	MEDIAROOM design			829111042	2012-03-13
Canada	MEDIAROOM design			TMA768789	2010-06-04
Switzerland	MEDIAROOM design			560533	2007-07-24
Chile	MEDIAROOM design			805100	2008-08-01
Chile	MEDIAROOM design			805101	2008-08-01
Chile	MEDIAROOM design			805102	2008-08-01
China	MEDIAROOM design			6054542	2010-01-21
China	MEDIAROOM design			6054541	2010-03-07
China	MEDIAROOM design			6054538	2010-05-14

Country	Mark	Application number	Application date	Registration Number	Registration date
Colombia	MEDIAROOM design			344643	2007-12-27
Colombia	MEDIAROOM design			344644	2007-12-27
Colombia	MEDIAROOM design			344645	2007-12-27
Dominican Republic	MEDIAROOM design			209753	2014-02-17
Community Trademark	MEDIAROOM design			5910237	2008-02-21
Hong Kong	MEDIAROOM design			300873135	2007-05-18
Israel	MEDIAROOM design			200229	2008-09-03
Israel	MEDIAROOM design			200230	2008-09-03
Israel	MEDIAROOM design			200231	2008-09-03
India	MEDIAROOM design			1561668	2010-03-31
South Korea	MEDIAROOM design			4523444	2008-06-03
Mexico	MEDIAROOM design			1005868	2007-10-09
Mexico	MEDIAROOM design			1005869	2007-10-09
Mexico	MEDIAROOM design			1072097	2008-11-14
Malaysia	MEDIAROOM design			7009044	2009-10-30
Malaysia	MEDIAROOM design			7009045	2009-11-11
Malaysia	MEDIAROOM design			7009046	2009-07-08
Norway	MEDIAROOM design			241515	2007-10-18
New Zealand	MEDIAROOM design			768459	2006-12-05
Russian Federation	MEDIAROOM design			365130	2008-11-19
Singapore	MEDIAROOM design			T0710535Z	2007-05-16
Singapore	MEDIAROOM design			T0710537F	2007-05-16
Singapore	MEDIAROOM design			T0710534A	2007-05-16
Thailand	MEDIAROOM design			KOR297272	2009-05-19
Thailand	MEDIAROOM design			BOR39452	2007-05-15

Country	Mark	Application number	Application date	Registration Number	Registration date
Thailand	MEDIAROOM design			BOR40169	2008-10-27
Turkey	MEDIAROOM design			200727134	2007-05-18
Taiwan	MEDIAROOM design			1334223	2008-10-16
United States	MEDIAROOM design			3790528	2010-05-18
WIPO	MEDIAROOM design			1197337	2013-11-20
Montenegro	MEDIAROOM design			1197337	2013-11-20
Macedonia	MEDIAROOM design			1197337	2013-11-20
South Africa	MEDIAROOM design			200710395	2006-12-05
South Africa	MEDIAROOM design			200710396	2006-12-05
South Africa	MEDIAROOM design			200710397	2006-12-05
Community Trademark	OPENSTREAM			004003059	2005-11-11
United States	OPENSTREAM			2866569	2004-07-27
Japan	ANY PLATFORM TO ANY DEVICE	2007026072	2007-03-26	5164730	2008-09-05
Sweden	ANY PLATFORM TO ANY DEVICE	200702802	2007-03-26	393911	2008-02-08
Community Trademark	ENVIVIO			6175673	2008-08-29
Hong Kong	ENVIVIO			300152595	2004-02-04
United States	ENVIVIO			2873910	2004-08-17
WIPO	ENVIVIO			820509	2004-02-04
China	ENVIVIO			820509	2004-02-04
France	ENVIVIO			820509	2004-02-04
Japan	ENVIVIO			820509	2004-02-04
South Korea	ENVIVIO			820509	2004-02-04
United States	Fabrix Systems			4398782	2013-09-10
Sweden	MEDIAKIND	2018/03035	2018-05-07	548202	2018-10-01
Sweden	MediaKind (logotype) MediaKind	2018/03775	2018-06-12	548207	2018-10-01
Sweden	MK (logotype) 	2018/03777	2018-06-12	548209	2018-10-01
International registration (Madrid)	MEDIAKIND		2018-08-15		

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